

ISSUES / PROGRAM LIST

WCMA CIMA 1600 AM & 103.7 FM

Bayamon

January, February and March 2016

DATE	TIME	PROGRAM	DESCRIPTION
JAN, FEB AND MARCH	5:30 AM PROGRA M	INTERCESORES EN ACCION M-F 1 HOUR	Focused on Values, Morality and Christian Life.
JANUARY	12:00 MD-1:00 PM SPECIAL EDITION	SEAMOS PARTE DEL CAMBIO DILE NO A LA VIOLENCIA FRIDAY 1 HOUR	MONTH OF PEACE - On January 30 marks the School Day of Peace and Non-Violence, and to celebrate this special date, have been conducting various programs around this theme. CONTACT: LYNETTE MATOS 787-206-6661
JAN 28, 2016	AVAILABL E	PSA	RECLUTAMIENTO DEL PROGRAMA D FORMACION EMPRESARTIAL PARA LA MUJER EILEEN SOLER 787-930-6509
JAN, FEB AND MARCH		PSA Centers for Disease Control and Prevention of Diseases	Each year in the United States, approximately 71,500 women are diagnosed with a gynecologic cancer and 26,500 die from one. The five most common gynecologic cancers are cancers of the cervix, ovary, uterus, vagina and vulva. The Centers for Disease Control and Prevention of Diseases raise awareness about the signs, symptoms, risk factors and prevention strategies of gynecologic cancers through its campaign PSAs called Knowledge: Learn about gynecologic cancers (Inside Knowledge: Get the Facts About Gynecologic Cancer). Please help us to share important information with his female audience. Help motivate your audience to pay attention to their bodies, so they can recognize the warning signs of gynecologic cancer and may seek medical care, you may be able to save his life time.
FEB 2, 2016	AVAILABL E	INTERVIEW	RECLUTAMIENTO DEL PROGRAMA D FORMACION EMPRESARTIAL PARA LA MUJER FUNDACION DE SILA M. CALDERON EILEEN SOLER 787-930-6509
JAN, FEB, MARCH	8:00 AM PROGRA M	DIGS TE MANDO A LLAMAR CRISTIANO	Program helps the citizen, prayer and intercession for the community according to their needs.

		SATURDAY 1 HORA	
MARCH, 6 2016	12:30 MD	PSA INFO	REENCUENTRO CLASE GRADUANDA ESCUELA VOCACIONAL DR. PEDRO PEREA FAHARDO, BAYAMON 787-318-9397
MARCH	ADVERT ISEMEN T	5 DAILY	EVENT: TODAVIA HAY ESPERANZA PARA PUERTO RICO Christian event, organized by the States International Ministry We will not go back. Sermons by different religious leaders, prayer, intercession by the Country of Puerto Rico and the situation that crosses the rising violence.
MARCH, 2016	PSA INFO	5 DAILY	CAMPAÑA EN CONTRA DE LOS IMPUESTOS EN PR TODOS NOSOTROS
MARCH 10, 2016	PSA	INTERVIEW	AMERICORPS VISTA (Volunteers In Service To America) was founded in 1965 as a national service program to fight poverty in America. In 1993, VISTA was incorporated into the AmeriCorps network of programs. Today, more than 46 million Americans live in poverty. AmeriCorps VISTA taps the skills, talents and passion of more than 7,000 Americans annually to support community efforts to overcome poverty. By serving with AmeriCorps VISTA, you can make a tangible difference. And, you'll find the fulfillment that comes from using your knowledge and skills to help those in disadvantaged circumstances turn their dreams into reality.
MARCH 2, 2016	PSA	INTERVIEW	— La Fundación de Esclerosis Múltiple de Puerto Rico (FEMPR) invita a participar en el “ PR MS WALK 3K-5K 2016 ”, a llevarse a cabo el sábado 7 de marzo en el Parque Luis Muñoz Rivera. Este año el evento consiste de una carrera 5K y una caminata 3K. La carrera 5K será un evento competitivo a efectuarse a las 7:30 AM, en el que participarán entusiastas del deporte, así como destacados atletas locales y del exterior. Al concluir la carrera 5K, se llevará a cabo la caminata 3K, actividad multitudinaria en la que anualmente participan miles de personas en solidaridad con los pacientes de esta enfermedad. Bajo el lema “Corre o camina por un familiar o amigo con esclerosis múltiple”, el evento anualmente atrae a miles de personas que se unen para demostrar su apoyo a los pacientes que padecen esta condición. “Este año esperamos la participación de más de 4,000 personas en el evento, el cual llevamos tres años celebrando en marzo como parte de las actividades del Mes de la Esclerosis Múltiples
MARCH 2016	PSA	MARCH 2016	This year the focus of the campaign is on children: we encourage and help facilitate education, early detection and a healthy life style in children, starting at birth and continuing through to old age, to combat the increase of preventable kidney damage and to treat children with inborn and acquired disorders of the kidney. This year the focus of the campaign is on children: we encourage and help facilitate education, early detection and a healthy life style in children, starting at birth and continuing through to old age, to combat the increase of preventable kidney damage and to treat children with inborn and acquired disorders of the kidney.

