

Program Log for Viewpoints Radio

Program	20-15	Written & Produced	Amirah Zaveri, Polly Hansen & Evan Rook
Air Week	04/12/2020	Studio Producer	Jason Dickey

Time	Segment	Dur.		
:00	INTRO			
:45	SPOTBREAK 1: Progressive Insurance/The Book Idea Flo's Diary			
	Grainger/Talk is Cheap OUTCUE:get it done.	:30		
1:46	:02 PAUSE FOR LOCAL AVAIL	:02		
1:48	SEGMENT 1: DEPLOYING SCHOOL MEALS TO THOSE WHO NEED THEM MOST RIGHT NOW			
•	Synopsis: On a typical day, the National School Lunch Program serves 20.2 million free lunches to students in need, according to the USDA. With sweeping school closures across the U.S. in response to the COVID-19 pandemic, millions of students are going hungry. Viewpoints discusses the new reality foodservice workers face and the balance between staying safe and serving meals. Host: Gary Price. Guests: Dan Giusti, founder, Brigaid; Betsy Zorio, vice president, U.S. programs and advocacy, Sav the Children.			
	Links for more info: https://www.chefsbrigaid.com/ https://www.instagram.com/brigaid/?hl=en https://www.savethechildren.org/ https://twitter.com/SavetheChildren?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.fns.usda.gov/disaster/pandemic/covid-19/cn-waivers-flexibilities Compliancy Issues Covered: Food Security, Disease, Public Health, Poverty, Education, Nonprofits			
13:28	SPOTBREAK 2&3: Idaho Potato Commission/Staying In	:60		
	Garlique/Take it From the Advocates	:30		
	Grainger/Knights in Shining Armor OUTCUE:get it done.	:30		
15:28	:02 PAUSE FOR LOCAL AVAIL	:02		
15:30	SEGMENT 2: WHY DO CROSSWORDS NEVER GO OUT OF STYLE?	7:36		
	Synopsis: The first published crossword was created in 1913 by journalist Arthur Wynne. Since then, the timeless puzzle has stayed in style and graces newspapers from the <i>New York Times</i> to <i>USA Today</i> . Self-acclaimed lovers of crosswords are known as 'cruciverbalists' and compete online as well as create these puzzles for publishing. We speak with crossword expert, Adrienne Raphel to find out more about this beloved word game.			
	Host: Marty Peterson. Guest: Adrienne Raphel, author <i>Thinking Inside the Box: Adventures with Crosswords and the Puzzling People Who Can't Live Without Them.</i> Links for more info:			
	https://twitter.com/AdrienneRaphel?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.penguinrandomhouse.com/books/561343/thinking-inside-the-box-by-adrienne-raphel/ https://www.nytimes.com/crosswords https://www.boatloadpuzzles.com/playcrossword Compliancy Issues Covered: Writing, Trivia, Education, Mental Health, Health, Hobby, Literature			
23:06	SPOTBREAK 4: Alzheimer's Association/Coronavirus and Alzheimer's OUTCUE:thirty-nine hundred.	:62		
24:08	CULTURE CRASH: TAKING THE TIME TO TUCK INTO A GOOD BOOK	2:18		
	Synopsis: During this period of social distancing, the constant screen time while working from home and watching Netflix can get to be a bit overwhelming. Viewpoints discusses some of our favorite classic reads by prominent authors.			
	Host: Evan Rook Compliancy Issues Covered: Literature, Culture			
26:26	SPOTBREAK 5: Pfizer Ibrance/The Women of MBC	:31		
	Grainger/Talk is Cheap OUTCUE:get it done.	:30		
27:27	Program Conclusion	:32		
27:59	TOTAL TIME			
41.33	TOTAL TIME			

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