



WMYV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

National Media Research Planning
815 Slaters Ln
Alexandria, VA 22314

Contract # 1929387

Schedule Dates 10/07/14-10/16/14
Advertiser NRSC-National Republican Senatorial Committee (C
Agency National Media Research Planning (14053)
Product POLITICAL ISSUE (ns) (1187)
Brand NRSC (108700)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name MediaAssi,NMRPP
Phone/Fax /
CPE 360/645/5299
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments NRSC
NATIONAL REPULICATION SENATROIAL COMMITTEE
PJ STACK

Date Entered 09/20/14
Last Modified 10/09/14
Entered By Lisa Carter
CO-OP No
Headline # ECR10405931
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$713.25
Net Total \$4,041.75
Sales Tax

Greensboro (WMYV)

By Broadcast Month	Spots	Rate
Oct. 2014	17	\$4,755.00
Grand Total:	17	\$4,755.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/07/14-10/07/14	2	:30	5:58:20P- Two And A Half Men			1						1	\$95.00	\$95.00	Greensboro (WMYV)	TWO & HALF MEN	9/20/14
2.0	Normal Line / SPOT (2)	10/09/14-10/09/14	2	:30	5:58:20P- Two And A Half Men					1					\$95.00		Greensboro (WMYV)	TWO & HALF MEN	9/20/14
2.0.1	Closed Preempt (2)	10/09/14															Greensboro (WMYV)	Pre-empt/Exception - PER LISA C/MATT B. email 10/8/14	
3.0	Normal Line / SPOT (3)	10/13/14-10/13/14	2	:30	5:58:20P- Two And A Half Men		1							1	\$95.00	\$95.00	Greensboro (WMYV)	TWO & HALF MEN	9/20/14
4.0	Normal Line / SPOT (4)	10/08/14-10/08/14	2	:30	6:28:20P- Two And A Half Men 2				1						\$125.00		Greensboro (WMYV)	TWO&HALF MEN B	9/20/14
4.0.1	Closed Preempt (4)	10/08/14															Greensboro (WMYV)	Client Request/Exception -	
5.0	Normal Line / SPOT (5)	10/10/14-10/10/14	2	:30	6:28:20P- Two And A Half Men 2						1			1	\$125.00	\$125.00	Greensboro (WMYV)	TWO&HALF MEN B	9/20/14
6.0	Normal Line / SPOT (6)	10/08/14-10/08/14	1	:30	6:58:20P- Big Bang Theory				1						\$530.00		Greensboro (WMYV)	BIG BNG THEORY	9/20/14
6.0.1	Closed Preempt (6)	10/08/14															Greensboro (WMYV)	Client Request/Exception -	
7.0	Normal Line / SPOT (7)	10/10/14-10/10/14	1	:30	6:58:20P- Big Bang Theory						1			1	\$530.00	\$530.00	Greensboro (WMYV)	BIG BNG THEORY	9/20/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

