



Rep: TELEREP, INC..
Run On: Apr14/15 Sat 1603

REP BUYLINES

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Requested by: TR

Order #
Station: WTVQ-TV LEXINGTON, KY
Agency: STRATEGIC MEDIA SERVICES
Advertiser: POLI/D COVER R GOV KY
Buyer: MCHELLE IRVIN

Hdl# 7731173 (Rev 0)
Dates: Apr15/15 - Apr21/15
Prod 1: COVER GOV 4/15
Prod 2:
Tel #

Traffic #
Salesperson: CHERYL LONG
Est #
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: RA 35+	Last Activity	Last Mod/Rev
	##CASH													
	1	W-Th/5-6A	30S	\$10	Apr15/15	Apr16/15	1	2	2	\$20	NEWS	00	Apr14/15	Rev #Q A
		Contract Comment: NEWS												
	2	Mbn/5-6A	30S	\$10	Apr20/15	Apr20/15	1	1	1	\$10	NEWS	00	Apr14/15	Rev #Q A
		Contract Comment: NEWS												
	3	W-F/6-7A	30S	\$28	Apr15/15	Apr17/15	1	3	3	\$84	NEWS	00	Apr14/15	Rev #Q A
		Contract Comment: NEWS												
	4	M-Tu/6-7A	30S	\$35	Apr20/15	Apr21/15	1	1	1	\$35	NEWS	00	Apr14/15	Rev #Q A
		Contract Comment: NEWS												
	5	W-Th/7-9A	30S	\$175	Apr15/15	Apr16/15	1	2	2	\$350	GMA	00	Apr14/15	Rev #Q A
		Contract Comment: GMA												
	6	Mbn/7-9A	30S	\$175	Apr20/15	Apr20/15	1	1	1	\$175	GMA	00	Apr14/15	Rev #Q A
		Contract Comment: GMA												
	7	W-F/4-5P	30S	\$37	Apr15/15	Apr17/15	1	2	2	\$74	DR OZ	00	Apr14/15	Rev #Q A
		Contract Comment: DR OZ												
	8	M-Tu/4-5P	30S	\$40	Apr20/15	Apr21/15	1	2	2	\$80	DR OZ	00	Apr14/15	Rev #Q A
		Contract Comment: DR OZ												
	9	Fri/5-530P	30S	\$40	Apr17/15	Apr17/15	1	1	1	\$40	NEWS	00	Apr14/15	Rev #Q A
		Contract Comment: NEWS												
	10	Tue/5-530P	30S	\$40	Apr21/15	Apr21/15	1	1	1	\$40	NEWS	00	Apr14/15	Rev #Q A
		Contract Comment: NEWS												
	11	W-Th/6-630P	30S	\$100	Apr15/15	Apr16/15	1	1	1	\$100	NEWS	00	Apr14/15	Rev #Q A
		Contract Comment: NEWS												
	12	W-Th/7-730P	30S	\$130	Apr15/15	Apr16/15	1	2	2	\$260	ENT TONIGHT	00	Apr14/15	Rev #Q A
		Contract Comment: ENT TONIGHT												
	13	M-Tu/7-730P	30S	\$50	Apr20/15	Apr21/15	1	1	1	\$50	ENT TONIGHT	00	Apr14/15	Rev #Q A
		Contract Comment: ENT TONIGHT												
	14	Th-F/730-8P	30S	\$120	Apr16/15	Apr17/15	1	2	2	\$240	INSIDER	00	Apr14/15	Rev #Q A
		Contract Comment: INSIDER												
	15	Tue/730-8P	30S	\$120	Apr21/15	Apr21/15	1	1	1	\$120	INSIDER	00	Apr14/15	Rev #Q A
		Contract Comment: INSIDER												
	16	W-F/11-1135P	30S	\$80	Apr15/15	Apr17/15	1	2	2	\$160	NEWS	00	Apr14/15	Rev #Q A
		Contract Comment: NEWS												
	17	M-Tu/11-1135P	30S	\$80	Apr20/15	Apr21/15	1	2	2	\$160	NEWS	00	Apr14/15	Rev #Q A
		Contract Comment: NEWS												
	18	W-F/1135P-1235A	30S	\$60	Apr15/15	Apr17/15	1	5	5	\$300	KIMMEL	00	Apr14/15	Rev #Q A
		Contract Comment: KIMMEL												
	19	M-Tu/1135P-1235A	30S	\$60	Apr20/15	Apr21/15	1	3	3	\$180	KIMMEL	00	Apr14/15	Rev #Q A
		Contract Comment: KIMMEL												
	20	Mbn/8-10P	30S	\$1,000	Apr20/15	Apr20/15	1	1	1	\$1,000	DWTS	00	Apr14/15	Rev #Q A
		Contract Comment: DWTS												
	21	Sat/8-9A	30S	\$80	Apr18/15	Apr18/15	1	2	2	\$160	GMA SAT	00	Apr14/15	Rev #Q A
		Contract Comment: GMA SAT												
	22	Sat/11-1130P	30S	\$40	Apr18/15	Apr18/15	1	1	1	\$40	NEWS	00	Apr14/15	Rev #Q A
		Contract Comment: NEWS												
	23	Sun/9-10A	30S	\$50	Apr19/15	Apr19/15	1	2	2	\$100	THIS WEEK	00	Apr14/15	Rev #Q A
		Contract Comment: THIS WEEK												
	24	Sun/11-1135P	30S	\$50	Apr19/15	Apr19/15	1	1	1	\$50	NEWS	00	Apr14/15	Rev #Q A
		Contract Comment: NEWS												
Total 42 Spots for:				\$3,828					42	\$3,828		0.0		
Monthly Estimate Dollars:										\$3,828	Apr/15	0.0	Apr/15	