

# INVOICE



**WSAZ**  
**645 Fifth Ave.**  
**Huntington, WV 25701**  
**Main: (304) 697-4780**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
305416-1	02/28/16	February 2016	02/01/16 - 02/28/16

Station	Account Executive	Sales Office	Sales Region
WSAZ	Charles Boush	Huntington Regi	Regional

Billing Address:

**Grit Creative LLC Media**  
**Attention: Accounts Payable**  
**324 Capitol Ave**  
**Frankfort, KY 40601**

Advertiser	Product	Estimate Number
Quillen State Representativ	PL/Quillen/St.Rep/KY/R	

Flight Dates	Order #	Alt Order #
02/17/16 - 03/08/16	305416	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WSAZ**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
50614	63414

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/17/16	03/04/16	WSAZ News 3 Sunrise@ 530a-6a	530a-6a	MTWTF--	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/15/16 02/21/16 --WTF-- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSAZ Th 02/18/16 5:42 AM WSAZ News 3 Sunrise@ 530a 530a-6a :30 TONYQUILLENKY9830 \$175.00 NM 1 WSAZ F 02/19/16 5:29 AM WSAZ News 3 Sunrise@ 530a 530a-6a :30 TONYQUILLENKY9830 \$175.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 MTWTF-- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WSAZ M 02/22/16 5:37 AM WSAZ News 3 Sunrise@ 530a 530a-6a :30 TONYQUILLENKY9830 \$175.00 NM 4 WSAZ Tu 02/23/16 5:53 AM WSAZ News 3 Sunrise@ 530a 530a-6a :30 TONYQUILLENKY9830 \$175.00 NM									
3	02/17/16	03/04/16	WSAZ New 3 Today @ 6:6a-7a	6a-7a	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/15/16 02/21/16 --WTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSAZ W 02/17/16 6:39 AM WSAZ New 3 Today @ 6a 6a-7a :30 TONYQUILLENKY9830 \$350.00 NM 1 WSAZ F 02/19/16 6:28 AM WSAZ New 3 Today @ 6a 6a-7a :30 TONYQUILLENKY9830 \$350.00 NM									
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WSAZ Tu 02/23/16 6:59 AM WSAZ New 3 Today @ 6a 6a-7a :30 TONYQUILLENKY9830 \$350.00 NM 4 WSAZ F 02/26/16 6:20 AM WSAZ New 3 Today @ 6a 6a-7a :30 TONYQUILLENKY9830 \$350.00 NM									
5	02/17/16	03/04/16	Today Show	7a-9a	MTWTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/15/16 02/21/16 --WTF-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSAZ W 02/17/16 7:25 AM Today Show 7a-9a :30 TONYQUILLENKY9830 \$300.00 NM 1 WSAZ Th 02/18/16 8:45 AM Today Show 7a-9a :30 TONYQUILLENKY9830 \$300.00 NM 3 WSAZ F 02/19/16 8:39 AM Today Show 7a-9a :30 TONYQUILLENKY9830 \$300.00 NM									
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WSAZ M 02/22/16 8:40 AM Today Show 7a-9a :30 TONYQUILLENKY9830 \$300.00 NM 5 WSAZ Tu 02/23/16 8:29 AM Today Show 7a-9a :30 TONYQUILLENKY9830 \$300.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Send Payment To:

**WSAZ**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

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Advertiser <b>Quillen State Representativ</b>	Product <b>PL/Quillen/St.Rep/KY/R</b>	Estimate Number	

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11	02/17/16	03/04/16	WSAZ 530p Edition M-F	530p-6p	MTWTF--	:30	2	\$450.00	NM																																																																																																																																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/15/16</td> <td>02/21/16</td> <td>--WTF--</td> <td>2</td> <td>\$450.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>3</td> <td>WSAZ</td> <td>W</td> <td>02/17/16</td> <td>5:59 PM</td> <td>WSAZ 530p Edition M-F</td> <td>530p-6p</td> <td>:30</td> <td>TONYQUILLENKY9830</td> <td>\$450.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WSAZ</td> <td>F</td> <td>02/19/16</td> <td>5:51 PM</td> <td>WSAZ 530p Edition M-F</td> <td>530p-6p</td> <td>:30</td> <td>TONYQUILLENKY9830</td> <td>\$450.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/22/16</td> <td>02/28/16</td> <td>MTWTF--</td> <td>2</td> <td>\$450.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>5</td> <td>WSAZ</td> <td>M</td> <td>02/22/16</td> <td>5:42 PM</td> <td>WSAZ 530p Edition M-F</td> <td>530p-6p</td> <td>:30</td> <td>TONYQUILLENKY9830</td> <td>\$450.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>WSAZ</td> <td>Tu</td> <td>02/23/16</td> <td>5:54 PM</td> <td>WSAZ 530p Edition M-F</td> <td>530p-6p</td> <td>:30</td> <td>TONYQUILLENKY9830</td> <td>\$450.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							02/15/16	02/21/16	--WTF--	2	\$450.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WSAZ	W	02/17/16	5:59 PM	WSAZ 530p Edition M-F	530p-6p	:30	TONYQUILLENKY9830	\$450.00	NM	2	WSAZ	F	02/19/16	5:51 PM	WSAZ 530p Edition M-F	530p-6p	:30	TONYQUILLENKY9830	\$450.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							02/22/16	02/28/16	MTWTF--	2	\$450.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	WSAZ	M	02/22/16	5:42 PM	WSAZ 530p Edition M-F	530p-6p	:30	TONYQUILLENKY9830	\$450.00	NM	4	WSAZ	Tu	02/23/16	5:54 PM	WSAZ 530p Edition M-F	530p-6p	:30	TONYQUILLENKY9830	\$450.00	NM																						
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																								
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4	WSAZ	Tu	02/23/16	7:17 PM	Wheel of Fortune M-F	7p-730p	:30	TONYQUILLENKY9830	\$450.00	NM																																																																																																																																			
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# INVOICE



