



Program Log for *Viewpoints Radio*

Program	20-18	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	05/03/2020	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: GEICO/Helmet Hair Reasons Diary Queen/Evergreen Treats	:30 :30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: FROM LUXURY INGREDIENTS TO FOOD STYLING: THE QUIRKY INNER WORKINGS OF THE FOOD BIZ	9:33
	Synopsis: Could you ever imagine that some imported white asparagus could cost upwards of \$250? Neither did we. This week on Viewpoints, we delve into the niche world of luxury and on-trend ingredients as well as roles in the food industry you've probably never heard of. Host: Gary Price. Guests: Carrie Nahabedian, executive chef, co-owner, Brindille, Kostali; Susan Spungen, food stylist, cookbook author, <i>Open Kitchen: Inspired Food for Casual Gatherings</i> . Links for more info: https://www.thechicagonetwork.org/members/carrie-nahabedian/ https://twitter.com/cnaha?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://en.wikipedia.org/wiki/Carrie_Nahabedian https://www.susanspungen.com/ https://www.instagram.com/susanspungen/?hl=en https://www.amazon.com/Open-Kitchen-Inspired-Casual-Gatherings/dp/0525536671 Compliance Issues Covered: Food, Restaurant Industry, Business, Culture, Fine Dining, Food Production	
11:20	SPOTBREAK 2&3: Foreclosure Protection Services Progressive Insurance/The Brush Off Flo's Diary Diary Queen/Evergreen Treats	:61 :30 :30
13:21	:02 PAUSE FOR LOCAL AVAIL	:02
13:23	SEGMENT 2: TO EAT OR NOT TO EAT? THE PROCESSED FOOD CONUNDRUM	9:32
	Synopsis: Complex ingredients like maltodextrin and ferrous sulfate can seem scary, but are they actually bad for you in the long-term? We speak with chemist and author, George Zaidan about how food processing took hold in early human history and what to keep in mind when it comes to keeping a healthy diet. Host: Marty Peterson. Guest: George Zaidan, chemist, journalist, author, <i>Ingredients: The Strange Chemistry of What We Put In Us and On Us</i> . Links for more info: https://www.ted.com/talks/george_zaidan_the_bug_that_poops_candy https://www.ingredientsthebook.com/about https://twitter.com/georgezaidan?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor Compliance Issues Covered: Food Science, Food Processing, Health, History, Science, Literature	
22:55	SPOTBREAK 4: Donate Cars/Going to Do	:60
23:55	CULTURE CRASH: EXPLORING THE TECH SHOW "HALT AND CATCH FIRE"	2:32
	Synopsis: Have you pretty much watched everything on your list at this point? All four seasons of the AMC series <i>Halt and Catch Fire</i> are now available on Netflix. While you've probably never heard of the show, it's definitely a binge-worthy watch. Host: Evan Rook Compliance Issues Covered: Culture, Television, Technology, Streaming	
26:27	SPOTBREAK 5: Progressive Insurance/The Ghost Flo's Diary Dairy Queen/Evergreen Treats	:30 :30
27:27	Program Conclusion	:33
28:00	TOTAL TIME	

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