



WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Strategic Media/DC
1911 North Ft. Myer Dr
Suite 400
Arlington, VA 22209

Contract # 232105

Schedule Dates: 11/02/13-11/05/13
Advertiser: Cuccinelli for Governor (16953)
Agency/T-Code: Strategic Media/DC (1313)/ELECTRONIC
Product: Political-Political (1088)
Brand: Cuccinelli - 10K package - add (85108)
Salesperson: Petro, Susan (1110)
Sales Office: WJLA - Core Team
Buyer Name: Williams, Neil
Phone/Fax: /
CPE: Cuccinelli/VA GOV 2013/10K PACKAGE ADD
Account Types: Local/Political Candidate Agency
Billing Type: Standard
Comments: Cuccinelli for Gov

Date Entered: 11/01/13
Last Modified: 11/01/13
Entered By: Susan Petro
CO-OP: No
Headline #
Demo
Order Type: Normal
Package Deal
Commission %: 15.00
Commission: \$1,515.00
Net Total: \$8,585.00
Sales Tax

WJLA Arlington (WJLA)
By Broadcast Month Spots Rate
Nov. 2013 8 \$10,100.00
Grand Total: 8 \$10,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/13-11/02/13	4	:30	7:57P- SPORTS-ABC SATURDAY NIGHT FOOTBALL SHOWCASE	1							1	1	\$3,000.00	\$3,000.00	WJLA Arlington (WJLA)		11/1/13
2.0	Normal Line / SPOT	11/04/13-11/05/13	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A	1	1							2	\$800.00	\$1,600.00	WJLA Arlington (WJLA)		11/1/13
3.0	Revised Line / SPOT	11/04/13-11/05/13	3	:30	4:30A- NEWS-GOOD MORNING WASHINGTON @430A	1	1							1			WJLA Arlington (WJLA)		11/1/13
3.1	Normal Line / SPOT	11/04/13-11/04/13	3	:30	4:30A- NEWS-GOOD MORNING WASHINGTON @430A	1								1	\$100.00	\$100.00	WJLA Arlington (WJLA)		11/1/13
4.0	Revised Line / SPOT	11/04/13-11/04/13	3	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A	1								1			WJLA Arlington (WJLA)		11/1/13
4.1	Normal Line / SPOT	11/05/13-11/05/13	3	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A	1		1						1	\$400.00	\$400.00	WJLA Arlington (WJLA)		11/1/13
5.0	Normal Line / SPOT	11/04/13-11/04/13	3	:30	11:59A- NEWS-ABC 7 NEWS @ NOON	1								1	\$800.00	\$800.00	WJLA Arlington (WJLA)		11/1/13

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____

Date: _____

Comments: _____

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.



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6.0	Normal Line / SPOT	11/04/13-11/04/13	3	:30	4:58P- NEWS-ABC 7 NEWS @ 5P	1		1						1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)		11/1/13
7.0	Normal Line / SPOT	11/04/13-11/04/13	3	:30	6:58P- WHEEL OF FORTUNE	1		1						1	\$3,000.00	\$3,000.00	WJLA Arlington (WJLA)		11/1/13

CONFIRMATION CONTRACT

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