

WTVE – TV51
Quarterly Issues and Programs List
1Q 2019
January 1, 2019 – March 31, 2019

In accordance with 47CFR 73.352 of the Federal Communications Commission’s rules, the following in the opinion of WTVE are the problems and needs of the community for the period noted above. Each is identified by significant public affairs and or public service programming in response to these needs.

Section 1. Issues

- A. Education:** Issues affecting education as well as informative topics of general interest on education.
- B. Health:** Guests provide information on drug abuse, specifically the Opioid Crisis.
- C. Safety:** Experts provide information on Issues affecting driving safely, and 911 Emergencies.
- D. Sports:** Guest shares information on preventing youth sports injuries.
- E. Quality of Life:** Activities, initiatives and topics for improving quality of life.
- F. Government:** Discussion on how to explain to children how our government works to encourage active participating citizenship as adults.
- G. Finance:** Experts provide information on applying for financial aid for college as well as explaining credit and debt to children.

Section 2. Responsive Programs

A. Education

“Brain Storm with Lisa Willever: College Admissions” Broadcast January 2, 11:00 PM; Duration 30 minutes. This episode of our weekly public affairs series hosted by Lisa Willever explores the College Admissions process. For many high school students, the idea of college means many things. Some students are on a college track from the time they’re born while others may be the first to attend college in their families. There is so much confusion and families often have so many questions. Our guest, Grecia Montero, Director of Admissions at The College of New Jersey provides tips and strategies for parents and students preparing for college.

“Brain Storm with Lisa Willever: Teaching for Understanding” Broadcast January 23, 11:00 PM; Duration 30 minutes. This episode of our weekly public affairs series hosted by Lisa Willever, features interviews with Dr. Christine Miles and Steve Beatty who discuss techniques for teaching students to achieve better retention and understanding across all age groups using the “four principles”, generative topics, understanding goals, performances of understanding, and ongoing assessment.

“Brain Storm with Lisa Willever: Teaching Teachers” Broadcast January 30, 11:00 PM; Duration 30 minutes. During this episode of our weekly public affairs series hosted by Lisa Willever, Lisa and her guests from the world of education, Dr. Suzanne McCotter, Dean of Education, College of New Jersey, and Dr. James Fazzone, Educator and Administrator discuss preparing teachers for their important role in our ever changing society and how teacher preparation programs have adapted to the changes in education, trends and issues.

“Brain Storm with Lisa Willever: National Writing Project” Broadcast March 6, 11:00 PM; Duration 30 minutes. This episode of our locally produced public affairs series hosted by Lisa Willever spotlights the National Writing Project. Guests Dr. Heather Casey, Rider University and Linda Biondi, Educator share about the National Writing Project, a professional development network where teachers study and exchange effective practices that enhance youth writing and learning. Our guests discuss their own personal experience with the program and the methods they have found most

effective for getting children excited about writing and improving writing skills across all grade levels.

B. Health

“Brain Storm with Lisa Willever: Opioid Crisis” Broadcast February 13, 11:00 PM; Duration 30 minutes. This episode of our weekly public affairs series hosted by Lisa Willever, addresses the topic of the exploding Opioid crisis in the United States. Our host is joined by Angelo Onofri, Prosecutor, and Katie Hoven PhD, Nursing and Public Health, to explore measures currently being taken by law enforcement and the public health community to address the epidemic. Our guests discuss proactive measures to prevent and educate teen and pre-teen students about opioid based prescription drugs and addiction. They also share about trends in recreational drug use and provide statistics on heroin users and the psychological and societal challenges addicts in recovery are faced with.

C. Safety

“Brain Storm with Lisa Willever: Safe Stops” Broadcast January 9, 11:00 PM; Duration 30 minutes. During this episode of our weekly public affairs series hosted by Lisa Willever, Lisa’s guest, Mercer County, New Jersey Prosecutor, Angelo Onofri shares about New Jersey’s “Safe Stop” initiative which takes the next step to provide information to the general public about what to do, and what not to do, during a traffic stop to ensure that all stops are safe and fair. The New Jersey program is in response to incidents which have occurred around the country and the Prosecutor’s Office has received calls from other states, including California, interested in modeling the New Jersey program.

