



Program Log for Viewpoints Radio

<b>Program</b>	21-47	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Week</b>	11/21/2021	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Abbvie/Break It Down OUTCUE: ...sponsored by Abbvie.	:61
1:46	:02 PAUSE FOR LOCAL AVAIL	:02
1:48	<b>SEGMENT 1: A BREAKDOWN IN HOUSING</b>	9:06
	Synopsis: Rental and home prices across the country are skyrocketing. On average, rental prices have risen by 16 percent this year. In some cities, people are seeing as high as 30 percent increases on monthly rent. For middle and low-income citizens already on a tight budget, it's impossible to make ends meet – especially as prices for food, gas and other basics keep ticking upwards. We speak with two housing experts about the complete lack of affordable housing in this country and the worsening homelessness epidemic. Host: Gary Price. Guests: Jaimie Ross, CEO, Florida Housing Coalition; Andrew Ross, professor, social & cultural analysis, New York University, author, <i>Sunbelt Blues: The Failure of American Housing</i> . Links for more info: <a href="https://www.publishersweekly.com/978-1-250-80422-8">https://www.publishersweekly.com/978-1-250-80422-8</a> <a href="https://as.nyu.edu/content/nyu-as/as/faculty/andrew-ross.html">https://as.nyu.edu/content/nyu-as/as/faculty/andrew-ross.html</a> <a href="https://www.flhousing.org/">https://www.flhousing.org/</a> <a href="https://reports.nlihc.org/oor">https://reports.nlihc.org/oor</a> <a href="https://nlihc.org/take-action">https://nlihc.org/take-action</a> <a href="https://www.usa.gov/finding-home">https://www.usa.gov/finding-home</a> Compliance Issues Covered: Affordable Housing, Inequality, Homelessness, Poverty, Career, Wage Inequity, Government	
10:54	SPOTBREAK 2&3: Procter & Gamble/Bounty Procter & Gamble/Pepto Bismol Abbvie/Break It Down OUTCUE: ...sponsored by Abbvie.	:30 :30 :60
12:54	:02 PAUSE FOR LOCAL AVAIL	:02
12:56	<b>SEGMENT 2: REGAINING DIGITAL PRIVACY</b>	9:21
	Synopsis: Tech companies make billions of dollars each year selling personal information from users' online activity. While it may seem like people have some control over privacy settings, this is merely an illusion argues law professor Neil Richards. This week on Viewpoints - we highlight the lack of privacy online and why consumers should expect better from corporations and their government.  Host: Marty Peterson. Guest: Neil Richards, Koch Distinguished Professor in Law, Washington University in St. Louis School of Law, Director, Cordell Institute, author, <i>Why Privacy Matters</i> . Links for more info: <a href="https://law.wustl.edu/faculty-staff-directory/profile/neil-richards/">https://law.wustl.edu/faculty-staff-directory/profile/neil-richards/</a> <a href="https://twitter.com/neilmrichards?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor">https://twitter.com/neilmrichards?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor</a> <a href="https://www.powells.com/book/why-privacy-matters-9780190939045">https://www.powells.com/book/why-privacy-matters-9780190939045</a> <a href="https://www.bostonglobe.com/2021/11/12/opinion/facebooks-next-privacy-nightmare-will-be-sight-see/">https://www.bostonglobe.com/2021/11/12/opinion/facebooks-next-privacy-nightmare-will-be-sight-see/</a> Compliance Issues Covered: Law, Advertising, Business, Digital Law, Privacy, Government, Technology, Cybersecurity, Big Data, Consumer Rights	
22:17	SPOTBREAK 4: Procter & Gamble/Microban 24 Home Depot/Gifts OUTCUE: ...get more done.	:30 :30
23:17	<b>CULTURE CRASH: A NEW PORTRAYAL OF PRINCESS DIANA</b>	3:09
	Synopsis: Actress Kristen Stewart plays Princess Diana in the highly anticipated release, "Spencer". We highlight Stewart's performance and what we loved about this new take on the late royal. Host: Evan Rook Compliance Issues Covered: Culture, Film	
26:26	SPOTBREAK 5: Indeed/Coffee Shop IM Credit Exergen/Symptoms and Variants OUTCUE: ...Exergen dot com.	:30 :30
27:26	Program Conclusion	:33
27:59	TOTAL TIME	

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