





# Order #1244192: Right Solu../Mercado/R../DR. KENT M../

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRF
	02/09/24 12:37:42 PM	Processed		<async process>	Karla Kanu	\$1,800.00	18	0.00
	02/09/24 11:51:25 AM	Approved Credit Pass		[bypass] political order	Susan Her	\$1,800.00	18	0.00
	02/09/24 11:05:21 AM	Approved Credit Stop			Pam Black	\$1,800.00	18	0.00
	02/09/24 11:05:17 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Pam Black	\$1,800.00	18	0.00
	02/09/24 10:56:01 AM	Approval Workflow		[Sales Manager - Ready Default]	Daniel Rici	\$1,800.00	18	0.00
	02/09/24 9:46:42 AM	Ready for approval Cr		New Order	Janine Dia	\$1,800.00	18	0.00
	02/08/24 4:53:29 PM	New order created		<new order>	Janine Dia	\$0.00	0	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 1244192  
 Alt Order #:  
**Product Desc:** DR. KENT MERCADO FOR CONGRES  
 Estimate:  
**Flight Dates:** 02/12/24 - 03/19/24  
**Original Date / Rev:** 02/08/24 / 02/09/24  
**Order Type:** GENERAL

**WLS-AM**  
**Primary AE:** Janine Diaz  
**Sales Office:** L-CHI  
**Sales Region:** Local

**Agency**  
**Name:** Right Solutions Media LLC  
**Buying Contact:**  
**Billing Contact:** Jody Timer  
 1 Trans Am Plaza Drive  
 Oakbrook, IL 60181

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Mercado/R/Congress  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-US CONGRESS  
**Priority:** P-100

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/24	02/29/24	8	\$800.00	\$680.00
03/01/24	03/19/24	10	\$1,000.00	\$850.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	8	\$800.00	\$680.00	0.00
March 2024	10	\$1,000.00	\$850.00	0.00
<b>Totals</b>	<b>18</b>	<b>\$1,800.00</b>	<b>\$1,530.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Janine Diaz	L-CHI	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLSA	02/12/24	03/19/24	M-F AM Drive M-F	CM	6a-10a	MTWTF--	:30	3	\$100.00	P-30	0.00	NM	18	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	MTWTF--					3	\$100.00		0.00			
		Week: 02/19/24	02/25/24	MTWTF--					3	\$100.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--					3	\$100.00		0.00			
		Week: 03/04/24	03/10/24	MTWTF--					3	\$100.00		0.00			
		Week: 03/11/24	03/17/24	MTWTF--					3	\$100.00		0.00			
		Week: 03/18/24	03/24/24	MT-----					3	\$100.00		0.00			
													<b>Totals</b>	<b>18</b>	<b>\$1,800.00</b>

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Dr O Kent Mercado JD, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE <span style="color: red;">➔</span>	<input checked="" type="checkbox"/> FEDERAL CANDIDATE <input type="checkbox"/> STATE OR LOCAL CANDIDATE
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### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

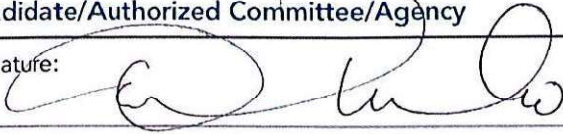
Candidate name: Dr Kent Mercado	
Authorized committee: Dr Kent Mercado for Congress	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> Right Solutions Media, Dawn Hruby 630-779-2297, dawn@rightsolutionsmedia.com	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): US Congress IL 11	
Date of election: March 19, 2024	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Sean Williams	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.  <b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>	
Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>OKEWI MERCADO</u>	Name: <u>Jeff Hill</u>
Date of Request to Purchase Ad Time: <u>JAN 29, 2024</u>	Date of Station Agreement to Sell Time: <u>2/9/24</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Dr O Kent Mercado

Date: 1/21/2024

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 2/9/24

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1244192	Station Call Letters: WLS-AM	Date Received/Requested: 2/9/24
Est. #: NA	Station Location: Chicago, IL	Run Start and End Dates: 2/12/24-3/19/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Signature Certificate

Reference number: OX2PZ-GRB9E-APEGC-OABTQ

## Signer

## Timestamp

## Signature

### Jeff Hill

Email: jeff.hill@cumulus.com

Sent:

09 Feb 2024 15:32:54 UTC

Viewed:

09 Feb 2024 15:42:13 UTC

Signed:

09 Feb 2024 15:42:25 UTC



### Recipient Verification:

✓ Email verified

09 Feb 2024 15:42:13 UTC

IP address: 50.171.68.250

Location: Chicago, United States

Document completed by all parties on:

09 Feb 2024 15:42:25 UTC

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Signed with PandaDoc

PandaDoc is a document workflow and certified eSignature solution trusted by 50,000+ companies worldwide.

