



Program Log for Viewpoints Radio

Program	20-43	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	10/25/2020	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Progressive Insurance/Restaurant-Sounds of Old World Garlique/Launch Blood Pressure	:30 :31
1:46	:02 PAUSE FOR LOCAL AVAIL	:02
1:48	SEGMENT 1: HALLOWEEN 2020: THE KICKOFF TO THIS YEAR'S HOLIDAY SEASON	11:37
	Synopsis: Halloween is just around the corner, falling on Saturday, October 31 st . this year. Whatever your plans are this weekend, it's important to stay safe by following the recommended precautions. The holiday may look a little different this year, but it doesn't have to be any less spook-tastic. Host: Gary Price. Guests: Deedee Fronius; Dr. Rachel Prete, pediatric hospitalist, Arnold Palmer Hospital for Children, chief quality officer of newborn care, Winnie Palmer Hospital for Women and Babies. Links for more info: https://www.cdc.gov/coronavirus/2019-ncov/daily-life-coping/holidays.html#halloween https://www.cdc.gov/coronavirus/2019-ncov/daily-life-coping/holidays.html https://www.cdc.gov/flu/prevent/prevention.htm https://www.arnoldpalmerhospital.com/physician-finder/rachel-b-prete-do#/overview https://www.reviewjournal.com/business/fewer-people-will-celebrate-halloween-but-some-still-going-all-out-2135361/ Compliance Issues Covered: Public Health, Tradition, Culture, Parenting, Mental Health, Child Development	
13:25	SPOTBREAK 2&3: Humanigen, Inc./COVID-19 Trial Recruitment Progressive Insurance/Movie Theatre-Sounds of Old World United Healthcare/UHC Dental	:60 :30 :30
15:25	:02 PAUSE FOR LOCAL AVAIL	:02
15:27	SEGMENT 2: EXAMINING THE DEATH-CARE INDUSTRY	7:24
	Synopsis: Planning for death is an important part of life. Getting your affairs in order and communicating your final wishes to your loved ones are two vital steps in this process. We speak with John Keith, the owner of Keith Monument, to better understand the field and some of the ways that COVID-19 has changed the way we celebrate life. Host: Marty Peterson. Guest: John Keith, owner, Keith Monument. Links for more info: http://www.keithmonument.com/Staff/11/John-Keith https://www.cdc.gov/coronavirus/2019-ncov/daily-life-coping/funeral-guidance.html https://www.vox.com/the-goods/21277027/funeral-home-covid-19-coronavirus-socially-distant https://www.npr.org/sections/goatsandsoda/2020/04/07/828317535/coronavirus-is-changing-the-rituals-of-death-for-many-religions Compliance Issues Covered: Death, Health, Family, Relationships, Business, Career, History	
22:51	SPOTBREAK 4: Donate Cars/Going to Do	:60
23:51	CULTURE CRASH: THE HAUNTING OF HILL HOUSE & BLY MANOR	2:36
	Synopsis: Mike Flanagan's popular miniseries is back for a sequel with the Haunting of Bly Manor that was released earlier this month on Netflix. We dive into the two horror shows and determine if they're worth the watch. Host: Evan Rook Compliance Issues Covered: Culture, Television	
26:27	SPOTBREAK 5: Geico/Burial Ground Now That's Spooky United Healthcare/UHC Vision	:30 :30
27:27	Program Conclusion	:32
27:59	TOTAL TIME	

Viewpoints is a registered trademark of MediaTracks, Inc. Contents copyright 2020 by MediaTracks, Inc. 2250 East Devon Avenue, Suite 150 Des Plaines, Illinois 60018847-299-9500 Affiliate downloads are available at <ftp://mediatracksdownloads.com> and www.mediatracks.com
Guest information and segment podcasts are available at www.viewpointsradio.org.