mailed Bauer 10/10/14



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NATIONAL REPUBLICAN SENATORIAL COMMITTEE
PJ STACK

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8.0	Normal Line / SPOT (8)	10/07/14-10/07/14	1	:30	7:28:25P- Big Bang Theory	2		1						1	\$545.00	\$545.00	Greensboro (WMYV)	BG BNG THRY B	9/20/14
9.0	Normal Line / SPOT (9)	10/09/14-10/09/14	1	:30	7:28:25P- Big Bang Theory	2				1					\$545.00		Greensboro (WMYV)	BG BNG THRY B	9/20/14
9.0.1	Closed Preempt (9)	10/09/14															Greensboro (WMYV)	Client Request/Spot -	
10.0	Normal Line / SPOT (10)	10/10/14-10/10/14	1	:30	7:28:25P- Big Bang Theory	2					1			1	\$545.00	\$545.00	Greensboro (WMYV)	BG BNG THRY B	9/20/14
11.0	Normal Line / SPOT (11)	10/13/14-10/13/14	1	:30	7:28:25P- Big Bang Theory	2	1							1	\$545.00	\$545.00	Greensboro (WMYV)	BG BNG THRY B	9/20/14
12.0	Normal Line / Prime (13)	10/09/14-10/09/14	2	:30	9P- MYN-The Mentalist 2 (Thursday)					1					\$100.00		Greensboro (WMYV)	MENTALIST	9/23/14
12.0.1	Closed Preempt (13)	10/09/14															Greensboro (WMYV)	Client Request/Spot -	
13.0	Normal Line / Prime (14)	10/10/14-10/10/14	2	:30	8P- MYN-Bones (Friday)						1			1	\$80.00	\$80.00	Greensboro (WMYV)	BONES	9/23/14
14.0	Normal Line / Prime (15)	10/10/14-10/10/14	2	:30	9P- MYN-Bones 2 (Friday)						1			1	\$80.00	\$80.00	Greensboro (WMYV)	BONES	9/23/14
15.0	Normal Line / Prime (12)	10/09/14-10/09/14	2	:30	8P- MYN-The Mentalist (Thursday)					1					\$80.00		Greensboro (WMYV)	MENTALIST	9/23/14
15.0.1	Closed Preempt (12)	10/09/14															Greensboro (WMYV)	Client Request/Spot -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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16.0	Normal Line / SPOT (1)	10/14/14-10/14/14	2	:30	5:58:20P- Two And A Half Men			1						1	\$95.00	\$95.00	Greensboro (WMYV)	TWO & HALF MEN	10/9/14
17.0	Normal Line / SPOT (4)	10/15/14-10/15/14	2	:30	6:28:20P- Two And A Half Men 2				1					1	\$125.00	\$125.00	Greensboro (WMYV)	TWO&HALF MEN B	10/9/14
18.0	Normal Line / SPOT (6)	10/15/14-10/15/14	1	:30	6:58:20P- Big Bang Theory				1					1	\$530.00	\$530.00	Greensboro (WMYV)	BIG BNG THEORY	10/9/14
19.0	Normal Line / SPOT (8)	10/14/14-10/14/14	1	:30	7:28:25P- Big Bang Theory 2			1						1	\$545.00	\$545.00	Greensboro (WMYV)	BG BNG THRY B	10/9/14
20.0	M/G For 2.0.1 / SPOT (2)	10/16/14-10/16/14	2	:30	5:58:20P- Two And A Half Men					1				1	\$95.00	\$95.00	Greensboro (WMYV)	TWO & HALF MEN	10/9/14
21.0	M/G For 9.0.1 / SPOT (9)	10/16/14-10/16/14	1	:30	7:28:25P- Big Bang Theory 2					1				1	\$545.00	\$545.00	Greensboro (WMYV)	BG BNG THRY	10/9/14
22.0	M/G For 15.0.1 / Prime (12)	10/16/14-10/16/14	2	:30	8P- MYN-The Mentalist (Thursday)					1				1	\$80.00	\$80.00	Greensboro (WMYV)	MENTALIST	10/9/14
23.0	M/G For 12.0.1 / Prime (13)	10/16/14-10/16/14	2	:30	9P- MYN-The Mentalist 2 (Thursday)					1				1	\$100.00	\$100.00	Greensboro (WMYV)	MENTALIST	10/9/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Order Placement for Contract (# 1929387)
Spots Sold to Advertiser NRSC-National Republican Senatorial Committee (# 24466))

Inventory Date	Line	Station	Rate	Length	Section	Program Title	Last Activity	Cart Number	ISC
10/07/14 06:12:12PM	1.0	Greensboro (WMYV)	95.00	00:30	2	Two And A Half Men	10/06/14 02:40:16PM	259802	NRSCNC14TV03H
10/07/14 07:28:38PM	8.0	Greensboro (WMYV)	545.00	00:30	1	Big Bang Theory 2	09/22/14 05:25:52PM	259802	NRSCNC14TV03H
10/10/14 06:43:41PM	5.0	Greensboro (WMYV)	125.00	00:30	2	Two And A Half Men 2	10/08/14 09:41:09AM	259802	NRSCNC14TV03H
10/10/14 07:24:36PM	7.0	Greensboro (WMYV)	530.00	00:30	1	Big Bang Theory	10/08/14 09:47:26AM	259802	NRSCNC14TV03H
10/10/14 07:44:54PM	10.0	Greensboro (WMYV)	545.00	00:30	1	Big Bang Theory 2	10/08/14 09:47:57AM	259802	NRSCNC14TV03H
10/10/14 08:47:15PM	13.0	Greensboro (WMYV)	80.00	00:30	2	MYN-Bones (Friday)	09/25/14 06:53:12PM	259802	NRSCNC14TV03H
10/10/14 09:50:45PM	14.0	Greensboro (WMYV)	80.00	00:30	2	MYN-Bones 2 (Friday)	10/08/14 09:57:02AM	259802	NRSCNC14TV03H
Total Spots: 7									

