

Quarterly issues WDNT
April 1, 2017

1. Economic development. WDNT continually airs announcements promoting activities of the Spring City and Dayton Chambers of Commerce, as well as the Rhea County Economic and Tourism Council. During the first quarter we once again aired a series of announcements dedicated to encourage shoppers to shop at home.
2. Tourism Development. WDNT regularly airs announcements promoting the tourism attractions of Rhea County on a daily basis, including museums in Dayton and Spring City. In late March, we began our annual campaign of announcements encouraging residents to support tourism and be kind to the tourists attracted to our local lakes.
3. Education. WDNT regularly airs public service announcements promoting all school activities at a variety of Rhea County and Dayton City Schools as well as Bryan College. During the first quarter we promoted multiple student events at Rhea County High School, Spring City Middle School and Rhea Middle School. We also promoted educational classes offered by the UT/TSU Extension Service and Dayton Library.
4. Drugs and alcohol abuse. WDNT regularly airs public service announcements both statewide and local promoting drug awareness activities in our area. We also aired some 100 announcements promoting a state program to reduce Opioid dependence.
6. The environment. WDNT airs regular announcements for Keep Tennessee Beautiful and other environmental organizations. During the first quarter we aired announcements promoting a cleanup of Watts Bar Lake. We also aired announcements from the local Rhea county executive promoting Recycling in our community.
7. Other activities. WDNT airs a community calendar program once each hour around the clock. We actively promote and solicit announcements from all non profit or governmental groups to avail themselves of this opportunity.
8. Local culture. WDNT airs regular announcements promoting the Tennessee Valley Theater as well as cultural events at Rhea County High School and Bryan College. During the first quarter we promoted three productions at the TVT as well as an opera production at Bryan College. We continually promote our two local museums in Dayton and Spring City on an ongoing basis.
9. Health. During the first quarter, we promoted three classes at Rhea Medical Center. We also promoted the local organization that promotes teenage abstinence, as well as a chronic care support group sponsored by the local extension office. We regularly air announcements for a breast cancer support group