



Program Log for Viewpoints Radio

Program	20-07	Written & Produced	Amirah Zaveri, Annie Krall & Evan Rook
Air Week	02/16/2020	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:46
:45	SPOTBREAK 1: Garlique/Take It From the Advocates Grainger/Talk is Cheap	:30 OUTCUE: ...get it done.
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: COLORING OUTSIDE THE LINES	10:22
	Synopsis: Coloring books aimed at children, adults and even seniors have been all the rage in recent years and are still trending in 2020. But what's so special about these patterns and designs that draw people in? We delve into the process of putting together these collections and why the creative outlet has become a mainstay for so many looking to switch off and de-stress. Host: Gary Price. Guests: Johanna Basford, artist, author; Jenean Morrison, artist, designer, author. Links for more info: https://www.johannabasford.com/ https://www.amazon.com/Johanna-Basford/e/B00J1YSPE4%3Fref=dbs_a_mng_rwt_scns_share https://www.amazon.com/Jenean-Morrison/e/B00AI2Q5DG%3Fref=dbs_a_mng_rwt_scns_share https://www.instagram.com/jeneanmorrison/?hl=en Compliance Issues Covered: Art, Coloring, Mental Health, Culture, Creativity, Stress, Literature, Seniors	
12:09	SPOTBREAK 2&3: Foreclosure Protection Services Pfizer Ibrance/It's Not Your Fault Progressive Insurance/Power Sports View	:60 :30 OUTCUE: ...by state law.
14:09	:02 PAUSE FOR LOCAL AVAIL	:02
14:11	SEGMENT 2: RETHINKING HEALTHCARE: HOW DO YOU FIX A FLAWED SYSTEM?	8:50
	Synopsis: The topic of healthcare is one of the most debated issues so far in the 2020 election – but what's the fix for the expensive, inefficient system that's currently in place? So far it's a murky answer. Millions are struggling with the high cost of care, doctors are burning out and patient-doctor interaction is at an all-time low. We speak with an industry expert about the current woes of American healthcare and what can be done. Host: Marty Peterson. Guest: Samuel Shem, author, <i>House of God, Man's 4th Best Hospital</i> . Links for more info: https://www.theatlantic.com/health/archive/2012/11/samuel-shem-34-years-after-the-house-of-god/265675/ https://www.amazon.com/gp/product/1984805363/ref=dbs_a_def_rwt_bibl_vppi_i1 https://www.amazon.com/gp/product/0425238091/ref=dbs_a_def_rwt_bibl_vppi_i0 http://www.samuelshem.com/v2/ https://en.wikipedia.org/wiki/Samuel_Shem Compliance Issues Covered: Medicine, Healthcare, Career, Health, Insurance, Literature, Government	
23:01	SPOTBREAK 4: Donate Cars/Going to Do	:60 OUTCUE: ...four seven eight.
24:01	CULTURE CRASH: THE BROADWAY HIT "HAMILTON" COMES ALIVE AGAIN	2:27
	Synopsis: The writer of "Hamilton" Lin-Manuel Miranda is back at it again. Come October 2021, the Broadway play is set to hit theaters across the country. But will it be worth the watch? Host: Evan Rook Compliance Issues Covered: Broadway, Musical, Film, Culture, History	
26:28	SPOTBREAK 5: Geico/Pick Up-REV Grainger/Win-Win	:30 OUTCUE: ...get it done.
27:28	Program Conclusion	:32
28:00	TOTAL TIME	

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