95
545
640

ORDER WORKSHEET

Rep Order# 10405931 Ver# 5
EC'd Yes

Status Revised

Traffic Order# 1929387

Last Received:
Showing Buylines:

Printed: 10/09/14 11:03 AM
10/09/14 10:47 AM
All Rep Revised Lines

1 of 2

Station WMYV-TV GREENSBORO, NC
Advertiser (6087) POLITICAL ISSUE GROU
Product NRSC
Estimate# 5299
Buyer NMRPP MediaAssistant

Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 360/645/5299
Flight Dates 10/07/14-10/16/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

NATIONAL REBPULICATION SENATROIAL COMMITTEE

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER FLIGHT IS NOW 10/10-10/16 PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
1*	Tu	6P-630P	TWO & HALF MEN Sales remark: V5 DATE REVISED V5 Effective Dates Changed, Comment Changed	30	\$95.00	10/14-10/14	1	\$95.00	1	1	1.6	1.6
2*	Th	6P-630P	TWO & HALF MEN Sales remark: V5 DATE REVISED V5 Effective Dates Changed, Comment Changed	30	\$95.00	10/16-10/16	1	\$95.00	1	1	1.6	1.6
4*	W	630P-7P	TWO&HALF MEN B Sales remark: V5 DATE REVISED V5 Effective Dates Changed, Comment Changed	30	\$125.00	10/15-10/15	1	\$125.00	1	1	1.9	1.9
6*	W	7P-730P	BIG BNG THEORY Sales remark: V5 DATE REVISED V5 Effective Dates Changed, Comment Changed	30	\$530.00	10/15-10/15	1	\$530.00	1	1	3.6	3.6
8*	Tu	730P-8P	BG BNG THRY B Sales remark: V5 DATE REVISED V5 Effective Dates Changed, Comment Changed	30	\$545.00	10/14-10/14	1	\$545.00	1	1	3.8	3.8

ORDER WORKSHEET

Rep Order# 10405931 Ver# 5
EC'd Yes

Status Revised

Traffic Order# 1929387

Last Received:
Showing Buylines:

Printed: 10/09/14 11:03 AM
10/09/14 10:47 AM
All Rep Revised Lines

2 of 2

Station WMYV-TV GREENSBORO,NC
Advertiser (6087) POLITICAL ISSUE GROU
Product NRSC
Estimate# 5299
Buyer NMRPP MediaAssistant

Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 360/645/5299
Flight Dates 10/07/14-10/16/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
9*	Th	730P-8P	BG BNG THRY B	30	\$545.00	10/16-10/16	1	\$545.00	1	1	3.8	3.8
			Sales remark: V5 DATE REVISED									
			V5 Effective Dates Changed, Comment Changed									
12*	Th	8P-9P	MENTALIST	30	\$80.00	10/16-10/16	1	\$80.00	1	1	1.3	1.3
			Sales remark: V5 DATE REVISED									
			V5 Effective Dates Changed, Comment Changed									
13*	Th	9P-10P	MENTALIST	30	\$100.00	10/16-10/16	1	\$100.00	1	1	1.2	1.2
			Sales remark: V5 DATE REVISED									
			V5 Effective Dates Changed, Comment Changed									

—REPORT TOTALS—

Report Totals: 8 / \$2,115.00

—SALES MONTHLY TOTALS—

Oct2014: 15/ \$4,115.00

Order Totals: 15 / \$4,115.00

Total GRPS: 35.8

—COMPETITIVE—

Market Totals	\$82,300.00	CABL	.00%	UNKN	.00%	WBFX	.00%	WCWG	1.00%	WFMY	22.00%
		WGHP	22.00%	WMYV	5.00%	WXII	40.00%	WXLV	10.00%		

Books [null]
Demos RA35+

—CREDIT RISK—

STANDARD CREDIT TERMS

5410
4115
1295

Order Placement for Contract (# 1929387)

☑️ Total Spots: 13

$\gamma_{\text{red}} \rightarrow \gamma_{\text{blue}}$

new
total
6-1-7
spills
che
7
1
2
8

ORDER WORKSHEET

CPJ
9/23

Rep Order# ,10405931 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 1929387

