

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.



I, Screen Strategies Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Gary Peters	
Authorized committee: Peters for Michigan	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Screen Strategies Media, 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030	
Candidate's political party: Democratic	
Office sought (no acronyms or abbreviations): U.S. Senate	
Date of election: 11/3/2020	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Geraldine Buckles	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>	
Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Kyle Osterhout	Name: TIM ELLIS
Date of Request to Purchase Ad Time: 9/9/2020	Date of Station Agreement to Sell Time: 9/9/2020

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Peters for Michigan

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

John James

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Kyle Osterhout

10/15/2020

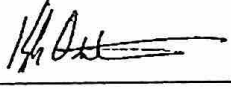
printed name

date

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: 

Name: Kyle Osterhout

Date: 9/9/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10/9/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: WOPN	Date Received/Requested: 10/9/20
Est. #:	Station Location: PARADISE, MI.	Run Start and End Dates: 10/14/20 - 11/3/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



**SCREEN
STRATEGIES
MEDIA**

Date Sent 10/15/2020

Time Sent 12:44 PM

TRAFFIC INSTRUCTIONS

Attention: Heather Karban

Station:

Phone Number:

Market:

Email Address: Heather.Karban@genmediapartners.com

Advertiser: Peters for Senate 2020

<u>Spot Name</u>	<u>Spot Number</u>	<u>Spot Length</u>	<u>Spot Rotation</u>
Results	GPR2006	60	50%
Decide	GPR2007	60	50%

Effective Date 10/15/2020

Effective Time 3:00 PM

Duration The above instructions should run until further notice.

Spot Delivery Information

Spot Arrival Date: 10/15/2020

Spot Arrival Time: 3:00 PM

Spot Delivered Via: Email

Spots Previously Delivered:

PLEASE CONFIRM THESE INSTRUCTIONS BY SIGNING AND DATING BELOW AND RETURNING TO:

Confirmed Start Date: _____

Confirmed Start Time: _____

Signature: _____

Date: _____

Please contact Amanda Hagy

at Screen Strategies Media at 7032727300

with any questions.

Screen Strategies Media
11150 Fairfax Blvd, Suite 505
Fairfax, VA
(703) 272-7300

STATION:	WUPN-FM	ORDER#:	3176481	DATE:	10/13/2020
MARKET:	UM - Paradise, MI	AMOUNT:	\$245.00	AGENCY:	Screen Strategies Media
REP:	Non-Rep Local Focus	SPOTS:	49		11150 Fairfax Blvd Fairfax, VA 22030
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304	BUYER:	Amanda Hagy
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	Screen Strategies Media	AGY CLI:		CONTRACT # FOR INVOICING 4391038	
ADVERTISER:	Peters for Senate	AGY PRD:		INVOICE: Screen Strategies Media	
PRODUCT:	Est. 6821 - 10/14-10/20	AGY EST:	6821	11150 Fairfax Blvd Fairfax, VA 22030	
FLIGHT:	10-14-2020 TO 10/20/2020	[]Unwired [X]Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/13/2020 07:53	

COMMENTS

10/13/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE - YOUR PAYMENT WILL COME DIRECTLY FROM THE AGENCY. VIA CREDIT CARD PAYMENT.****

DAY#1		10/14/2020 To 10/14/2020					TOT \$45.00		TOTAL SPOTS 9		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	10/14/2020	10/14/2020	3	\$5	\$15
	2		..W....	10:00AM	3:00PM	60	10/14/2020	10/14/2020	3	\$5	\$15
	3		..W....	3:00PM	7:00PM	60	10/14/2020	10/14/2020	3	\$5	\$15

DAY#2		10/15/2020 To 10/15/2020					TOT \$45.00		TOTAL SPOTS 9		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	10/15/2020	10/15/2020	3	\$5	\$15
	2		...T...	10:00AM	3:00PM	60	10/15/2020	10/15/2020	3	\$5	\$15
	3		...T...	3:00PM	7:00PM	60	10/15/2020	10/15/2020	3	\$5	\$15

