



Program Log for Viewpoints Radio

<b>Program</b>	20-41	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Week</b>	10/11/2020	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: AbbVie/Break It Down OUTCUE: ...you by AbbVie.	:60
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: THE LIFE OF A MODERN PRIVATE EYE</b>	10:30
	<p>Synopsis: The field of private investigation is rapidly changing. And not entirely for the good. We speak with Tyler Maroney – a journalist turned private eye about the evolution of the industry and the role tech-savvy investigators play in influencing and providing transparency to governments, corporate entities, criminal justice lawyers and other sectors.</p> <p>Host: Gary Price. Guest: Tyler Maroney, private eye, co-founder, Quest Research and Investigations, author, <i>The Modern Detective: How Corporate Intelligence is Reshaping the World</i>.</p> <p>Links for more info: <a href="https://www.questinvestigates.com/">https://www.questinvestigates.com/</a>  <a href="https://www.theguardian.com/film/2020/jan/30/harvey-weinstein-black-cube-new-york-times">https://www.theguardian.com/film/2020/jan/30/harvey-weinstein-black-cube-new-york-times</a>  <a href="https://www.complex.com/pop-culture/2019/08/luke-brindle-khym-qri-free-meek-interview">https://www.complex.com/pop-culture/2019/08/luke-brindle-khym-qri-free-meek-interview</a>  <a href="https://www.amazon.com/Modern-Detective-Corporate-Intelligence-Reshaping/dp/1594632596">https://www.amazon.com/Modern-Detective-Corporate-Intelligence-Reshaping/dp/1594632596</a>  <a href="https://twitter.com/tydamar">https://twitter.com/tydamar</a>  <a href="https://www.newyorker.com/magazine/2020/10/05/why-private-eyes-are-everywhere-now">https://www.newyorker.com/magazine/2020/10/05/why-private-eyes-are-everywhere-now</a></p> <p>Compliance Issues Covered: Career, Technology, Investigation, Government, Data Analysis, Research, Finance, Criminal Justice</p>	
12:17	SPOTBREAK 2&3: Pfizer/Eczema Eucrisa OUTCUE: ...a dot com.	:120
14:17	:02 PAUSE FOR LOCAL AVAIL	:02
14:19	<b>SEGMENT 2: WHY IS ENGLISH SO HARD TO LEARN?</b>	8:18
	<p>Synopsis: We all know the rule: “I before E, except after C,” but it’s not applicable in “weird” or “science” or many other words. The English language has many exceptions to its rules and these irregularities make it a difficult language to learn. Two language experts join Viewpoints this week to share the many frustrations of English and the rules at play today.</p> <p>Host: Marty Peterson. Guest: Vivian Cook, Professor Emeritus of Applied Linguistics at Newcastle University and author of <i>Accommodating Broccoli in the Cemetery: Or Why Can't Anybody Spell</i>; Niall McLeod Waldman, author of <i>Spelling Dearest: The Down and Dirty, Nitty-Gritty History of English Spelling</i>.</p> <p>Links for more info: <a href="https://www.amazon.com/Accommodating-Broccoli-Cemetery-Anybody-Spell/dp/0743297113">https://www.amazon.com/Accommodating-Broccoli-Cemetery-Anybody-Spell/dp/0743297113</a>  <a href="https://www.amazon.com/Spelling-Dearest-Nitty-Gritty-History-English/dp/1418453307/ref=asap_bc?ie=UTF8">https://www.amazon.com/Spelling-Dearest-Nitty-Gritty-History-English/dp/1418453307/ref=asap_bc?ie=UTF8</a></p> <p>Compliance Issues Covered: Language, Communication, History, Spelling, Culture</p>	
22:37	SPOTBREAK 4: Progressive Insurance/Movie Theatre-Sounds of Old United Healthcare/UHC Prescriptions OUTCUE: ...order pharmacies wow.	:30 :30
23:37	<b>CULTURE CRASH: A SOLID OSCAR CONTENDER</b>	2:49
	<p>Synopsis: We discuss director Chloe Zhao’s upcoming film, <i>Nomadland</i> that’s already generating a lot of buzz ahead of its December release.</p> <p>Host: Evan Rook Compliance Issues Covered: Culture, Film</p>	
26:26	SPOTBREAK 5: Geico/Dracula Monster Counseling United Healthcare/UHC Dental OUTCUE: ...by market wow.	:30 :30
27:26	Program Conclusion	:32
27:58	TOTAL TIME	

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