Printed: 09/23/14 8:28 AM
Last Received: 09/22/14 6:28 PM
Showing Buylines: All Rep Revised Lines

1 of 2

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Advertiser (6087) POLITICAL ISSUE GROU
Product NRSC
Estimate# 5299
Buyer NMRPP MediaAssistant

Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING
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ALEXANDRIA, VA 22314
Agency C/P1/P2/E 360/645/5299
Flight Dates 10/07/14-10/13/14

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Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

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--- REMARKS ---

SEE LNS 12-15 FOR PROGRAM CHANGED PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
12*	Th	8P-9P	MENTALIST 2	30	\$80.00	10/09-10/09	1	\$80.00	1	1	1.3	1.3
			Sales remark: V3 PROGRAM CHANGED									
			V3 Program Name Change, Comment Changed									
13*	Th	9P-10P	MENTALIST 2	30	\$100.00	10/09-10/09	1	\$100.00	1	1	1.2	1.2
			Sales remark: V3 PROGRAM CHANGED									
			V3 Program Name Change, Comment Changed									
14*	F	8P-9P	BONES 2	30	\$80.00	10/10-10/10	1	\$80.00	1	1	1.7	1.7
			Sales remark: V3 PROGRAM CHANGED									
			V3 Program Name Change, Comment Changed									
15*	F	9P-10P	BONES 2	30	\$80.00	10/10-10/10	1	\$80.00	1	1	0.6	0.6
			Sales remark: V3 PROGRAM CHANGED									
			V3 Program Name Change, Comment Changed									

---REPORT TOTALS---

Report Totals: 4 / \$340.00

ORDER WORKSHEET

Rep Order# 10405931 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 1929387

Printed: 09/23/14 8:28 AM
Last Received: 09/22/14 6:28 PM
Showing Buylines: All Rep Revised Lines

2 of 2

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Product NRSC
Estimate# 5299
Buyer NMRPP MediaAssistant

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Sales Assistant PJ
Salesperson Phone# 202-955-5342
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—SALES MONTHLY TOTALS—

Oct2014: 15/ \$4,115.00

Order Totals: 15 / \$4,115.00 Total GRPS: 35.8

— COMPETITIVE —

Market Totals	\$82,300.00	CABL .00%	UNKN .00%	WBFX .00%	WCWG 1.00%	WFMY 22.00%
		WGHP 22.00%	WMYV 5.00%	WXII 40.00%	WXLV 10.00%	

Books [null]
Demos RA35+

— CREDIT RISK —

STANDARD CREDIT TERMS

543

ORDER WORKSHEET

Rep Order# 10405931 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 1929387

Printed: 09/20/14 12:34 PM
Last Received: 09/20/14 12:33 PM
Showing Buylines: Last Station Changes

1 of 2

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Product NRSC
Estimate# 5299
Buyer NMRPP MediaAssistant

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--- REMARKS ---

pls see lines 12-15 for prg corrections. tks

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
12*	.Th	8P-9P	HOUSE-MYNET1	30	\$80.00	10/09-10/09	1	\$80.00	1	1	1.3	1.3
			Station remark: V2 correct prg will be "mentalist"									
13*	Th	9P-10P	HOUSE-MYNET2	30	\$100.00	10/09-10/09	1	\$100.00	1	1	1.2	1.2
			Station remark: V2 correct prg will be "mentalist"									
14*	F	8P-9P	MONK-MYNET 1	30	\$80.00	10/10-10/10	1	\$80.00	1	1	1.7	1.7
			Station remark: V2 correct prg will be "bones"									
15*	F	9P-10P	MONK-MYNET 2	30	\$80.00	10/10-10/10	1	\$80.00	1	1	0.6	0.6
			Station remark: V2 correct prg will be "bones"									

---REPORT TOTALS---

Report Totals: 4 / \$340.00

---SALES MONTHLY TOTALS---

Oct2014: 15/ \$4,115.00

ORDER WORKSHEET

Rep Order# 10405931 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 1929387

Printed: 09/20/14 12:34 PM
Last Received: 09/20/14 12:33 PM
Showing Buylines: Last Station Changes