#0352

STATION: WOPN-FM ORDER#: 3178481 DATE: 10/13/2020
MARKET: UM - Paradise, MI AMOUNT: \$245.00 AGENCY: Screen Strategies Media
REP: Non-Rep Local Focus SPOTS: 49 11150 Fairfax Blvd
Fairfax, VA 22030
MOD: Stn Ver: 1 Last:
SALES OFFICE: PHILADELPHIA SLS PH: 216-256-5304 BUYER: Amanda Hagy
SALESPERSON: Heather Karban SLS FAX: N/A
SLS EMAIL: Heather.Karban@GenMediaPartners.com
AGENCY: Screen Strategies Media AGY CLI: CONTRACT # FOR INVOICING 4391038
ADVERTISER: Peters for Senate AGY PRD: INVOICE: Screen Strategies Media
PRODUCT: Est. 6821 - 10/14-10/20 AGY EST: 6821 11150 Fairfax Blvd
Fairfax, VA 22030
FLIGHT: 10-14-2020 TO 10/20/2020 []Unwired [X]Spot []Mod
TOT # OF DAYS: 7
PRIM. DEMO: Adults 35+ [X]Cash []Trade
SEC. DEMO: SPOT TYPE: LAST SENT: 10/13/2020 07:53

DAY#3 10/16/2020 To 10/16/2020 TOT \$45.00 TOTAL SPOTS 9

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	10/16/2020	10/16/2020	3	\$5	\$15
	2	F..	10:00AM	3:00PM	60	10/16/2020	10/16/2020	3	\$5	\$15
	3	F..	3:00PM	7:00PM	60	10/16/2020	10/16/2020	3	\$5	\$15

DAY#4 10/17/2020 To 10/17/2020 TOT \$10.00 TOTAL SPOTS 2

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	6:00AM	10:00AM	60	10/17/2020	10/17/2020	1	\$5	\$5
	5	S.	10:00AM	3:00PM	60	10/17/2020	10/17/2020	1	\$5	\$5

DAY#5 10/18/2020 To 10/18/2020 TOT \$10.00 TOTAL SPOTS 2

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	6	S	6:00AM	10:00AM	60	10/18/2020	10/18/2020	1	\$5	\$5
	7	S	3:00PM	7:00PM	60	10/18/2020	10/18/2020	1	\$5	\$5

STATION:	WUPIN-FM	ORDER#:	3170461	DATE:	10/13/2020
MARKET:	UM - Paradise, MI	AMOUNT:	\$245.00	AGENCY:	Screen Strategies Media
REP:	Non-Rep Local Focus	SPOTS:	49		11150 Fairfax Blvd Fairfax, VA 22030
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304	BUYER:	Amanda Hagy
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	Screen Strategies Media	AGY CLI:		CONTRACT # FOR INVOICING 4391038	
ADVERTISER:	Peters for Senate	AGY PRD:		INVOICE:	Screen Strategies Media
PRODUCT:	Est. 6821 - 10/14-10/20	AGY EST:	6821		11150 Fairfax Blvd Fairfax, VA 22030
FLIGHT:	10-14-2020 TO 10/20/2020	[]Unwired [X]Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/13/2020 07:53	

DAY#6 **10/19/2020 To 10/19/2020** **TOT \$45.00** **TOTAL SPOTS 9**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	10/19/2020	10/19/2020	3	\$5	\$15
	2		M.....	10:00AM	3:00PM	60	10/19/2020	10/19/2020	3	\$5	\$15
	3		M.....	3:00PM	7:00PM	60	10/19/2020	10/19/2020	3	\$5	\$15

DAY#7 **10/20/2020 To 10/20/2020** **TOT \$45.00** **TOTAL SPOTS 9**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/20/2020	10/20/2020	3	\$5	\$15
	2		.T.....	10:00AM	3:00PM	60	10/20/2020	10/20/2020	3	\$5	\$15
	3		.T.....	3:00PM	7:00PM	60	10/20/2020	10/20/2020	3	\$5	\$15

TOTAL	Oct										Total
SPOT	49										49
CASH	245.00										245.00
TOTAL	245.00										245.00

