



Issues & Programs Report  
Third Quarter 2012

## QUARTERLY ISSUES/PROGRAMS REPORT

THIRD QUARTER 2012

### MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

**Issue:** Economy/Civic Government/Political/Education/Environment/Technology

**Program Title:** Capitol Update

**Episode Title:** "Education in PA – Outstanding Local High School Graduates"  
July 2012 (CUJULY11)

**Air Date:** 06/25/12, 7/02/12, 7/09/12, 7/16/12

**Air Time:** 7:00 AM

**Run Time:** 28:30

**Summary:** Senator Andy Dinniman speaks with three standout high school graduates about their plans for higher education, their dreams and the challenges they face in the 21<sup>st</sup> century.

## QUARTERLY ISSUES/PROGRAMS REPORT

THIRD QUARTER 2012

### MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

**Issue:** Economy/Civic Government/Political/Education/Environment/Technology

**Program Title:** Capitol Update

**Episode Title:** "Summer Learning" July 2012 (CUJULY12B)

**Air Date:** 7/23/12

**Air Time:** 7:00 AM

**Run Time:** 30:00

**Summary:** Senator Anthony Williams talks about the importance of keeping children engaged in education during the summer vacation months. Experts provide tips on how to keep children interested and at the same time, have fun.

**QUARTERLY ISSUES/PROGRAMS REPORT**

THIRD QUARTER 2012

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**Issue:** Economy/Civic Government/Political/Education/Environment/Technology

**Program Title:** Capitol Update

**Episode Title:** "BioPharma Conference" August 2011 (CUAUG11)

**Air Date:** 7/30/12, 8/06/12

**Air Time:** 7:00 AM

**Run Time:** 28:30

**Summary:** Senator Andy Dinniman talks about the big impact the BioPharma industry is having on southeastern Pennsylvania.

## QUARTERLY ISSUES/PROGRAMS REPORT

THIRD QUARTER 2012

### MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

**Issue:** Economy/Civic Government/Political/Education/Environment/Technology

**Program Title:** Capitol Update

**Episode Title:** "Prevent Bullying" August 2012-B (CUAUG11B)

**Air Date:** 8/13/12, 8/20/12, 8/27/12

**Air Time:** 7:00 AM

**Run Time:** 30:00

**Summary:** Senator Anthony Williams talks about the effort to prevent bullying in schools. He visits a school in Upper Darby, PA where the students are taking on a hands-on approach to deal with the problem.

**QUARTERLY ISSUES/PROGRAMS REPORT**

THIRD QUARTER 2012

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**Issue:** Economy/Civic Government/Political/Education/Environment/Technology

**Program Title:** Capitol Update

**Episode Title:** "School Board Elections" September 2012 (CUSEP11)

**Air Date:** 9/03/12, 9/10/12, 9/17/12, 9/24/12

**Air Time:** 7:00 AM

**Run Time:** 28:30

**Summary:** Senator Andy Dinniman talks about the need to change Pennsylvania laws regarding the election of school board directors to prevent directors, in lame duck status, from making controversial decisions that may be detrimental to taxpayers.

**QUARTERLY ISSUES/PROGRAMS REPORT**

SECOND QUARTER 2012

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**Issue:** Economy/Civic Government/Political/Education/Environment/Technology

**Program Title:** The Pennsylvania Report

**Episode Title:** "Property Taxes & PA State Budget" June 2012 (PRJUNE12)

**Air Date:** 6/25/12

**Air Time:** 7:30 AM

**Run Time:** 29:45

**Summary:** Senator Mike Stack talks about the proposed change in property taxes and the proposed AVI plan. In addition, he talks about potential budget cuts and the impact those cuts will have on public education in Philadelphia.

**QUARTERLY ISSUES/PROGRAMS REPORT**

THIRD QUARTER 2012

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**Issue:** Economy/Civic Government/Political/Education/Environment/Technology

**Program Title:** The Pennsylvania Report

**Episode Title:** "Transportation in PA" July 2012 (PRJULY12)

**Air Date:** 7/02/12, 7/09/12

**Air Time:** 7:30 AM

**Run Time:** 30:00

**Summary:** Senator Judy Swank speaks about the need for transportation infrastructure improvements (roads, bridges and mass transit) and the boost in employment that new construction and rehab work would foster.

**QUARTERLY ISSUES/PROGRAMS REPORT**

THIRD QUARTER 2012

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**Issue:** Economy/Civic Government/Political/Education/Environment/Technology

**Program Title:** The Pennsylvania Report

**Episode Title:** "Transportation Infrastructure in Philadelphia" July 2012  
(PRJULY12B)

**Air Date:** 7/16/12, 7/23/12, 7/30/12

**Air Time:** 7:30 AM

**Run Time:** 29:45

**Summary:** Senator Mike Stack speaks about the need for transportation infrastructure improvements (roads, bridges and mass transit) and the boost in employment that new construction and rehab work would foster.

**QUARTERLY ISSUES/PROGRAMS REPORT**

THIRD QUARTER 2012

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**Issue:** Economy/Civic Government/Political/Education/Environment/Technology

**Program Title:** The Pennsylvania Report

**Episode Title:** "Travel & Tourism in Pennsylvania" August 2012 (PRAUG12)

**Air Date:** 8/06/12, 8/13/12

**Air Time:** 7:30 AM

**Run Time:** 30:00

**Summary:** Senator Judy Schwank talks about the impact that travel and tourism is having on Berks County.

**QUARTERLY ISSUES/PROGRAMS REPORT**

THIRD QUARTER 2012

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**Issue:** Economy/Civic Government/Political/Education/Environment/Technology

**Program Title:** The Pennsylvania Report

**Episode Title:** "Legislative Issues" August 2012-B (PRAUG12B)

**Air Date:** 8/20/12, 8/27/12

**Air Time:** 7:30 AM

**Run Time:** 28:30

**Summary:** Senator Daylin Leach speaks about local legislative issues in this episode.

**QUARTERLY ISSUES/PROGRAMS REPORT**

THIRD QUARTER 2012

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**Issue:** Economy/Civic Government/Political/Education/Environment/Technology

**Program Title:** The Pennsylvania Report

**Episode Title:** "Voter ID in PA" September 2012 (PRSEP2)

**Air Date:** 9/03/12, 9/10/12, 9/17/12, 9/24/12

**Air Time:** 7:30 AM

**Run Time:** 30:00

**Summary:** Senator Judy Schwank discusses Pennsylvania's Voter ID law.

**QUARTERLY ISSUES/PROGRAMS REPORT**

SECOND QUARTER 2012

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**Issue:** Economy/Civic Government/Political/Education/Environment/Technology

**Program Title:** Richard French Live

**Air Dates:** Mondays – Friday 06/25/12 to 09/30/12

**Air Time:** 6:00PM – 7:00PM

**Run Time:** 60:00

**Summary:** “Richard French Live” is an Emmy Award winning interactive, progressive news talk show. It’s a one-of-a-kind program that includes breaking news, charges opinion and investigative exposes. Counting politicians, pundits and personalities as contributors, ranging from President Obama to the biggest newsmakers from the national to regional level. It is a forum for both lively debate and serious conversation.

## Ascertained Problems, Needs & Interests

During the Third Quarter of 2012 WTVE addressed the following topics:

- Economics
- Civic Government/Political
- Crime
- Multicultural
- Education
- Environment
- Health
- Seniors
- Volunteerism
- Technology

During the Fourth Quarter of 2012, WTVE will address the following topics:

- Crime
- Energy/Environment
- Health
- Seniors
- Volunteerism
- Economy
- Civic Government/Political
- Education
- Technology
- Multicultural

