



Program Log for *Viewpoints Radio*

<b>Program</b>	VP 22-38	<b>Written &amp; Prod.</b>	Amirah Zaveri, Ebony McMorris, Evan Rook
<b>Air Week</b>	09/18/2022	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Macy's/Hispanic Heritage Round Up Bounty/Milkshake Rev	:30 :30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: BREAKING GENDERED ROLES IN THE HOUSEHOLD</b>	7:57
	Synopsis: More men and women these days are both working full-time, yet household tasks are still unevenly handled predominantly by women. We sit down with gender expert Kate Mangino about this imbalance in cognitive labor and physical chores and how more of a balance can be carved out in current relationships and future generations. Host: Gary Price. Guest: Kate Mangino, gender expert, author, <i>Equal Partners: Improving Gender Equality at Home</i> . Links for more info: <a href="https://www.amazon.com/Equal-Partners-Improving-Gender-Equality/dp/125027611X">https://www.amazon.com/Equal-Partners-Improving-Gender-Equality/dp/125027611X</a> <a href="https://hbr.org/2020/05/gender-equity-starts-in-the-home">https://hbr.org/2020/05/gender-equity-starts-in-the-home</a> Compliance Issues Covered: Relationships, Gender Norms, Equality, Relationships, Parenting	
9:44	SPOTBREAK 2&3: Macy's/Hispanic Heritage Round Up Quicken Loans/Rocket Mortgage Ibrance/Stealing Second	:30 :30 :60
11:44	:02 PAUSE FOR LOCAL AVAIL	:02
11:46	<b>SEGMENT 2: THE LOST WORLD OF SHIPWRECKS</b>	9:41
	Synopsis: There are an estimated three million shipwrecks lying under the ocean and underground. We speak with author Daniel Stone this week about these fascinating structures that give us a fascinating look into a past era.  Host: Marty Peterson. Guest: Daniel Stone, senior editor, <i>National Geographic</i> , author, <i>Sinkable: Obsession, The Deep Sea, and the Shipwreck of the Titanic</i> . Links for more info: <a href="https://twitter.com/DanEnRoute?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor">https://twitter.com/DanEnRoute?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor</a> <a href="https://bookshop.org/books/sinkable-obsession-the-deep-sea-and-the-shipwreck-of-the-titanic/9780593329375?ref=PRH7E4ACEBB2EF7">https://bookshop.org/books/sinkable-obsession-the-deep-sea-and-the-shipwreck-of-the-titanic/9780593329375?ref=PRH7E4ACEBB2EF7</a>  Compliance Issues Covered: History, Science, Culture, Literature, Oceanic Exploration	
21:27	SPOTBREAK 4: Macy's/Hispanic Heritage Round Up Liberty Insurance/Boy Bands	:30 :30
22:27	<b>VIEWPOINTS EXPLAINED: A DRY &amp; SCORCHING WEST</b>	1:11
	Synopsis: Record-breaking temperatures are hitting many parts of the West this month. We discuss the extreme weather's impact on residents and how this heat is increasing the risk of deadlier wildfires this fall.  Host: Ebony McMorris Compliance Issues Covered: Climate Change, Extreme Weather	
23:38	<b>CULTURE CRASH: A TRUE VIEWING EXPERIENCE</b>	2:49
	Synopsis: We cover the dilemma of cropping full screen shows and films to fit our modern, widescreen TV's. Many who are against this edit argue that changing this format ruins the media's original form. Host: Evan Rook Compliance Issues Covered: TV, Culture	
26:27	SPOTBREAK 5: Sketchers/Kids Slip In	:60
27:27	Program Conclusion	:33
28:00	TOTAL TIME	

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