“Brain Storm with Lisa Willever: 911 Responses” Broadcast March 27, 11:00 PM; Duration 30 minutes. This episode of our weekly public affairs series hosted by Lisa Willever addresses the use of our National 911 Emergency System. Lisa interviews Lt. John Zapple, New Jersey Police Officer in charge of the 911 center who explains how the 911 system works, and when and how to use it for the best outcome.

D. Sports

“Brain Storm with Lisa Willever: Sports Injuries” Broadcast February 20, 11:00 PM; Duration 30 minutes. During this episode of our weekly public affairs series hosted by Lisa Willever, Lisa and her guest Dr. Kevin Kunkle, Orthopedic Surgeon discuss the

physical and emotional benefits of sports and how parents can help keep their kids injury-free so they can get in the game and stay in the game. Dr. Kunkle stresses the importance of good nutrition, working out year round, and using and wearing the proper equipment.

E. Quality of Life

“Brain Storm with Lisa Willever: Pleasure Reading: Broadcast January 16, 11:00 PM; Duration 30 minutes. This episode of our weekly public affairs series hosted by Lisa Willever focuses on the subject of Pleasure Reading. Lisa, together with guests, Dr. Jim Fazzino, Educator and Angelo Onofri, Mercer County, New Jersey Prosecutor explore the enormous impact on those who read for pleasure. They discuss differences between assigned and pleasure reading, methods for encouraging reading, as well as the challenges of getting books into urban communities where books are lacking due to economic conditions. Prosecutor Angelo Onofri, has committed the Prosecutor’s Office to bringing more books to children in need and using his Office to promote reading through an association with the Code Read program. He discusses the intersection between books and the positives books cause including an association with reduced crime.

“Brain Storm with Lisa Willever: Rotary Interact” Broadcast February 27, 11:00 PM; Duration 30 minutes. This episode of our weekly public affairs series hosted by Lisa Willever spotlights Rotary Interact Clubs, the youth initiative of Rotary International. This popular club is found in more than 20,000 schools around the world. Lisa interviews Interactor Christina Mercincavage, President of the Garnet Valley High School Interact Club in Glen Mills, Pennsylvania. Christina shares about her club which boasts 350 members and is the largest in Pennsylvania. Christina’s club focuses on projects for Senior Citizens, St. Jude Hospital and the Leukemia and Lymphoma Society. Their major fundraiser, “Dance for a Cure” has raised \$30,000 for the Leukemia and Lymphoma Society. Through Interact she has discovered a passion for helping others and wants to pursue a career where she can continue to do so. She will enter Elizabethtown College in the fall and is pleased that the school’s motto “Education for Service” is closely aligned with her own personal beliefs. Guest, Bill Graham, District Interact Coordinator for Central New Jersey shares about the Interact Program and how local Rotary Clubs are creating opportunities for young people to do more with their lives than they ever dreamed possible. Interact members, Ariana Novo and Sudheshna Vemula of Middlesex County Academy in Edison, New Jersey share their involvement in Interact and provide examples of how Interact clubs are meeting the challenge of Rotary’s 2018 theme,

“Rotary, Making a Difference”. Interactors are encouraged to find a problem that they are passionate about whether locally, nationally or even worldwide and collaborate on solving the problem. In doing so, club members develop strategic leadership skills and confidence to take on the world’s biggest problems.

F. Government

“Brain Storm with Lisa Willever: How to Train Your Government” Broadcast March 13, 11:00 PM Duration 30 minutes. During this episode of our weekly public affairs series, our host Lisa Willever is joined by guests Jim Fazzone, Educator and Terry West, Director of Community Affairs, Mercer County Community College for a discussion on how to be an effective constituent... which is, actually, how to train your government. In the absence of civics education in many schools, guests explore the importance of explaining to children how our government works, why we need a government, what the three branches of government are and how they function to encourage active participating citizenship.

