



Program Log for Viewpoints Radio

Program	21-27	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	07/04/2021	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: AbbVie/Break it Down Poolout OUTCUE: ...sponsored by AbbVie.	:60
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: FAIR LABOR: THE IMPORTANCE OF WORKER CENTERS	11:25
	<p>Synopsis: Unions, which are organized labor groups, are prevalent across the U.S. You've probably heard of the term in the media or may know someone who's part of a union. But, have you ever heard of a worker center? It operates in similar functions as unions; however, this resource is much more community-based and is more of a guiding advocate in responsive situations where the worker is facing harassment, unpaid wages or other issues. We speak with two labor experts this week to highlight how vital worker centers are to low-wage workers who often don't have a voice.</p> <p>Host: Gary Price. Guests: Dr. Celeste Monforton, lecturer, Texas State University, author, <i>On the Job: The Untold Story of Worker Centers and the New Fight for Wages, Dignity, and Health</i>; Laura Garza, worker center director, Arise Chicago.</p> <p>Links for more info: https://www.arisechicago.org/ https://www.arisechicago.org/donate https://faculty.txstate.edu/profile/1921401 https://www.amazon.com/Job-Untold-Americas-Centers-Dignity/dp/1620975017 https://workercenters.com/resources/employees/</p> <p>Compliance Issues Covered: Wage Theft, Harassment, Inequality, Labor Rights, Nonprofit, Workers Rights, Law, Career, Poverty</p>	
13:12	SPOTBREAK 2&3: Tillamook/Stewardship Pfizer/Prevnar Branded OUTCUE: ...about Prevnar 13.	:85 :60
15:37	:02 PAUSE FOR LOCAL AVAIL	:02
15:39	SEGMENT 2: HOW TO MAKE YOUR KID MONEY-SAVVY	8:26
	<p>Synopsis: All parents want their kids to succeed and live good lives, and part of accomplishing that is raising them to understand the value of a dollar. It's can be easier than ever before for young children to see something online and feel like they need it, or waste money through an in-app game purchase. We speak with Beth Kobliner, a financial expert and author of the book <i>Make Your Kid A Money Genius (Even if you're not)</i> about tips and tricks to help our children learn the value of each dollar.</p> <p>Host: Marty Peterson. Guest: Beth Kobliner, a financial expert, author, <i>Make Your Kid A Money Genius (Even if you're not)</i>.</p> <p>Links for more info: https://bethkobliner.com/ https://apnews.com/article/1e3ccd849dffc88cf47f5a78969364 https://www.pinterest.com/bellwetherevent/ideas-for-mm/</p> <p>Compliance Issues Covered: Personal Finance, Parenting, Child Development, Money, Savings, Consumerism</p>	
24:05	SPOTBREAK 4: Amarin/It's Clear to Me Now OUTCUE: ...now dot com.	:60
25:05	CULTURE CRASH: WHAT'S SO FUNNY ABOUT DAVE?	1:51
	<p>Synopsis: The Hulu comedy, <i>Dave</i>, is a fictional story about the sensationalized rapper, Lil Dicky. The show look like many other comedies at first but is actually jam-packed with well-thought out jokes and plots. <i>Dave</i> is now streaming on Hulu and FXX.</p> <p>Host: Evan Rook Compliance Issues Covered: Culture, TV, Comedy</p>	
26:56	SPOTBREAK 5: Progressive Insurance/Malfesance-Warm Ups. OUTCUE: ...company and affiliates.	:30
27:26	Program Conclusion	:32
27:58	TOTAL TIME	

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