

Program Log for Viewpoints Radio

Program	21-11	Written & Produced	Amirah Zaveri, Pat Reuter & Evan Rook
Air Week	3/14/2021	Studio Producer	Jason Dickey

Time	Segment	Dur.	
:00	INTRO	:45	
:45	SPOTBREAK 1: Progressive/Hilarious-Road Therapy		
	Pfizer Eliquis/Not Time to Wait DVT-PE OUTCUE: Squibb and Pfizer.	:31	
1:46	:02 PAUSE FOR LOCAL AVAIL	:02	
1:48	SEGMENT 1: DEALING WITH CONFLICT	10:27	
	<ul> <li>Synopsis: Conflict is part of life, but it doesn't have to be a completely negative experience; it can be an opportunity for personal growth and forging deeper relationships. We speak with two experts who specializing in studying conflict to better understand how to resolve disagreements with a spouse, family member, or with colleagues in the workplace. Host: Gary Price.</li> <li>Guests: Dana Caspersen, mediator, teacher, author, <i>Changing the Conversation: The 17 principles of conflict resolution</i>; Dr. Judith Wright, author, coach, corporate consultant, founder, Wright Graduate University for the Realization of Human Potential.</li> </ul>		
	Links for more info: https://www.healthline.com/health/mental-health/therapy-for-couples#techniques-exercises-and- activities https://www.amazon.com/Changing-Conversation-Principles-Conflict- Resolution/dp/0143126865?ie=UTF8&qid=&ref_=tmm_pap_swatch_0&sr= https://www.forbes.com/sites/kwamechristian/2021/02/26/managing-conflict-in-negotiations3-tools-to-for-your-most- difficult-conversations/		
	https://wrightfoundation.org/		
12:15	Compliancy Issues Covered: Workplace, Conflict Resolution, Relationships, Communication, Therapy, Psychology SPOTBREAK 2&3: Alzheimer's Association/Facts & Figures 2021	:60	
12.13	AbbVie/Break it Down Poolout OUTCUE:sponsored by AbbVie.	:60	
14:15	:02 PAUSE FOR LOCAL AVAIL	:02	
14:17	SEGMENT 2: THE POWER OF PERSEVERING THROUGH LIFE'S CHALLENGES		
14.17			
	Synopsis: Life has many challenges – but it's how you respond to these obstacles that truly matter. Characteristics like passion, perseverance and grit can all factor into the end result and can make all the difference rather than focusing on pure talent or intelligence. Host: Marty Peterson. Guest: Dr. Angela Duckworth, psychology professor, University of Pennsylvania, scientific director, Character Lab, author, <i>The Power of Passion and Perseverance</i> . Links for more info: https://characterlab.org/ https://angeladuckworth.com/grit-scale/ https://www.bizjournals.com/washington/news/2021/03/05/my-story-durecia-moorer.html		
22:45	Compliancy Issues Covered: Psychology, Self-Development, Mental Health, Resilience, Parenting         SPOTBREAK 4: Meryl Moss/On the Road Less Traveled       OUTCUE:at bookstores everywhere.	:58	
	CULTURE CRASH: ARE YOU TEAM "HARRY POTTER" BOOKS OR FILMS?	2:44	
23:43	Synopsis: It's been almost 25 years since the first <i>Harry Potter</i> book was released. Today, the wizarding franchise is worth billions of dollars and has extended out to movie spinoffs, themed amusement parks, merchandise and more. We delve into the magical world and what sets the books apart from the films.         Host: Evan Rook       Compliancy Issues Covered: Culture, Movies, Literature		
26:27	SPOTBREAK 5: Pfizer Ibrance/That Moment Part 3 OUTCUE:loss of appetite.	:60	
27:27	Program Conclusion		
27:59	TOTAL TIME		

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