G. Finance

“Brain Storm with Lisa Willever: Financial Aid” Broadcast February 6, 11:00 PM; Duration 30 minutes. During this episode of our weekly public affairs series hosted by Lisa Willever, Lisa and her guest, Wil Casaine, Executive Director of Financial Aid & Student Success, College of New Jersey, discuss applying for Financial Aid to offset College cost. Wil shares about the many types of financial aid available to students including scholarships, grants, loans, work study, and provides additional information on how colleges use the FAFSA to evaluate a student’s need. Will suggests using the “Net Price Calculator” included on every college website to help students and parents determine the cost for that particular college and believes students shouldn’t limit themselves to applying to colleges based on their ability to pay, but instead, be realistic in evaluating the financial packages offered by the colleges where they have been accepted. At that point, the decision should be made as to whether or not the student can afford the 4 yr. program. Also discussed is the role of Community College as a way to save on tuition costs.

“Brain Storm with Lisa Willever: Money Matters” Broadcast March 20, 11:00 PM; Duration 30 minutes. The subject of this episode of our public affairs series hosted by Lisa Willever is “Money”. Lisa and her guest Jared Reilly, Financial Advisor, Mercadien Group discuss financial planning and money matters including explaining the benefits and liabilities of credit and the danger of debt to our children.

Section 3. PSA's

The following PSA's were aired on WTVE during 1st Quarter 2019

Date	Description	Length
1/02/19	Kid Vid	:30
1/02/19	Autism Speaks, "The World of Autism"	:30
1/02/19	Adoption & Foster Care, "Teen Proofing"	:30
1/02/19	Type2 Diabetes, "Bacon Lover"	:30
1/02/19	Adoption & Foster Care, "Teen Proofing"	:30
1/02/19	Seat Belt Safety, "Their Future"	:30
1/02/19	Diversity & Inclusion, "We are America"	:30
1/02/19	Shelter Pet Project, "Maxi"	:30
1/09/19	Kid Vid	:30
1/09/19	Autism Speaks, "The World of Autism"	:30
1/09/19	Adoption & Foster Care, "Teen Proofing"	:30
1/09/19	Seat Belt Safety, "Their Future"	:30
1/09/19	Texting & Driving, "Both Eyes on the Road"	:30
1/09/19	Shelter Pet Project, "Maxi"	:30
1/09/19	Diversity & Inclusion, "We are America"	:30
1/16/19	Kid Vid	:30
1/16/19	Autism Speaks, "The World of Autism"	:30
1/16/19	Adoption & Foster Care, "Teen Proofing"	:30
1/16/19	Jobs, "Hard to See"	:30
1/16/19	Buzzed Driving, "Life's Doors"	:30
1/16/19	Recycling, "Superhero"	:30
1/16/19	Shelter Pet Project, "Maxi"	:30
1/16/19	Jobs, "Hard to See"	:30
1/23/19	Kid Vid	:30
1/23/19	Seat Belt Safety, "Their Future"	:30
1/23/19	Texting & Driving, "Both Eyes on the Road"	:30
1/23/19	Bullying Prevention "Reach Out"	:30
1/23/19	Adoption & Foster Care, "Teen Proofing"	:30
1/23/19	Type 2 Diabetes, "Bacon Lovers"	:30
1/23/19	Teacher Recruitment, "Watcha Gonna Do"	:30
1/23/19	Recycling, "Journey Rev."	:30
1/23/19	Dr. Spruce Activities "Discover the Forest"	:30
1/30/19	Kid Vid	:30
1/30/19	Autism Speaks "World of Autism"	:30
1/30/19	AdoptUSKids.Org, "Cat"	:30
1/30/19	HBP #'s, "Stroke"	:30
1/30/19	Seat Belt Safety, "Their Future"	:30
1/30/19	Hunger Prevention, "Feeding America"	:15
1/30/19	Homework, "Understood"	:15
1/30/19	Bullying Prevention, "Reach Out"	:15
1/30/19	Type 2 Diabetes, "Bacon Lovers"	:30
1/30/19	Shelter Pet Project, "Maxie Rev."	:30
1/30/19	Adoption & Foster Care, "Teen Proofing"	:30

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The following PSA's were aired on WTVE during 1st Quarter 2019