STATION:	WUPN-FM	ORDER#: 3118124	DATE:	10/15/2020
STATION:	WUPN-FM	ORDER#: 3118124	DATE:	10/15/2020
MARKET:	UM - Paradise, MI	AMOUNT: \$245.00	AGENCY:	Screen Strategies Media
REP:	Regional Reps Non-Rep	SPOTS: 49		11150 Fairfax Blvd Fairfax, VA 22030
MOD:	Stn Ver: 1 Last:			
SALES OFFICE:	PHILADELPHIA	SLS PH: 216-256-5304	BUYER:	James Wells/Amanda Hagy
SALESPERSON:	Heather Karban	SLS FAX: N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com			
AGENCY:	Screen Strategies Media	AGY CLI:	CONTRACT # FOR INVOICING 4391287	
ADVERTISER:	Peters for Senate	AGY PRD:	INVOICE: Screen Strategies Media	
PRODUCT:	Est. 6839 - 10/21-10/27	AGY EST: 6839	11150 Fairfax Blvd Fairfax, VA 22030	
FLIGHT:	10-21-2020 TO 10/27/2020	[]Unwired [X]Spot []Mod		
TOT # OF DAYS:	7			
PRIM. DEMO:	Adults 35+	[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:	LAST SENT: 10/15/2020 11:09	

COMMENTS

10/15/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at politicalsupport@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. ****PLEASE NOTE - YOUR PAYMENT WILL COME DIRECTLY FROM THE AGENCY. VIA CREDIT CARD PAYMENT.****

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

****CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.****

DAY#1		10/21/2020 To 10/21/2020						TOT \$45.00		TOTAL SPOTS 9		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	10:00AM	60	10/21/2020	10/21/2020	3	\$5	\$15	
	2		..W....	10:00AM	3:00PM	60	10/21/2020	10/21/2020	3	\$5	\$15	
	3		..W....	3:00PM	7:00PM	60	10/21/2020	10/21/2020	3	\$5	\$15	

DAY#2		10/22/2020 To 10/22/2020						TOT \$45.00		TOTAL SPOTS 9		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		...T...	6:00AM	10:00AM	60	10/22/2020	10/22/2020	3	\$5	\$15	
	2		...T...	10:00AM	3:00PM	60	10/22/2020	10/22/2020	3	\$5	\$15	
	3		...T...	3:00PM	7:00PM	60	10/22/2020	10/22/2020	3	\$5	\$15	

STATION:	WUPN-FM	ORDER#:	3118124	DATE:	10/15/2020
MARKET:	UM - Paradise, MI	AMOUNT:	\$245.00	AGENCY:	Screen Strategies Media
REP:	Regional Reps Non-Rep	SPOTS:	49		11150 Fairfax Blvd
					Fairfax, VA 22030
MOD:	Stn Ver. 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304	BUYER:	James Wells/Amanda Hagy
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	Screen Strategies Media	AGY CLI:		CONTRACT # FOR INVOICING	4391287
ADVERTISER:	Peters for Senate	AGY PRD:		INVOICE:	Screen Strategies Media
PRODUCT:	Est. 6839 - 10/21-10/27	AGY EST:	6839		11150 Fairfax Blvd
					Fairfax, VA 22030
FLIGHT:	10-21-2020 TO 10/27/2020	[]Unwired [X]Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/15/2020 11:09

DAY#3	10/23/2020 To 10/23/2020						TOT \$45.00	TOTAL SPOTS 9			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	10/23/2020	10/23/2020	3	\$5	\$15
	2	F..	10:00AM	3:00PM	60	10/23/2020	10/23/2020	3	\$5	\$15
	3	F..	3:00PM	7:00PM	60	10/23/2020	10/23/2020	3	\$5	\$15

DAY#4	10/24/2020 To 10/24/2020						TOT \$10.00	TOTAL SPOTS 2			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	6:00AM	10:00AM	60	10/24/2020	10/24/2020	1	\$5	\$5
	5	S.	3:00PM	7:00PM	60	10/24/2020	10/24/2020	1	\$5	\$5