Send Payment To:

**WSAZ**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

<u>Invoice #</u> 305416-1	<u>Invoice Date</u> 02/28/16	<u>Invoice Month</u> February 2016	<u>Invoice Period</u> 02/01/16 - 02/28/16
<u>Advertiser</u> Quillen State Representativ	<u>Product</u> PL/Quillen/St.Rep/KY/R	<u>Estimate Number</u>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	02/17/16	03/04/16	Wheel of Fortune M-F	7p-730p	MTWTF--	:30	3	\$450.00	NM
15	02/17/16	03/04/16	Jeopardy M-F	730p-8p	MTWTF--	:30	3	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/15/16 02/21/16 --WTF-- 2 \$425.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSAZ W 02/17/16 7:43 PM Jeopardy M-F 730p-8p :30 TONYQUILLENKY9830 \$425.00 NM 2 WSAZ Th 02/18/16 7:58 PM Jeopardy M-F 730p-8p :30 TONYQUILLENKY9830 \$425.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 MTWTF-- 3 \$425.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WSAZ Tu 02/23/16 7:53 PM Jeopardy M-F 730p-8p :30 TONYQUILLENKY9830 \$425.00 NM 6 WSAZ W 02/24/16 7:58 PM Jeopardy M-F 730p-8p :30 TONYQUILLENKY9830 \$425.00 NM 5 WSAZ Th 02/25/16 7:35 PM Jeopardy M-F 730p-8p :30 TONYQUILLENKY9830 \$425.00 NM									
17	02/17/16	03/04/16	News @ 11p M-F	11p-1135p	MTWTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/15/16 02/21/16 --WTF-- 3 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSAZ W 02/17/16 11:24 PM News @ 11p M-F 11p-1135p :30 TONYQUILLENKY9830 \$500.00 NM 2 WSAZ Th 02/18/16 11:22 PM News @ 11p M-F 11p-1135p :30 TONYQUILLENKY9830 \$500.00 NM 3 WSAZ F 02/19/16 11:22 PM News @ 11p M-F 11p-1135p :30 TONYQUILLENKY9830 \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 MTWTF-- 3 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 WSAZ M 02/22/16 11:32 PM News @ 11p M-F 11p-1135p :30 TONYQUILLENKY9830 \$500.00 NM 4 WSAZ Tu 02/23/16 11:33 PM News @ 11p M-F 11p-1135p :30 TONYQUILLENKY9830 \$500.00 NM 6 WSAZ W 02/24/16 11:27 PM News @ 11p M-F 11p-1135p :30 TONYQUILLENKY9830 \$500.00 NM									
19	02/17/16	03/05/16	News 3 Saturday Morning 6a-7a		-----S-	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/15/16 02/21/16 -----S- 1 \$80.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSAZ Sa 02/20/16 6:20 AM News 3 Saturday Morning 6a-7a :30 TONYQUILLENKY9830 \$80.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 -----S- 1 \$80.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WSAZ Sa 02/27/16 6:49 AM News 3 Saturday Morning 6a-7a :30 TONYQUILLENKY9830 \$80.00 NM									
20	02/17/16	03/05/16	Sa Today	7a-9a	-----S-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/15/16 02/21/16 -----S- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSAZ Sa 02/20/16 8:28 AM Sa Today 7a-9a :30 TONYQUILLENKY9830 \$150.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 -----S- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WSAZ Sa 02/27/16 7:52 AM Sa Today 7a-9a :30 TONYQUILLENKY9830 \$150.00 NM									
21	02/21/16	03/06/16	Su Today	8a-9a	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/15/16 02/21/16 -----S 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# INVOICE



Send Payment To:  
**WSAZ**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice # <b>305416-1</b>	Invoice Date <b>02/28/16</b>	Invoice Month <b>February 2016</b>	Invoice Period <b>02/01/16 - 02/28/16</b>
Advertiser <b>Quillen State Representativ</b>	Product <b>PL/Quillen/St.Rep/KY/R</b>	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
21	02/21/16	03/06/16	Su Today	8a-9a	-----S	:30	1	\$200.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSAZ Su 02/21/16 8:46 AM Su Today 8a-9a :30 TONYQUILLENKY9830 \$200.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/22/16 02/28/16 -----S 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSAZ Su 02/28/16 8:27 AM Su Today 8a-9a :30 TONYQUILLENKY9830 \$200.00 NM										
22	02/17/16	03/06/16	Meet The Press	11a-12p	-----S	:30	1	\$150.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/15/16 02/21/16 -----S 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSAZ Su 02/21/16 10:59 AM Meet The Press 11a-12p :30 TONYQUILLENKY9830 \$150.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/22/16 02/28/16 -----S 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSAZ Su 02/28/16 10:59 AM Meet The Press 11a-12p :30 TONYQUILLENKY9830 \$150.00 NM										
23	02/25/16	02/25/16	Thursday Prime Hr 2	9p-10p	---T---	:30	1	\$800.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/22/16 02/28/16 ---T--- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSAZ Th 02/25/16 9:41 PM Thursday Prime Hr 2 9p-10p :30 TONYQUILLENKY9830 \$800.00 NM										
<b>Total Spots</b>							<b>53</b>			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$17,635.00</b>
<u>Agency Commission</u>	<b>\$2,645.25</b>
<u>Net Amount Due</u>	<b>\$14,989.75</b>