



Program Log for Viewpoints Radio

<b>Program</b>	20-46	<b>Written &amp; Produced</b>	Amirah Zaveri, Polly Hansen & Evan Rook
<b>Air Week</b>	11/15/2020	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Pfizer/Prevnar Branded OUTCUE: ...about Prevnar 13.	:60
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: THE HISTORY OF FOOTBALL AS THE NFL CELEBRATES ITS 100<sup>TH</sup> ANNIVERSARY</b>	9:57
	<p>Synopsis: The National Football League was founded in 1920 – and it’s no surprise that a lot has changed since then. Viewpoints speaks with three sports experts about the evolution of the football industry, its humble beginnings and why the NFL is still so pervasive and popular in American culture.</p> <p>Host: Gary Price. Guests: Dr. Rob Ruck, professor, sports history, University of Pittsburgh; Dr. Travis Vogan, associate professor, American studies, University of Iowa; Dr. Kurt Kemper, professor, history, Dakota State University.</p> <p>Links for more info: <a href="https://www.nfl.com/">https://www.nfl.com/</a>  <a href="https://www.nfl.com/nfl-films/">https://www.nfl.com/nfl-films/</a>  <a href="https://clas.uiowa.edu/american-studies/people/travis-vogan">https://clas.uiowa.edu/american-studies/people/travis-vogan</a>  <a href="http://www.history.pitt.edu/people/rob-ruck">http://www.history.pitt.edu/people/rob-ruck</a>  <a href="https://dsu.edu/directory/kemper-kurt.html">https://dsu.edu/directory/kemper-kurt.html</a>  <a href="https://www.profootballhof.com/football-history/birth-of-pro-football/#:~:text=The%20sport%20of%20American%20football,the%20first%20college%20football%20game">https://www.profootballhof.com/football-history/birth-of-pro-football/#:~:text=The%20sport%20of%20American%20football,the%20first%20college%20football%20game</a></p> <p>Compliance Issues Covered: Sports, History, Business, Career, Culture, Marketing, Race, Diversity</p>	
11:44	SPOTBREAK 2&3: Walgreens/Medicare Part D Signup Progressive Insurance/Birthdaaa-Daa Tadaa United Healthcare/UHC Dental OUTCUE: ...by market wow.	:57 :30 :30
13:41	:02 PAUSE FOR LOCAL AVAIL	:02
13:43	<b>SEGMENT 2: THE STATE OF SCIENCE</b>	9:14
	<p>Synopsis: Before the pandemic, roughly 4 in 10 people across the world believed that if science didn’t exist their lives would be no different, according to a global survey conducted by 3M Corporation. We dig into this staggering statistic and how COVID-19 has altered people’s perception of the field.</p> <p>Host: Marty Peterson. Guest: Dr. Jayshree Seth, chief science advocate, 3M Corporation.</p> <p>Links for more info: <a href="https://www.3m.com/3M/en_US/state-of-science-index-survey/">https://www.3m.com/3M/en_US/state-of-science-index-survey/</a>  <a href="https://www.3m.com/3M/en_US/state-of-science-index-survey/interactive-3m-state-of-science-survey/#2020-pulse-survey-explorer">https://www.3m.com/3M/en_US/state-of-science-index-survey/interactive-3m-state-of-science-survey/#2020-pulse-survey-explorer</a>  <a href="https://twitter.com/jseth2?lang=en">https://twitter.com/jseth2?lang=en</a>  <a href="https://www.societyforscience.org/people/caitlin-sullivan/">https://www.societyforscience.org/people/caitlin-sullivan/</a>  <a href="https://thestemlaboratory.com/stem-activities-for-kids/">https://thestemlaboratory.com/stem-activities-for-kids/</a></p> <p>Compliance Issues Covered: Science, Career, Technology, Pandemic, Invention, Education</p>	
22:57	SPOTBREAK 4: Humanigen, Inc./COVID-19 Trial Recruitment V.2 OUTCUE: ...storm dot com.	:61
23:58	<b>CULTURE CRASH: RE-EXPLORING OLD SITCOMS</b>	2:30
	<p>Synopsis: It’s a good time to tuck in and explore some of our favorite, most comforting shows. We discuss a few recommendations now available to stream.</p> <p>Host: Evan Rook Compliance Issues Covered: Culture, Television, Streaming, Technology</p>	
26:28	SPOTBREAK 5: Pfizer/Prevnar Branded OUTCUE: ...about Prevnar 13.	:60
27:28	Program Conclusion	:32
28:00	TOTAL TIME	

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