DAY#5	10/25/2020 To 10/25/2020						TOT \$10.00	TOTAL SPOTS 2			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	6	S	10:00AM	3:00PM	60	10/25/2020	10/25/2020	1	\$5	\$5
	7	S	3:00PM	7:00PM	60	10/25/2020	10/25/2020	1	\$5	\$5

STATION:	WUPN-FM	ORDER#:	3118124	DATE:	10/15/2020
MARKET:	UM - Paradise, MI	AMOUNT:	\$245.00	AGENCY:	Screen Strategies Media
REP:	Regional Reps Non-Rep	SPOTS:	49		11150 Fairfax Blvd Fairfax, VA 22030
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304	BUYER:	James Wells/Amanda Hagy
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	Screen Strategies Media	AGY CLI:		CONTRACT # FOR INVOICING 4391287	
ADVERTISER:	Peters for Senate	AGY PRD:		INVOICE: Screen Strategies Media	
PRODUCT:	Est. 6839 - 10/21-10/27	AGY EST:	6839	11150 Fairfax Blvd Fairfax, VA 22030	
FLIGHT:	10-21-2020 TO 10/27/2020	[]Unwired [X]Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/15/2020 11:09	

DAY#6 **10/26/2020 To 10/26/2020** **TOT \$45.00** **TOTAL SPOTS 9**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	10/26/2020	10/26/2020	3	\$5	\$15
	2		M.....	10:00AM	3:00PM	60	10/26/2020	10/26/2020	3	\$5	\$15
	3		M.....	3:00PM	7:00PM	60	10/26/2020	10/26/2020	3	\$5	\$15

DAY#7 **10/27/2020 To 10/27/2020** **TOT \$45.00** **TOTAL SPOTS 9**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/27/2020	10/27/2020	3	\$5	\$15
	2		.T.....	10:00AM	3:00PM	60	10/27/2020	10/27/2020	3	\$5	\$15
	3		.T.....	3:00PM	7:00PM	60	10/27/2020	10/27/2020	3	\$5	\$15

TOTAL	Oct	Nov										Total
SPOT	31	18										49
CASH	155.00	90.00										245.00
TOTAL	155.00	90.00										245.00

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Peters for Michigan

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Kyle Osterhout

10/28/2020

printed name

date

STATION:	WUPN-FM	ORDER#:	3118819	DATE:	10/19/2020
MARKET:	UM - Paradise, MI	AMOUNT:	\$245.00	AGENCY:	Screen Strategies Media
REP:	Regional Reps Non-Rep	SPOTS:	49		11150 Fairfax Blvd Fairfax, VA 22030
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304	BUYER:	James Wells/Amanda Hagy
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	Screen Strategies Media	AGY CLI:		CONTRACT # FOR INVOICING	4391626
ADVERTISER:	Peters for Senate	AGY PRD:		INVOICE:	Screen Strategies Media
PRODUCT:	Est. 6852 - 10/28-11/3	AGY EST:	6852		11150 Fairfax Blvd Fairfax, VA 22030
FLIGHT:	10-28-2020 TO 11/3/2020		[]Unwired [X]Spot []Mod		
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/17/2020 16:56

DAY#3 **10/30/2020 To 10/30/2020** **TOT \$50.00** **TOTAL SPOTS 10**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	10/30/2020	10/30/2020	3	\$5	\$15
	2	F..	10:00AM	3:00PM	60	10/30/2020	10/30/2020	4	\$5	\$20
	3	F..	3:00PM	7:00PM	60	10/30/2020	10/30/2020	3	\$5	\$15

DAY#4 **10/31/2020 To 10/31/2020** **TOT \$15.00** **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	6:00AM	10:00AM	60	10/31/2020	10/31/2020	1	\$5	\$5
	5	S.	10:00AM	3:00PM	60	10/31/2020	10/31/2020	1	\$5	\$5
	6	S. ✕	3:00PM	7:00PM	60	10/31/2020	10/31/2020	1	\$5	\$5

