



Program Log for Viewpoints Radio

Program	21-19	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	05/09/2021	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Grainger/Knights in Shining Armor Armstrong Pharma/Can Happen Anywhere New	:30 :29
1:44	:02 PAUSE FOR LOCAL AVAIL	:02
1:46	SEGMENT 1: THE REDUCE, REUSE, RECYCLE CONUNDRUM	12:05
	Synopsis: How often do you buy an item from the store that's packaged in a plastic container or wrapped in plastic? Daily decisions like these add up and are feeding into the global plastic crisis. Scientists estimate that there's anywhere between nine to 16 million tons of plastic on the sea floor, polluting the environment, harming species and releasing harmful microplastics into every corner of the planet. Two experts on plastic join us this week to shed some light on the problem and how we can each make a difference by changing our consumption habits and calling on leaders to craft stricter laws on waste management and manufacturing. Guests: Jennie Romer, attorney, author, <i>Can I Recycle This? A Guide to Better Recycling and How to Reduce Single-Use Plastics</i> ; Kate Melges, plastics project leader, Greenpeace USA. Links for more info: https://www.jennieromer.com/ https://www.greenpeace.org/usa/bios/melges-kate/ https://www.congress.gov/bill/116th-congress/house-bill/5845 https://www.epa.gov/recycle/how-do-i-recycle-common-recyclables https://sitn.hms.harvard.edu/flash/2020/14-million-tons-of-microplastic-are-on-the-ocean-floor/ https://oceanservice.noaa.gov/facts/microplastics.html Compliancy Issues Covered: Trash Pollution, Health, Recycling, Consumption, Waste Management	
13:51	SPOTBREAK 2&3: BookTrib/America Quicken Loans/Rocket Can Urgency Soft Touch	:60 :55
15:46	:02 PAUSE FOR LOCAL AVAIL	:02
15:48	SEGMENT 2: THE MIND-BENDING MIGRATION OF THE MONARCH BUTTERFLY	6:51
	Synopsis: In 2017, Sara Dykman biked more than 10,000 miles, following the path of the annual Monarch migration. Along her route, she stopped to educate and raise awareness about the beauty and fragility of the butterfly. Dykman joins us this week to teach us about the insect's unique migration patterns across North America and how individuals can help this dwindling species. Host: Marty Peterson. Guest: Sara Dykman, writer, author, <i>Bicycling with Butterflies: My 10,201-Mile Journey Following the Monarch Migration</i> . Links for more info: https://www.workman.com/products/bicycling-with-butterflies http://www.beyondabook.org/ https://www.nwf.org/Educational-Resources/Wildlife-Guide/Invertebrates/Monarch-Butterfly https://monarchjointventure.org/monarch-biology/monarch-migration https://www.gardendesign.com/plants/milkweed.html#:~:text=How%20to%20plant%3A,soil%2Dto%2Dseed%20cont Compliancy Issues Covered: Endangered Species, Wildlife Migration, Environment, Land Development	
22:39	SPOTBREAK 4: Donate Cars/Going to Do	:60
23:39	CULTURE CRASH: BACK TO THE THEATER	2:50
	Synopsis: As more Americans get vaccinated, the light at the end of the tunnel shines a little bit brighter each day. We discuss the slow return of theater-released movies and some of the future films we're most excited for. Host: Evan Rook Compliancy Issues Covered: Culture, Film, Movie Business	
26:29	SPOTBREAK 5: Grainger/Tougher Together Armstrong Pharma/Can Happen Anywhere New	:30 :30
27:29	Program Conclusion	:30
27:59	TOTAL TIME	

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