

ORDER



Orders
Order / Rev: 2212478
Alt Order #: 10782631
Product Desc: 4107 WASINGER FOR MO
Estimate: 4107
Flight Dates: 08/05/24 - 08/06/24
Original Date / Rev: 05/29/24 / 05/29/24
Order Type: GENERAL

Primary AE: Los Angeles Locality/LA
Sales Office: TELLA
Sales Region: NAT

Agency Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Blvd Ste 1240
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: David Wasinger for Lieutenant Govern
Demographic: A55+
Product Codes: PL Local Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-10

New Business End:
Advertiser External ID: 10192509
Agency External ID: 5091
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/05/24	08/11/24	10	\$2,145.00	\$1,823.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2024	10	\$2,145.00	\$1,823.25	34.00
Totals	10	\$2,145.00	\$1,823.25	34.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Los Angeles Locality/LA			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KRCG	48%	\$2,145.00
Market	100%	\$4,468.75

Competitive Share

	Share	Total
AJWB	0%	\$0.00
CABLE	0%	\$0.00
KMIZ	23%	\$1,027.81
KMOS	0%	\$0.00
KNLJ	0%	\$0.00
KOMU	26%	\$1,161.88
KQFX	2%	\$89.38
UNKWN	1%	\$44.69

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRCG	08/05/24	08/05/24	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	M-----	:30	1	\$125.00	P-10	1.70	NM	1	\$125.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		08/05/24	08/11/24	M-----			1	\$125.00	1.70						
N 2	KRCG	08/06/24	08/06/24	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$125.00	P-10	1.70	NM	1	\$125.00
CBS THIS MORNING															

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Advertiser: David Wasinger for Lieutenant Governor
 Product Desc: 4107 WASINGER FOR MO
 Estimate: 4107
KRCG

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KRCG	08/05/24	08/05/24	M-F 6a-7a Local News 6-7a News at Sunrise	CM	6:00 AM-7:00 AM	M-----	:30	1	\$190.00	P-10	2.90	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/24	08/11/24	-T-----		1				\$125.00		1.70			
		KRCG NEWS SUNRISE 6A													
N 4	KRCG	08/06/24	08/06/24	M-F 6a-7a Local News 6-7a News at Sunrise	CM	6:00 AM-7:00 AM	-T-----	:30	1	\$190.00	P-10	2.90	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/24	08/11/24	M-----		1				\$190.00		2.90			
		KRCG NEWS SUNRISE 6A													
N 5	KRCG	08/05/24	08/05/24	Price is Right Price is Right	CM	10:00 AM-11:00 AM	M-----	:30	1	\$200.00	P-10	4.30	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/24	08/11/24	M-----		1				\$200.00		4.30			
		PRICE IS RIGHT													
N 6	KRCG	08/06/24	08/06/24	Price is Right Price is Right	CM	10:00 AM-11:00 AM	-T-----	:30	1	\$200.00	P-10	4.30	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/24	08/11/24	-T-----		1				\$200.00		4.30			
		PRICE IS RIGHT													
N 7	KRCG	08/05/24	08/05/24	M-F Live at 5p Live at 5p	CM	5:00 PM-5:30 PM	M-----	:30	1	\$195.00	P-10	3.50	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/24	08/11/24	M-----		1				\$195.00		3.50			
		KRCG LIVE AT FIVE													
N 8	KRCG	08/06/24	08/06/24	M-F Live at 5p Live at 5p	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$195.00	P-10	3.50	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/24	08/11/24	-T-----		1				\$195.00		3.50			
		KRCG LIVE AT FIVE													
N 9	KRCG	08/05/24	08/05/24	M-F Evening News at 6p Evening News at 6p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$375.00	P-10	4.60	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/24	08/11/24	M-----		1				\$375.00		4.60			
		KRCG EVENING NEWS													
N 10	KRCG	08/05/24	08/05/24	M-F News Nightside M-F News Nightside	CM	10:00 PM-10:35 PM	M-----	:30	1	\$350.00	P-10	4.60	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/24	08/11/24	M-----		1				\$350.00		4.60			
		KRCG NEWS NIGHTSIDE													
													Totals	10	\$2,145.00