2/06/19	Kid Vid	:30
2/06/19	Teacher Recruitment, "Watcha Gonna Do"	:30
2/06/19	AdoptUSKids.Org, "Cat"	:30
2/06/19	Jobs, "Hard to See"	:30
2/06/19	Recycling, "Superhero"	:30
2/06/19	DWI - NHTSA, "Life's Doors"	:30
2/06/19	Diabetes, "Busy Mom"	:30
2/06/19	Recycling, "Journey Rev."	:30
2/13/19	Kid Vid	:30
2/13/19	Teacher Recruitment, "Watcha Gonna Do"	:30
2/13/19	AdoptUSKids.Org, "Cat"	:30
2/13/19	Jobs, "Hard to See"	:30
2/13/19	Recycling, "Superhero"	:30
2/13/19	DWI – NHTSA, "Life's Doors"	:30
2/20/19	Kid Vid	:30
2/20/19	Teacher Recruitment, "Watcha Gonna Do"	:30
2/20/19	AdoptUSKids.Org, "Cat"	:30
2/20/19	Jobs, "Hard to See"	:30
2/20/19	Recycling, "Superhero"	:30
2/20/19	DWI – NHTSA, "Life's Doors"	:30
2/20/19	Texting & Driving, "Both Eyes on the Road"	:30
2/20/19	Diabetes, "Busy Mom"	:30
2/20/19	Recycling, "Journey Rev."	:30
2/20/19	Shelter Pet Project, "Daisy"	:30
2/20/19	AARP Caregiving, "Bath"	:30
2/27/19	Kid Vid	:30
2/27/19	Teacher Recruitment, "Watcha Gonna Do"	:30
2/27/19	AdoptUSKids.Org, "Cat"	:30
2/27/19	Jobs, "Hard to See"	:30
2/27/19	Recycling, "Superhero"	:30
2/27/19	DWI – NHTSA, "Life's Doors"	:30
2/27/19	Shelter Pet Project, "Daisy"	:30
2/27/19	Diabetes, "Busy Mom"	:30
2/27/19	Recycling, "Journey Rev."	:30
3/06/19	Kid Vid	:30
3/06/19	Teacher Recruitment, "Watcha Gonna Do"	:30
3/06/19	AdoptUSKids.Org, "Cat"	:30
3/06/19	Jobs, "Hard to See"	:30
3/06/19	DWI – NHTSA, "Life's Doors"	:30
3/06/19	Diabetes, "Busy Mom"	:30
3/06/19	Recycling, "Journey Rev."	:30
3/13/19	Kid Vid	:30
3/13/19	Teacher Recruitment, "Watcha Gonna Do"	:30
3/13/19	AdoptUSKids.Org, "Cat"	:30

Section 3. PSA's

The following PSA's were aired on WTVE during 1st Quarter 2019

3/13/19	Jobs, "Hard to See"	:30
3/13/19	Recycling, "Superhero"	:30
3/13/19	DWI – NHTSA, "Life's Doors"	:30
3/13/19	Diabetes, "Busy Mom"	:30
3/13/19	Recycling, "Journey Rev."	:30
3/20/19	Kid Vid	:30
3/20/19	Teacher Recruitment, "Watcha Gonna Do"	:30
3/20/19	AdoptUSKids.Org, "Cat"	:30
3/20/19	Jobs, "Hard to See"	:30
3/20/19	Recycling, "Superhero"	:30
3/20/19	DWI – NHTSA, "Life's Doors"	:30
3/20/19	Diabetes, "Busy Mom"	:30
3/20/19	Recycling, "Journey Rev."	:30
3/20/19	Shelter Pet Project, "Daisy"	:30
3/27/19	Kid Vid	:30
3/27/19	Forrest Fires, "Hot Coals"	:30
3/27/19	AdoptUSKids.Org, "Cat"	:30
3/27/19	Autism, "The World of Autism"	:30
3/27/19	Recycling, "Superhero"	:30
3/27/19	DWI-NHTSA, "Life's Doors"	:30
3/27/19	Diabetes, "Busy Mom"	:30
3/27/19	Recycling, "Journey Rev."	:30
3/27/19	US Forrest Service, "Dr. Spruce Activities"	:30
3/27/19	AdoptUSKids.Org, "Teen Proofing"	:30
3/27/19	AMA, "HBP Numbers – Stroke"	:30