DAY#5 **11/1/2020 To 11/1/2020** **TOT \$15.00** **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	7	S	6:00AM	10:00AM	60	11/1/2020	11/1/2020	1	\$5	\$5
	8	S	10:00AM	3:00PM	60	11/1/2020	11/1/2020	1	\$5	\$5
	9	S ✕	3:00PM	7:00PM	60	11/1/2020	11/1/2020	1	\$5	\$5



**SCREEN
STRATEGIES
MEDIA**

Date Sent 10/28/2020

Time Sent 10:39 AM

TRAFFIC INSTRUCTIONS

Attention: Heather Karban

Station:

Phone Number: 216-256-5304

Market:

Email Address: Heather.Karban@genmediapartners.com

Advertiser: Peters for Senate 2020

<u>Spot Name</u>	<u>Spot Number</u>	<u>Spot Length</u>	<u>Spot Rotation</u>
Results	GPR2006	60	33%
Decide	GPR2007	60	33%
Patrol	GPR2009	60	34%

Effective Date 10/28/2020

Effective Time 3:00 PM

Duration The above instructions should run until further notice.

Spot Delivery Information

Spot Arrival Date: 10/28/2020

Spot Arrival Time: 10:30 AM

Spot Delivered Via: Email

Spots Previously Delivered:

PLEASE CONFIRM THESE INSTRUCTIONS BY SIGNING AND DATING BELOW AND RETURNING TO:

Confirmed Start Date: _____

Confirmed Start Time: _____

Signature: _____

Date: _____

Please contact Amanda Hagy at Screen Strategies Media at 7032727300 with any questions.

Screen Strategies Media
11150 Fairfax Blvd, Suite 505
Fairfax, VA
(703) 272-7300

MARKET:	UM - Paradise, MI	AMOUNT: \$150.00	AGENCY: Screen Strategies Media
REP:	Regional Reps Non-Rep	SPOTS: 30	11150 Fairfax Blvd
			Fairfax, VA 22030
MOD:	Stn Ver: 1 Last:		
SALES OFFICE:	PHILADELPHIA	SLS PH: 216-256-5304	BUYER: James Wells/Amanda Hagy
SALESPERSON:	Heather Karban	SLS FAX: N/A	
SLS EMAIL:	Heather.Karban@GenMediaPartners.com		
AGENCY:	Screen Strategies Media	AGY CLI:	CONTRACT # FOR INVOICING 4392957
ADVERTISER:	Peters for Senate	AGY PRD:	INVOICE: Screen Strategies Media
PRODUCT:	Est. 7103 - 10/30-11/3	AGY EST: 7103	11150 Fairfax Blvd
			Fairfax, VA 22030
FLIGHT:	10-30-2020 TO 11/3/2020	[]Unwired [X]Spot []Mod	
TOT # OF DAYS:	5		
PRIM. DEMO:	Adults 35+	[X]Cash []Trade	
SEC. DEMO:		SPOT TYPE:	LAST SENT: 10/28/2020 18:51

DAY#3	11/1/2020 To 11/1/2020	TOT \$35.00	TOTAL SPOTS 7
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	7	S	6:00AM	10:00AM	60	11/1/2020	11/1/2020	2	\$5	\$10
	8	S	10:00AM	3:00PM	60	11/1/2020	11/1/2020	2	\$5	\$10
	9	S	3:00PM	7:00PM	60	11/1/2020	11/1/2020	3	\$5	\$15

DAY#4	11/2/2020 To 11/2/2020	TOT \$25.00	TOTAL SPOTS 5
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	11/2/2020	11/2/2020	2	\$5	\$10
	2		M.....	10:00AM	3:00PM	60	11/2/2020	11/2/2020	2	\$5	\$10
	3		M.....	3:00PM	7:00PM	60	11/2/2020	11/2/2020	1	\$5	\$5

DAY#5	11/3/2020 To 11/3/2020	TOT \$30.00	TOTAL SPOTS 6
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	11/3/2020	11/3/2020	2	\$5	\$10
	2		.T.....	10:00AM	3:00PM	60	11/3/2020	11/3/2020	4	\$5	\$20

