



Program Log for Viewpoints Radio

Program	20-13	Written & Produced	Amirah Zaveri, Polly Hansen & Evan Rook
Air Week	03/29/2020	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Geico/Business Idea Pfizer Ibrance/It's Not Your Fault	:30 :30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: CANNABIS: A COMPLICATED HISTORY	10:10
	Synopsis: Human use of cannabis dates back to tens of thousands of years ago. And the drug wasn't just used in medicinal or recreational settings, but also part of religious ceremonies or used by warriors before wartime battle. We speak with pharmacology expert Dr. Richard Miller about the drugs global history and its prohibition in the U.S. over the last 70 years. Host: Gary Price. Guests: Dr. Richard Miller, professor of pharmacology, Northwestern University Feinberg School of Medicine. Links for more info: https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=12007 https://news.northwestern.edu/for-journalists/faculty-experts/expert/richard-miller-phd https://www.history.com/topics/crime/history-of-marijuana Compliance Issues Covered: History, Medicine, Health, Pharmacology, Drug Use, Politics, Propaganda	
11:57	SPOTBREAK 2&3: Alzheimer's Association/Facts and Figures 2020 Progressive Insurance/Straight Talk Jamie's VM Garlique/Take It From The Advocates	:62 :30 :30
13:59	:02 PAUSE FOR LOCAL AVAIL	:02
14:01	SEGMENT 2: FALLING THROUGH A CLOUD: LIVING WITH COGNITIVE DECLINE	8:53
	Synopsis: World-renowned flutist and CBS correspondent Eugenia Zukerman was diagnosed with dementia and Alzheimer's three years ago. She details her experience living with the progressive disease and how she keeps a positive mindset despite the losses. Host: Marty Peterson. Guest: Eugenia Zukerman, flutist, writer and journalist, author, <i>Like Falling Through a Cloud: A Lyrical Memoir of Coping with Forgetfulness, Confusion and a Dreaded Diagnosis</i> . Links for more info: https://www.eugeniazukerman.com/ https://www.npr.org/2019/11/09/777569730/in-like-falling-through-a-cloud-eugenia-zukerman-explores-her-changing-mind https://www.amazon.com/Like-Falling-Through-Cloud-Lyrical/dp/1732491224 Compliance Issues Covered: Alzheimer's, Dementia, Aging, Senior Citizen, Health, Family, Music	
22:54	SPOTBREAK 4: Donate Cars/Going to Do	:60
23:54	CULTURE CRASH: PASSING THE TIME DURING THIS PERIOD OF 'SOCIAL DISTANCING'	2:29
	Synopsis: We discuss some of the best selections now streaming on Netflix as millions turn to movies right now for evening entertainment, Host: Evan Rook Compliance Issues Covered: Film, Culture, Streaming	
26:23	SPOTBREAK 5: AbbVie/Break It Down	:60
27:23	Program Conclusion	:33
27:56	TOTAL TIME	

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