2 of 2

Station WMYV-TV GREENSBORO,NC
Advertiser (6087) POLITICAL ISSUE GROU
Product NRSC
Estimate# 5299
Buyer NMRPP MediaAssistant

Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 360/645/5299
Flight Dates 10/07/14-10/13/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Order Totals: 15 / \$4,115.00 Total GRPS: 35.8

--- COMPETITIVE ---

Market Totals	\$82,300.00	CABL .00%	UNKN .00%	WBFX .00%	WCWG 1.00%	WFMY 22.00%
		WGHP 22.00%	WMYV 5.00%	WXII 40.00%	WXLV 10.00%	

Books [null]
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10405931 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/20/14 9:06 AM
Last Received: 09/19/14 5:34 PM
Showing Buylines: All Rep Changes or Last Station Changes

1 of 2

Station WMYV-TV GREENSBORO, NC
Advertiser (6087) POLITICAL ISSUE GROU
Product NRSC
Estimate# 5299
Buyer NMRPP MediaAssistant

Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 360/645/5299
Flight Dates 10/07/14-10/13/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

NATIONAL REBPULICATION SENATROIAL COMMITTEE

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POLITICAL ORDER PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
1	Tu	6P-630P	TWO & HALF MEN	30	\$95.00	10/07-10/07	1	\$95.00	1	1	1.6	1.6
2	Th	6P-630P	TWO & HALF MEN	30	\$95.00	10/09-10/09	1	\$95.00	1	1	1.6	1.6
3	M	6P-630P	TWO & HALF MEN	30	\$95.00	10/13-10/13	1	\$95.00	1	1	1.6	1.6
4	W	630P-7P	TWO&HALF MEN B	30	\$125.00	10/08-10/08	1	\$125.00	1	1	1.9	1.9
5	F	630P-7P	TWO&HALF MEN B	30	\$125.00	10/10-10/10	1	\$125.00	1	1	1.9	1.9
6	W	7P-730P	BIG BNG THEORY	30	\$530.00	10/08-10/08	1	\$530.00	1	1	3.6	3.6
7	F	7P-730P	BIG BNG THEORY	30	\$530.00	10/10-10/10	1	\$530.00	1	1	3.6	3.6
8	Tu	730P-8P	BG BNG THRY B	30	\$545.00	10/07-10/07	1	\$545.00	1	1	3.8	3.8
9	Th	730P-8P	BG BNG THRY B	30	\$545.00	10/09-10/09	1	\$545.00	1	1	3.8	3.8
10	F	730P-8P	BG BNG THRY B	30	\$545.00	10/10-10/10	1	\$545.00	1	1	3.8	3.8

ORDER WORKSHEET

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EC'd Yes

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Station WMYV-TV GREENSBORO, NC
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Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
11	M	730P-8P	BG BNG THRY B	30	\$545.00	10/13-10/13	1	\$545.00	1	1	3.8	3.8
12	Th	8P-9P	HOUSE-MYNET1	30	\$80.00	10/09-10/09	1	\$80.00	1	1	1.3	1.3
13	Th	9P-10P	HOUSE-MYNET2	30	\$100.00	10/09-10/09	1	\$100.00	1	1	1.2	1.2
14	F	8P-9P	MONK-MYNET 1	30	\$80.00	10/10-10/10	1	\$80.00	1	1	1.7	1.7
15	F	9P-10P	MONK-MYNET 2	30	\$80.00	10/10-10/10	1	\$80.00	1	1	0.6	0.6

---REPORT TOTALS---

Report Totals: 15 / \$4,115.00

---SALES MONTHLY TOTALS---

Oct2014: 15/ \$4,115.00

Order Totals: 15 / \$4,115.00 Total GRPS: 35.8

--- COMPETITIVE ---

Market Totals	\$82,300.00	CABL .00%	UNKN .00%	WBFX .00%	WCWG 1.00%	WFMY 22.00%
		WGHP 22.00%	WMYV 5.00%	WXII 40.00%	WXLV 10.00%	

Books [null]
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

**AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location:	Date:
------------------------------	--------------

I, National Media Research, Planning and Placement
do hereby request station time concerning the following issue:

NRSC-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRSC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate Race- November 4, 2014

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NRSC-IE
525 2nd Street NE
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jeff Larson- Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/3/2014

Date

Spitz

Signature

703-683-4877

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Matthew Borne

Signature

Matthew Borne

Printed Name

OSM

Title