



Program Log for *Viewpoints Radio*

Program	20-01	Written & Produced	Amirah Zaveri, Annie Krall & Evan Rook
Air Week	01/05/2020	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: GEICO/No Brainer Bobblehead Capital One/Perfect Honeymoon	:30 :30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: A BRIEF HISTORY OF SKIN MARKING	10:20
	Synopsis: Humans have always practiced various forms of self-expression, whether that's through written word, music, art or some other outlet. The art of tattooing is one such form that dates back to thousands of years ago. We speak with a history expert, Craig Koslofsky about some of the earliest tattoo designs and how they were achieved as well as other skin alteration methods including scarification and branding. Host: Gary Price. Guest: Craig Koslofsky, history professor, University of Illinois at Urbana-Champaign, author, <i>Evening's Empire: A History of the Night in Early Modern Europe</i> . Links for more info: https://history.illinois.edu/directory/profile/koslof https://earlymoderndailylife.wordpress.com/ https://www.amazon.com/Evenings-Empire-History-Studies-European/dp/0521721067 Compliance Issues Covered: History, Culture, Art, Design, Literature, Religion, Disease, Health	
12:07	SPOTBREAK 2&3: Alzheimer's Association/2019 Advances GEICO/MOAT They Stole My Water Btl P&G/Commentator New Dayquil Severe	:60 :30 :31
14:08	:02 PAUSE FOR LOCAL AVAIL	:02
14:10	SEGMENT 2: THE PITFALLS OF SOCIAL MEDIA AS AN ATHLETE	8:17
	Synopsis: Being a college or professional athlete is hard enough. Throw on top of that the constant commentary online and it can sometimes be hard to look away from what people are saying. Two football players offer up their thoughts on the pros and cons of social media and how to stay focused and positive. Host: Marty Peterson. Guests: Joshua Perry, former linebacker, Indianapolis Colts, San Diego Chargers, The Ohio State University. Johnny Davidson, senior quarterback, Washington University at St. Louis. Links for more info: https://en.wikipedia.org/wiki/Joshua_Perry https://twitter.com/RIP_JEP?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor http://www.nfl.com/player/joshuaperry/2555326/profile https://www.washubears.com/sports/fball/2018-19/bios/davidson_johnny_10a4 Compliance Issues Covered: Sports, Social Media, Mental Health, Technology, Education, Career	
22:27	SPOTBREAK 4: Donate Cars/Going to Do	:60
23:27	CULTURE CRASH: THE 2020 BLOCKBUSTER LINEUP	3:00
	Synopsis: A new year means a new lineup of highly anticipated movie releases. We cover some of the biggest films for 2020 from the new <i>Top Gun</i> sequel featuring Tom Cruise to Christopher Nolan's new action movie, <i>Tenet</i> . Host: Evan Rook Compliance Issues Covered: Film, Cinema, Culture, Theatre	
26:27	SPOTBREAK 5: GEICO/Clothes-Obvious News Mattress Firm/Serta FAB	:30 :30
27:27	Program Conclusion	:32
27:59	TOTAL TIME	

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