



Program Log for Viewpoints Radio

<b>Program</b>	22-13	<b>Written &amp; Produced</b>	Amirah Zaveri, Polly Hansen & Evan Rook
<b>Air Week</b>	03/27/2022	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: USPS/Delivering America Procter Gamble/Dawn Powerwash	:30
	OUTCUE: ...wipe and rinse.	:30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: CARING FOR AN AGING POPULATION</b>	9:33
	Synopsis: More than 54 million Americans ages 65 or older are living in the U.S. today. This accounts for almost 17 percent of the total population. This number is only set to rise over the next two decades as millions more baby boomers transition into this next phase of life. As this population further ages, many will require care. So often we talk about the healthcare system and the patients themselves, but what about the caregivers who provide these services? In many cases, this role falls on family members shoulders, and for this group, it can be all too easy to quickly lose sight of personal health, wellness and relationships. We discuss the ups and downs of caregiving in a world that can feel isolating and hard to navigate. Host: Gary Price. Guests: Dr. Santo D. Marabella, author, <i>Lessons of Caring: Inspiration and Support for Caregivers</i> ; Erik Stoll, co-director, film, <i>America</i> . Links for more info: <a href="https://www.caregiver.org/">https://www.caregiver.org/</a> <a href="https://americadocumentary.com/">https://americadocumentary.com/</a> <a href="https://www.aarp.org/caregiving/">https://www.aarp.org/caregiving/</a> <a href="https://www.usa.gov/disability-caregiver">https://www.usa.gov/disability-caregiver</a> Compliance Issues Covered: Senior Care, Aging, Healthcare, Relationships, Health	
11:20	SPOTBREAK 2&3: USPS/Innovations Eliquis/I Didn't Wait Procter Gamble/Microban Defenders Discover Card/Cashback Match	:30
	OUTCUE: ...match limitations apply.	:30
13:20	:02 PAUSE FOR LOCAL AVAIL	:02
13:22	<b>SEGMENT 2: WHEN THE GUILTY ARE MARKED AS INNOCENT</b>	9:58
	Synopsis: Why do we believe one person but believe another is lying? This week, author Sarah Weinman joins us as we discuss the story of one American man in the 1950's who was able to dupe millions and get released from prison. Host: Marty Peterson. Guest: Sarah Weinman, writer, author, <i>Scoundrel: How a Convicted Murderer Persuaded the Women Who Loved Him, the Conservative Establishment, and the Courts to Set Him Free</i> . Links for more info: <a href="https://www.nytimes.com/2017/09/24/nyregion/edgar-smith-killer-who-duped-william-f-buckley-dies-at-83.html">https://www.nytimes.com/2017/09/24/nyregion/edgar-smith-killer-who-duped-william-f-buckley-dies-at-83.html</a> <a href="https://www.harpercollins.com/products/scoundrel-sarah-weinman">https://www.harpercollins.com/products/scoundrel-sarah-weinman</a> <a href="https://www.nytimes.com/column/crime">https://www.nytimes.com/column/crime</a> Compliance Issues Covered: Crime, History, Criminal Justice, Law, Psychology, Media	
23:20	SPOTBREAK 4: USPS/Delivering America Ebay/Seat Tear	:30
	OUTCUE: ...motors let's ride.	:30
24:20	<b>CULTURE CRASH: "HEAT WAVES": A SONG THAT SEEMS TO NEVER GO OUT OF STYLE</b>	2:07
	Synopsis: The song, "Heat Waves" by the British indie pop rock band, Glass Animals continues to be a hit track almost two years after its release. We discuss its continued popularity and what else is worth a listen from Glass Animals. Host: Evan Rook Compliance Issues Covered: Culture, Music	
26:27	SPOTBREAK 5: USPS/Innovations Pepto Bismol/Not On The Go	:30
	OUTCUE: ...reach of children.	:30
27:27	Program Conclusion	:32
27:59	TOTAL TIME	

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