



Program Log for Viewpoints Radio

<b>Program</b>	21-13	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Week</b>	03/28/2021	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Progressive Insurance/Bread Type-Internet Bank of America/Noise REV	:30 :30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: SIRI, SELF-DRIVING CARS AND DISINFORMATION ON SOCIAL MEDIA: THE UPS &amp; DOWNS OF ARTIFICIAL INTELLIGENCE</b>	9:30
	Synopsis: AI software is everywhere these days. It's built into cars, tech, robotics and used in numerous fields from stock portfolio management to pharmaceuticals. But, what does the future of artificial intelligence hold as this technology expands? How will current problems be exacerbated? AI expert and <i>New York Times</i> journalist, Cade Metz joins Viewpoints this week.  Host: Gary Price. Guest: Cade Metz, technology correspondent, <i>The New York Times</i> , author, <i>Genius Makers: The</i> Links for more info: <a href="https://twitter.com/CadeMetz?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor">https://twitter.com/CadeMetz?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor</a> <a href="https://www.washingtonpost.com/outlook/the-minds-behind-artificial-intelligence-and-the-bidding-war-for-them/2021/03/17/2df5f872-7528-11eb-8115-9ad5e9c02117_story.html">https://www.washingtonpost.com/outlook/the-minds-behind-artificial-intelligence-and-the-bidding-war-for-them/2021/03/17/2df5f872-7528-11eb-8115-9ad5e9c02117_story.html</a> <a href="https://www.penguinrandomhouse.com/books/565698/genius-makers-by-cade-metz/">https://www.penguinrandomhouse.com/books/565698/genius-makers-by-cade-metz/</a> <a href="https://www.cigionline.org/articles/public-and-private-dimensions-ai-technology-and-security">https://www.cigionline.org/articles/public-and-private-dimensions-ai-technology-and-security</a> Compliance Issues Covered: Technology, Computer Science, Innovation, Business, History, Social Media	
11:17	SPOTBREAK 2&3: Alzheimer's Association/Facts & Figures 2021 Progressive Insurance/Hilarious-Road Therapy Babble/10 Million Subs	:60 :30 :30
13:17	:02 PAUSE FOR LOCAL AVAIL	:02
13:19	<b>SEGMENT 2: MODERN ADULTHOOD</b>	9:08
	Synopsis: Whatever age you are, there's always certain pressures to hit life milestones by set periods. It can mean moving out, getting married, having a family or even retiring by a 'normal' age. We discuss why these external pressures shouldn't feed into personal decisions and how today's generations and the challenges they face greatly differ from those of their parents or grandparents. Host: Marty Peterson. Guest: Kayleen Schaefer, writer, author, <i>But You're Still So Young: How Thirty Somethings Are Redefining Adulthood</i> . Links for more info: <a href="https://www.pewresearch.org/fact-tank/2020/09/04/a-majority-of-young-adults-in-the-u-s-live-with-their-parents-for-the-first-time-since-the-great-depression/">https://www.pewresearch.org/fact-tank/2020/09/04/a-majority-of-young-adults-in-the-u-s-live-with-their-parents-for-the-first-time-since-the-great-depression/</a> <a href="https://www.amazon.com/gp/product/B08BKQCPBD/ref=dbs_a_def_rwt_bibl_vppi_i0">https://www.amazon.com/gp/product/B08BKQCPBD/ref=dbs_a_def_rwt_bibl_vppi_i0</a> <a href="https://twitter.com/kayleener?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor">https://twitter.com/kayleener?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor</a> Compliance Issues Covered: Adulthood, Self-Development, Career, Relationships, Personal Finance, Pandemic	
22:27	SPOTBREAK 4: Thermo Fisher Scientific/COVID-19 Testing	:59
23:26	<b>CULTURE CRASH: A UNIQUE OSCAR YEAR</b>	3:00
	Synopsis: This year's awards season looks a bit different due to the pandemic stalling new releases. But, as those in showbiz say, the show must go on. Host: Evan Rook Compliance Issues Covered: Culture, Film	
26:26	SPOTBREAK 5: Progressive Insurance/Barry Upstairs Neighbor Bank of America/Noise REV	:30 :30
27:26	Program Conclusion	:32
27:58	TOTAL TIME	

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