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April, May, June 2016

DATE	TIME	PROGRAM	DESCRIPTION
April, May and June	5:30 AM PROGRAM	INTERCESORES EN ACCION M-F 1 HOUR	Focused on Values, Morality and Christian Life.
APRIL	12:00 MD	15 mnts PSA	Interview for help of a woman named Julissa Mendez Andino who has Breast Cancer CONTACT: LYNETTE MATOS 787-206-6661
APRIL 15, 2016	AVAILABLE	PSA	RECLUTAMIENTO DEL PROGRAMA D FORMACION EMPRESARTIAL PARA LA MUJER EILEEN SOLER 787-930-6509
APRIL 2, 2016	SABADO 2 ABRIL 2016 3:30 PM	PSA HABLEMOS DE AUTISMO REMOTO	HABLEMOS DE AUTISMO SERIE DE ACTIVIDADES CELEBRANDO EL MES DE CONCIENCIACIÓN DE AUTISMO
APRIL 2016	L-V	1 MNT CAPSULA INFORMATIVA	TEMA: AUTISMO
APRIL 2016	L-M-V	CASULAS 2 MNTS	Abril, mes de la concienciación de la agresión sexual CAPSULAS DE ORIENTACION LINEA 211 Y 1-800-981-0023
MAY 15, 2016	AVAILABLE	INTERVIEW	RECLUTAMIENTO DEL PROGRAMA D FORMACION EMPRESARTIAL PARA LA MUJER FUNDACION DE SILA M. CALDERON EILEEN SOLER 787-930-6509
MAY 2016	8:00 AM PROGRAM	DJOS TE MANDO A LLAMAR CRISTIANO	Program helps the citizen, prayer and intercession for the community according to their needs.

		SATURDAY 1 HORA	
MAY, 6 2016	12:30 MD	PSA INFO	REENCUENTRO CLASE GRADUANDA ESCUELA VOCACIONAL DR. PEDRO PEREA FAHARDO, MAYAGUEZ 787-318-9397
MAY 15, 2016	10:00 AM	SUNDAY	REGALO PARA LAS MADRES EN HOGARES DE CUIDO, CON PERSONAL DE LA ESTACION, MUSICA, REFRIGERIOS Y PRUEBAS DE SALUD A TRAVES DE LOS HOSPITALES METRO PAVIA Y SU PERSONAL QUE NOS ACOMPAÑO A DIFERENTES HORES CELEBRANDO MAYO DE LAS MADRES
MAY 30, 2016			Con motivo de MAYO MES DE LA RADIO SE ORIENTO AL PUBLICO SOBRE LA HISTORIA DE LA RADIO EN REPORTAJES EDUCATIVOS Y TALLERES DE LOCUCION A NIÑOS DE 6-12 AÑOS GRATUITOS PARA QUE CONOCIERAN EL MEDIO
JUNE 2016	ADVERTISE MENT	5 DAILY	PSA SANGRIA CENTRO MEDICO DONACION DE SANGRE Y SU IMPORTANCIA
JUNE 2016	PSA INFO	5 DAILY	DEPARTAMENTO DE SALUD INFORMACION DE FUMIGACION PREVENCION DEL SIKa
JUNE 2016	PSA	INTERVIEW	AAA INFORMA SOBRE AVERIAS U SECTORES SIN SERVICIOS
JUNE 2016	PSA	INTERVIEW	AEE INFORMA SOBRE REPARACION EN SUS SISTEMAS por averias

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July, August and September 2016

DATE	TIME	PROGRAM	DESCRIPTION
July 06, 2016	5:30 AM PROGRAM	Ig. Metodista 15 mnts	Focused on Values, Morality and Christian Life.
July 15, 2016	12:00 MD	15 mnts PSA	Interview for help of a woman named Julissa Mendez Andino who has Breast Cancer CONTACT: LYNETTE MATOS 787-206-6661
July 23, 2016	AVAILABLE	PSA	RECLUTAMIENTO EN BAYAMON DEL PROGRAMA D FORMACION EMPRESARTIAL PARA LA MUJER FUNDACION SILA M. CALDERON EILEEN SOLER 787-930-6509
August 5, 2016	12:15 PM		
August 16, 2016	L-V	1 MNT CAPSULA INFORMATIVA	TEMA: CUIDEMOS NUESTRA TIERRA
AUGUST 28, 2016	L-M-V	CAPSULAS 2 MNTS	TEMA: SANGRIA HOSPITAL DEL NIÑO
SEPT 23, 2016	AVAILABLE	INTERVIEW	RECLUTAMIENTO DEL PROGRAMA D FORMACION EMPRESARTIAL PARA LA MUJER FUNDACION DE SILA M. CALDERON EILEEN SOLER 787-930-6509
SEPT 2016	8:00 AM PROGRAM	DIOS TE MANDO A LLAMAR CRISTIANO SATURDAY 1 HORA	Program helps the citizen, prayer and intercession for the community according to their needs.
SEPT, 6 2016	12:30 MD	PSA INFO	ORIENTACION CIUDADANA SOBRE EL ZIKA POR LA OFICINA DEL ALCALDE RAMON LUIS
SEPT 15,	10:00 AM	SUNDAY	TRANSMISION CLINICA DE SALUD, DE CIMA 103 DESDE LA

2016			PLAZA DE BAYAMON CON EL AUSPICIO DEL MUNICIPIO
SEPT 2016	PSA	INTERVIEW	ORIENTACION SOBRE RECICLAJE
			JAZMIN GUTIERREZ 787-896-8574