

KSLT – FM

KSLT – 107.1 – Rapid City, SD

Quarterly Issues & Programs List

2nd Quarter 2020

April 1, 2020 – June 30, 2020

KSLT – FM
Quarterly Issues/Programs List
Programming to Address Community Issues

Below is programming which provide the station’s most significant treatment of community issues during the preceding three-month period.

Issue Addressed	Program/Title/ Organization	Description (Guest if applicable)	Date/Time	Duration
Community Awareness	Trail Life USA	Promoting National Backyard Campout on April 17 th www.backyardcampout.fun	04/11 – 04/16/20	5 ads per day 30 seconds each Total of 15 minutes
Event	Timothy Stuen Ministries	Drive-In Easter Service at Roy’s Drive-In in Hermosa, SD	4/8 – 4/11/20	30 spots 30 seconds each 15 minutes
Event	KSLT	Park & Prayer: In an effort to show our hospital staff/medical front line workers that we’re supporting them during COVID-19, on April 9 at 5 PM, we asked our listeners to drive to their local hospital parking lot, park in a spot, turn on your hazard lights and listen to KSLT as we gather together across this region for a brief time of worship & prayer to support our medical staff and patients. We had a large number of people across the region show up and heard many stories of encouragement from the people who parked and prayer. the medical staff and patients. It was a wonderful show of support.	Event held on April 9th	
Event	KSLT	Mom’s Free Oil Change Various Oil Change locations in Rapid City, Sturgis, Spearfish, and Gillette throughout the week of 5/5 – 5/9/20	04/21 – 4/29/20 58 spots	45 seconds each 43 minutes
Community Awareness	South Dakota Broadcasters; South Dakota Army National Guard.	“Lifestyle”, “Always Ready”, “Live Here, Serve Here”, “Guard Family”	4/1 – 4/30/20 44 spots	30 Seconds each for a total of 22 minutes
Community Awareness	South Dakota Broadcasters; South Dakota Office of Hwy Safety	Awareness of texting while driving. First Responders Adult – Male Adult – Female Teenager – Male	4/1 – 4/30/20 76 spots	30 Seconds each for a total of 38 minutes

		Teenager – Female		
Event	Black Hills Pregnancy Center	Annual Fundraiser - Virtual Walk for Life on 5/9/20	5/2 – 5/7/20	5 ads per day 30 seconds each Total of 15 minutes
Event	National Day of Prayer and KSLT	KSLT teamed up with Black Hills National Day of Prayer May 7th and promoted prayer at 12 Noon Central Time and encouraged folks to gather in their cars to pray at the Capitol in Pierre. Guests during the prayer event were Gov. Kristi Noem and many residents of South Dakota that prayed for Church, Military, business etc. This event drew 100+ cars to the capitol and allowed folks from anywhere to pray with us.	5/1 – 5/6/20	8 ads per day 30 seconds each 24 minutes
Community Awareness	South Dakota Broadcasters; South Dakota Army National Guard.	“Lifestyle”, “Always Ready”, “Live Here, Serve Here”, “Guard Family	5/1 – 5/31/20 42 spots.	30 Seconds each for a total of 21 minutes
Community Awareness	South Dakota Broadcasters; South Dakota Highway Patrol	Awareness of texting while driving. First Responders Adult – Male Adult – Female Teenager – Male Teenager – Female	5/1 - 5/31/20 82 spots.	30 Seconds each for a total of 41 minutes
Interview	KSLT	Jamie from the KSLT Morning Show had a chance to talk with Dr. Scott Todd May 21st about the realities of COVID-19 and for him to shine the spotlight on Hope during this trying time. He gave facts from a scientific/medical standpoint and also gave truth and hope from a spiritual standpoint for our listeners.	5/21/20	Duration approx. 15 minutes
Community Awareness	South Dakota Broadcasters; South Dakota Army National Guard.	“Lifestyle”, “Always Ready”, “Live Here, Serve Here”, “Guard Family	6/1 – 6/30/20 44 spots.	30 Seconds each for a total of 22 minutes
Community Awareness	South Dakota Broadcasters; South Dakota Highway Patrol	Awareness of texting while driving. First Responders Adult – Male Adult – Female Teenager – Male Teenager – Female	6/1 – 6/30/20 76 spots.	30 Seconds each for a total of 38 minutes