



Program Log for Viewpoints Radio

Program	22-03	Written & Produced	Amirah Zaveri, Polly Hansen & Evan Rook
Air Week	1/16/2022	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: KFC/Plant Lovers Indeed/Accounting	:30 :30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: GETTING YOUR \$\$\$ IN ORDER	10:35
	Synopsis: If an unexpected \$400 charge came up, it's estimated that 40 percent of Americans would struggle to pay this amount, according to data published in 2019 by the Federal Reserve. Life happens. Circumstances change. And that's why it so important to be financially secure with savings, an emergency fund, investments and more. We speak with financial expert, Emily Guy Birken this week about how to start budgeting and saving. Host: Gary Price. Guests: Emily Guy Birken, financial expert, <i>Stacked: Your Super Serious Guide to Money Management</i> . Links for more info: https://twitter.com/EmilyGuyBirken?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.emilyguybirken.com/ https://qubemoney.com/ https://www.nerdwallet.com/article/finance/how-to-budget Compliance Issues Covered: Personal Finance, Money Management, Financial Technology, Economy, Labor	
12:22	SPOTBREAK 2&3: Liberty Mutual/Sound Effects Bounty/Sauce Ibrance/Moment 3	:30 :30 :60
14:22	:02 PAUSE FOR LOCAL AVAIL	:02
14:24	SEGMENT 2: AN ILLUSTRATOR'S ART	7:40
	Synopsis: Before photography, the most commonly used medium to capture a single moment in time was painting and illustration. Though photos and video have flooded most media outlets, illustration as a whole has not been replaced. It's still used to this day because of its unique ability to convey emotions and integrate a single moment within a broader context. Career illustrator Tim 'O Brien has created some of the most famous magazine covers, book covers and more in recent history. He joins us this week to help us understand the skill and work it takes to become a successful editorial illustrator. Host: Marty Peterson. Guests: Tim 'O Brien, illustrator. Links for more info: https://time.com/4672686/time-cover-trump-chaos/ https://obrienillustration.com/?gclid=EAlalQobChMI3YqQ98jG4glVU7nACh05DATZEAAYASAAEgJ7RvD_BwE https://www.instagram.com/obrienillustration/ Compliance Issues Covered: Art, Illustration, Career, Comedy, History, Politics, Government, Culture, Media	
22:04	SPOTBREAK 4: Mr. Clean/Magic Eraser Taco Bell/Audio Book	:30 :30
23:04	CULTURE CRASH: CATCHING UP ON RECENT RELEASES	3:23
	Synopsis: We binge and review some of the new movies we've missed in recent months, including a critique of "The Novice" and "Mass". Host: Evan Rook Compliance Issues Covered: Culture, Film	
26:27	SPOTBREAK 5: Geico/Family Home Depot/Washtower	:30 :30
27:27	Program Conclusion	:32
27:59	TOTAL TIME	

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