

## **Q2 2022**

### **W231DP/ WULT /WTOX**

ULTRA Radio provided Chesterfield County Public Schools a weekly free segment of about 15-20 minutes. Juan Santacoloma, the Multicultural Outreach Specialist of Chesterfield Public Schools, led the segment in which he provided the audience with relevant information about the schools, especially during a critic time like the COVID-19 pandemic. In the same segment, Juan Santacoloma interviewed different community leaders who shared information connected to the kids attending public schools.

ULTRA Radio informed the audience about the Consulate of Peru first visit to Richmond after the pandemic in June 2022. The information was shared through social media daily posts. The General Consul of Peru gave an interview to the morning show to encourage people to attend to the mobile consulate.

ULTRA Radio informed the audience about the Consulate of El Salvador visit to Richmond in June 2022. The information was shared through social media daily posts. The General Sub-consul of El Salvador together with the president of the Salvadoran committee gave an interview to the morning show to encourage people to attend to the mobile consulate.