



Program Log for Viewpoints Radio

Program	22-15	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	04/10/2022	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Paxlovid/Act Fast Liberty Mutual/Reading	:30
	OUTCUE: ...Liberty Liberty Liberty.	:30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: EXPLORING INNOVATIONS IN ADDICTION TREATMENT	10:25
	Synopsis: In the U.S., current overdose deaths of heroin, fentanyl and prescription opioids have increased over six times from rates seen in 1999, according to the CDC. With the opioid epidemic raging on into 2022, what's on the forefront of treatment research when it comes to better tackling substance use disorders? Dr. Anna Rose Childress, a professor and psychiatrist at the University of Pennsylvania Perelman School of Medicine, joins us this week to breakdown the decades-long epidemic, the challenges of treating addiction and share some new innovations in clinical research. Host: Gary Price. Guest: Dr. Anna Rose Childress, research professor, Department of Psychiatry, University of Pennsylvania Perelman School of Medicine, director, brain behavioral vulnerabilities division, Center for Studies on Addiction, University of Pennsylvania Perelman School of Medicine. Links for more info: https://www.med.upenn.edu/apps/faculty/index.php/g332/p1071 https://www.samhsa.gov/ https://findtreatment.gov/ Compliance Issues Covered: Addiction, Science, Medical Research, Addiction Treatment, Opioid Epidemic, Mental Health.	
12:12	SPOTBREAK 2&3: KOHL's/Easter Style Paxlovid/Act Fast	:30
	Alzheimer's Association/Facts & Figures 2022	:30
	OUTCUE: ...org slash facts.	:60
14:12	:02 PAUSE FOR LOCAL AVAIL	:02
14:14	SEGMENT 2: THE EARLY HISTORY OF THE KENNEDY'S	9:27
	Synopsis: Many would argue that the Kennedy family is an American cultural and political dynasty. From former President John F. Kennedy to past Kennedy's that have served as senators, ambassadors and in other high ranking government positions, the name today still signifies power and prestige. However, go back just three generations from JFK and the Kennedy's were poor, Irish refugees who had just arrived on the shores of America. This week – we discuss this historic ascent from rags to riches. Host: Marty Peterson. Guest: Neal Thompson, journalist, author, <i>The First Kennedy's: The Humble Roots of an American Dynasty</i> . Links for more info: https://www.nealthompson.com/ https://twitter.com/nealthompson https://www.amazon.com/First-Kennedys-Humble-American-Dynasty-ebook/dp/B08NWRR59W https://www.nps.gov/articles/000/a-rise-to-prominence-john-f-kennedy-s-patriarchal-lineage.htm Compliance Issues Covered: History, Immigration, Politics, Government, Public Service, Media, Career.	
23:41	SPOTBREAK 4: Paxlovid/Act Fast Procter Gamble/King Gillette Thickener	:30
	OUTCUE: ...King Gillette.	:31
24:42	CULTURE CRASH: THE RETURN OF VINYL RECORDS	1:45
	Synopsis: In recent years, vinyl's have been making a big comeback. We discuss how old and new music alike is being played on this old musical medium. Host: Evan Rook Compliance Issues Covered: Culture, Music, History	
26:27	SPOTBREAK 5: Paxlovid/Act Fast Liberty Mutual/Roadside Attraction	:30
	OUTCUE: ...Liberty Liberty Liberty.	:30
27:27	Program Conclusion	:33
28:00	TOTAL TIME	

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