



Program Log for Viewpoints Radio

Program	20-11	Written & Produced	Amirah Zaveri, Pat Reuter & Evan Rook
Air Week	03/15/2020	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: ABbvie Pharmaceutical/Break It Down OUTCUE: ...you by Abbvie.	:60
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: GETTING THINGS DONE: HINTS ON HOW TO DO IT BETTER	13:00
	<p>Synopsis: Does it ever seem like the more you try to finish, the less you accomplish? It may be that you're expending too much energy on mindlessly doing rather than planning and prioritizing. Viewpoints' speaks to two experts in the field about some simple strategies you can employ to get things done in a more efficient manner.</p> <p>Host: Gary Price. Guests: David Allen, productivity consultant and author of <i>Getting Things Done: The Art of Stress-Free Productivity</i>; Steve McClatchy, founder of Alleer Training and Consulting, author of <i>Decide: Work Smarter, Reduce Your Stress and Lead by Example</i>.</p> <p>Links for more info: https://www.cnbc.com/2020/02/14/stanford-scientist-on-proven-habits-that-will-make-you-more-productive.html https://www.cnbc.com/2019/09/05/a-simple-guide-to-becoming-more-productivity-that-millions-swear-by.html https://gettingthingsdone.com/ https://alleer.com/</p> <p>Compliance Issues Covered: Productivity, Career, Goals, Writing, Communication, Literature, Parenting</p>	
14:47	SPOTBREAK 2&3: Alzheimer's Association/Facts and Figures 2020 GEICO/MOAT Pillow Soft Fortress Johnson & Johnson/Heartline OUTCUE: ...know your heart.	:61 :30 :30
16:48	:02 PAUSE FOR LOCAL AVAIL	:02
16:50	SEGMENT 2: WHAT YOU DIDN'T KNOW ABOUT AMERICA'S FOUNDING FATHER	6:13
	<p>Synopsis: The white hair, rosy cheeks and stark complexion are what we often picture when we think of our first president. But behind his looks and historic accomplishments, what are some facts that are not as well publicized? Viewpoints' speaks with history buff and author, Alexis Coe to learn more about the man, the myth: George Washington.</p> <p>Host: Marty Peterson. Guest: Alexis Coe, author, <i>You Never Forget Your First: A Biography of George Washington</i>.</p> <p>Links for more info: https://www.whitehouse.gov/about-the-white-house/presidents/george-washington/ https://twitter.com/alexiscoe?lang=en https://www.alexiscoe.com/ https://www.amazon.com/gp/product/0735224102/ref=dbs_a_def_rwt_hsch_vapi_taft_p1_i0</p> <p>Compliance Issues Covered: History, Presidency, Politics, Government, War, Culture, Literature</p>	
23:03	SPOTBREAK 4: National Safety Council/Addressing Opioid Misuse OUTCUE: ...slash presidential plan.	:63
24:06	CULTURE CRASH: THE APPEAL OF MYSTERY MOVIES	2:21
	<p>Synopsis: From the classic 1985 film, <i>Clue</i> to the more recent release, <i>Knives Out</i>, the mystery genre can be just the right pick-me-up when you fall into a post-Oscar season movie slump. Viewpoints' discusses some of our favorites from this genre.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Film, Culture, Film History</p>	
26:27	SPOTBREAK 5: Progressive/Lawn Bad Good News Johnson & Johnson/Heartline OUTCUE: ...know your heart.	:30 :30
27:27	Program Conclusion	:33
28:00	TOTAL TIME	

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