



Program Log for Viewpoints Radio

Program	20-28	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	07/12/2020	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: AbbVie/Break It Down. OUTCUE: you by AbbVie.	:60
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: POKER: A GAME OF SKILL & LUCK	10:29
	<p>Synopsis: Texas Hold ‘Em is the most popular poker game in the U.S. today. It’s a game of strategy, psychology and quick decision-making. Writer and professional poker player Maria Konnikova joins Viewpoints’ to share how she was able to use her background to master the game and amass more than \$300,000 in winnings in just three years.</p> <p>Host: Gary Price. Guest: Maria Konnikova, journalist, author, <i>The Biggest Bluff: How I Learned to Pay Attention, Master Myself, and Win.</i></p> <p>Links for more info: https://upswingpoker.com/history-of-poker-origins/ https://www.ncpgambling.org/ https://twitter.com/mkonnikova?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.mariakonnikova.com/ https://www.amazon.com/Biggest-Bluff-Learned-Attention-Master/dp/052552262X#:~:text=There%20isn't%20any%20book,draw%20from%20a%20full%20house.</p> <p>Compliance Issues Covered: Career, Psychology, Mathematics, History, Gender Equality, Education</p>	
12:16	SPOTBREAK 2&3: US Tax Shield/Fresh Start Progressive Insurance/Traffic-Comm Chicken Grainger/The Ones Moving Forward OUTCUE: ... get it done.	:60 :31 :30
14:17	:02 PAUSE FOR LOCAL AVAIL	:02
14:19	SEGMENT 2: THE BUSINESS OF LAB-GROWN MEAT	8:32
	<p>Synopsis: Millions of Americans have embraced plant-based meat like the Impossible Burger, but how do you feel about real meat that’s grown in a petri dish in a lab? If the taste, texture and smell exactly resembled meat that was traditionally farmed outside, would you eat it? Lab-grown, cell-cultured chicken, beef and pork is set to hit the mass market in just a few years. What’s the science and process behind this new technology?</p> <p>Host: Marty Peterson. Guest: Chase Purdy, journalist, author, <i>Billion Dollar Burger: Inside Big Tech’s Race for the Future of Food.</i></p> <p>Links for more info: https://www.sciencemag.org/news/2020/04/lab-grown-meat-starting-feel-real-deal https://www.nytimes.com/2020/07/02/opinion/lab-grown-meat.html https://www.amazon.com/Billion-Dollar-Burger-Inside-Future/dp/0525536949 https://www.chasepurdy.com/ https://www.ju.st/en-us</p> <p>Compliance Issues Covered: Food Production, Business, Environment, Climate Change, Health, Technology, Animal Welfare, Government, Politics, Food Science</p>	
22:51	SPOTBREAK 4: Donate Cars/Going to Do OUTCUE: ...four seven eight.	:60
23:51	CULTURE CRASH: THE PASSING OF DIRECTOR JOEL SCHUMACHER	2:36
	<p>Synopsis: Prominent Hollywood director Joel Schumacher died on June 22, 2020 at the age of 80. We discuss his legacy and some of the films he’s best remembered for.</p> <p>Host: Evan Rook Compliance Issues Covered: Culture, Film, Career</p>	
26:27	SPOTBREAK 5: Progressive Insurance/Fore-Fake Testimonials Grainger/The Ones Moving Forward OUTCUE: ...get it done.	:30 :30
27:27	Program Conclusion	:32
27:59	TOTAL TIME	

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