

ORDER



Orders
Order / Rev: 2212465
Alt Order #: 10658367
Product Desc: 4103 WASINGER FOR MO
Estimate: 4103
Flight Dates: 07/08/24 - 07/14/24
Original Date / Rev: 05/29/24 / 05/29/24
Order Type: GENERAL

Primary AE: Los Angeles Locality/LA
Sales Office: TELLA
Sales Region: NAT

Agency Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Blvd Ste 1240
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: David Wasinger for Lieutenant Govern
Demographic: A55+
Product Codes: PL Local Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: Pol2

New Business End:
Advertiser External ID: 10192509
Agency External ID: 5091
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/08/24	07/14/24	49	\$11,195.00	\$9,515.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2024	49	\$11,195.00	\$9,515.75	161.10
Totals	49	\$11,195.00	\$9,515.75	161.10

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Los Angeles Locality/LA			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KRCG	48%	\$11,195.00
Market	100%	\$23,322.92

Competitive Share

	Share	Total
AJWB	0%	\$0.00
CABLE	0%	\$0.00
KMIZ	23%	\$5,364.27
KMOS	0%	\$0.00
KNLJ	0%	\$0.00
KOMU	26%	\$6,063.96
KQFX	2%	\$466.46
UNKWN	1%	\$233.23

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRCG	07/08/24	07/12/24	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	MTWTF--	:30	5	\$125.00	Pol2	1.70	NM	5	\$625.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/08/24	07/14/24	MTWTF--		5		\$125.00		1.70					
N 2	KRCG	07/08/24	07/12/24	M-F 6a-7a Local News 6-7a News at Sunrise	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	MTWTF--	:30	5	\$190.00	Pol2	3.00	NM	5	\$950.00
KRCG NEWS SUNRISE 6A															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KRCG	07/08/24	07/12/24	Noon News Noon News	CM	12:00 PM-12:30 PM	MTWTF--	:30	5	\$170.00	Pol2	3.30	NM	5	\$850.00
KRCG NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	MTWTF--					5	\$170.00		3.00			
N 4	KRCG	07/08/24	07/12/24	Young and the Restless CM Young and the Restless	CM	11:00 AM-12:00 PM	MTWTF--	:30	3	\$160.00	Pol2	3.30	NM	3	\$480.00
YOUNG AND RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	MTWTF--					5	\$170.00		3.30			
N 5	KRCG	07/08/24	07/12/24	Price is Right Price is Right	CM	10:00 AM-11:00 AM	MTWTF--	:30	5	\$200.00	Pol2	4.30	NM	5	\$1,000.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	MTWTF--					3	\$160.00		3.30			
N 6	KRCG	07/08/24	07/12/24	CBS Evening News CBS Evening News	CM	5:30 PM-6:00 PM	MTWTF--	:30	2	\$275.00	Pol2	3.30	NM	2	\$550.00
CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	MTWTF--					2	\$275.00		3.30			
N 7	KRCG	07/08/24	07/12/24	M-F Live at 5p Live at 5p	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$195.00	Pol2	3.40	NM	5	\$975.00
KRCG LIVE AT FIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	MTWTF--					5	\$195.00		3.40			
N 8	KRCG	07/08/24	07/12/24	M-F Evening News at 6p Evening News at 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	MTWTF--	:30	5	\$375.00	Pol2	4.10	NM	5	\$1,875.00
KRCG EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	MTWTF--					5	\$375.00		4.10			
N 9	KRCG	07/08/24	07/12/24	Entertainment Tonight Entertainment Tonight	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	MTWTF--	:30	3	\$190.00	Pol2	2.90	NM	3	\$570.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	MTWTF--					3	\$190.00		2.90			
N 10	KRCG	07/14/24	07/14/24	Sunday Prime A Sun Prime A	CM	6:00 PM-7:00 PM	-----S	:30	1	\$475.00	Pol2	3.60	NM	1	\$475.00
60 MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-----S					1	\$475.00		3.60			
N 11	KRCG	07/08/24	07/12/24	M-F News Nightside M-F News Nightside	CM	10:00 PM-10:35 PM	MTWTF--	:30	5	\$350.00	Pol2	3.90	NM	5	\$1,750.00
KRCG NEWS NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	MTWTF--					5	\$350.00		3.90			
N 12	KRCG	07/14/24	07/14/24	Full Measure w/S.Attksn Full Measure PM Broadcast	CM	10:35 PM-11:05 PM	-----S	:30	1	\$75.00	Pol2	2.00	NM	1	\$75.00
FULL MEASURE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-----S					1	\$75.00		2.00			
N 13	KRCG	07/13/24	07/13/24	Sat 6p News Sat 6p News	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$195.00	Pol2	2.50	NM	1	\$195.00
KRCG NEWS THIS WEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-----S-					1	\$195.00		2.50			
N 14	KRCG	07/14/24	07/14/24	CBS Sun Morning CBS Sun Morning	CM	8:00 AM-9:30 AM	-----S	:30	1	\$125.00	Pol2	2.60	NM	1	\$125.00
CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-----S					1	\$125.00		2.60			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/24	07/14/24	-----S		1				\$125.00		2.60			
N15	KRCG	07/13/24	07/13/24	Sat News Nightside	CM	10:00 PM-10:35 PM	-----S-	:30	1	\$350.00	Pol2	3.00	NM	1	\$350.00
				Sat News Nightside											
KRCG NEWS WEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/24	07/14/24	-----S-		1				\$350.00		3.00			
N16	KRCG	07/14/24	07/14/24	Sun News Nightside	CM	10:00 PM-10:35 PM	-----S	:30	1	\$350.00	Pol2	3.70	NM	1	\$350.00
				Sun News Nightside											
KRCG NEWS WEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/24	07/14/24	-----S		1				\$350.00		3.70			
													Totals	49	\$11,195.00