INVOICE

DUPLICATE

ARKANSAS
THE CW
KHBS / KHOG-TV

NHBS
2809 Ajax Avenue, Suite 200
Rogers, AR 72758
Main: (479)783-4040
Billing: (704)208-2350

Property	NHBS_DT/NHOG_DT

Invoice #	C1982873-1	Order #	C1982873
Invoice Date	02/23/20	Alt Order #	26803303
Invoice Month	February 2020	Deal #	
Invoice Period	01/27/20 - 02/21/20	Flight Dates	02/10/20 - 02/23/20
Advertiser	Bloomberg/D/President		
Product	MIKE BLOOMBERG 2020		
Estimate #	0128		

Account Executive	Shepard Ritzen
Sales Office	Eagle-Philadelphia
Sales Region	National
Agency Code	1939
Advertiser Code	MBLM
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	
Agency Ref	ASSEMBLY
Advertiser Ref	
Product 1	MBLM
Product 2	

Billing Address:

Assembly
Attention: Accounts Payable
711 3rd Ave
3rd Floor
New York, NY 10017

Send Payment To:

NHBS
PO Box 90017
Prescott, AZ 86304-9017

Unless specified on the line levels below, the Class of Time purchased is Immediately Pre-emptible without Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/17/20	02/21/20	News at 7am M-F	M-F 7-8a	MTWTF – –	:30	4	$5.00	NM

Weeks:	Start Date 02/17/20	End Date 02/23/20	MTWTFSS MTWTF – –	Spots/Week 4	Rate $5.00			

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	All	M	02/17/20	7:37 AM	News at 7am M-F	M-F 7-8a	:30	MRBPBK3030EH	$5.00	NM
	4	All	Tu	02/18/20	8:00 AM	News at 7am M-F	M-F 7-8a	:30	MRBPSS324EH	$5.00	NM
	2	All	Th	02/20/20	7:38 AM	News at 7am M-F	M-F 7-8a	:30	MRBPSS324EH	$5.00	NM
	1	All	F	02/21/20	7:55 AM	News at 7am M-F	M-F 7-8a	:30	MRBPBK3038EH	$5.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	02/17/20	02/21/20	News at 7am M-F	M-F 7-8a	MTWTF – –	:30	4	$5.00	NM

Weeks:	Start Date 02/17/20	End Date 02/23/20	MTWTFSS MTWTF – –	Spots/Week 4	Rate $5.00			

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	M	02/17/20	8:00 AM	News at 7am M-F	M-F 7-8a	:30	MRBPBK3035EH	$5.00	NM
	2	All	Tu	02/18/20	7:26 AM	News at 7am M-F	M-F 7-8a	:30	MRBPBK3035EH	$5.00	NM
	4	All	W	02/19/20	7:09 AM	News at 7am M-F	M-F 7-8a	:30	MRBPBK3042EH	$5.00	NM
	3	All	Th	02/20/20	8:00 AM	News at 7am M-F	M-F 7-8a	:30	MRBPBK3042EH	$5.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	02/17/20	02/21/20	M-F 12-1p	M-F 12-1p	MTWTF – –	:30	8	$5.00	NM

Weeks:	Start Date 02/17/20	End Date 02/23/20	MTWTFSS MTWTF – –	Spots/Week 8	Rate $5.00			

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	8	All	M	02/17/20	12:15 PM	M-F 12-1p	M-F 12-1p	:30	MRBPBK3030EH	$5.00	NM
	1	All	M	02/17/20	12:29 PM	M-F 12-1p	M-F 12-1p	:30	MRBPBK3035EH	$5.00	NM

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Prescott, AZ 86304-9017

Invoice #	C1982873-1
Invoice Date	02/23/20
Advertiser	Bloomberg/D/President
Product	MIKE BLOOMBERG 2020
Estimate #	0128

Invoice Month	February 2020
Invoice Period	01/27/20 - 02/21/20

ARKANSAS THE CW KHBS / KHOG-TV

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	02/17/20	02/21/20	M-F 12-1p	M-F 12-1p	MTWTF--	:30	8	$5.00	NM

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	7	All	Tu	02/18/20	12:13 PM	M-F 12-1p	M-F 12-1p	:30	MRBPBK3035EH	$5.00	NM
	2	All	Tu	02/18/20	12:29 PM	M-F 12-1p	M-F 12-1p	:30	MRBPSS324EH	$5.00	NM
	4	All	W	02/19/20	12:15 PM	M-F 12-1p	M-F 12-1p	:30	MRBPSS324EH	$5.00	NM
	3	All	Th	02/20/20	12:23 PM	M-F 12-1p	M-F 12-1p	:30	MRBPSS324EH	$5.00	NM
	5	All	Th	02/20/20	12:53 PM	M-F 12-1p	M-F 12-1p	:30	MRBPBK3042EH	$5.00	NM
	6	All	F	02/21/20	12:45 PM	M-F 12-1p	M-F 12-1p	:30	MRBPSS324EH	$5.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	02/17/20	02/21/20	M-F 1-2p	M-F 1-2p	MTWTF--	:30	8	$5.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/17/20	02/23/20	MTWTF--	8	$5.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	6	All	M	02/17/20	1:08 PM	M-F 1-2p	M-F 1-2p	:30	MRBPBK3030EH	$5.00	NM
	1	All	M	02/17/20	1:38 PM	M-F 1-2p	M-F 1-2p	:30	MRBPBK3035EH	$5.00	NM
	7	All	Tu	02/18/20	1:08 PM	M-F 1-2p	M-F 1-2p	:30	MRBPBK3035EH	$5.00	NM
	2	All	Tu	02/18/20	1:37 PM	M-F 1-2p	M-F 1-2p	:30	MRBPSS324EH	$5.00	NM
	3	All	W	02/19/20	1:38 PM	M-F 1-2p	M-F 1-2p	:30	MRBPBK3042EH	$5.00	NM
	5	All	Th	02/20/20	1:39 PM	M-F 1-2p	M-F 1-2p	:30	MRBPSS324EH	$5.00	NM
	4	All	F	02/21/20	1:10 PM	M-F 1-2p	M-F 1-2p	:30	MRBPBK3038EH	$5.00	NM
	8	All	F	02/21/20	1:38 PM	M-F 1-2p	M-F 1-2p	:30	MRBPSS324EH	$5.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	02/17/20	02/21/20	M-F 4-5p	M-F 4-5p	MTWTF--	:30	7	$4.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/17/20	02/23/20	MTWTF--	7	$4.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	6	All	M	02/17/20	4:25 PM	M-F 4-5p	M-F 4-5p	:30	MRBPBK3030EH	$4.00	NM
	1	All	M	02/17/20	4:55 PM	M-F 4-5p	M-F 4-5p	:30	MRBPBK3035EH	$4.00	NM
	2	All	Tu	02/18/20	4:09 PM	M-F 4-5p	M-F 4-5p	:30	MRBPBK3035EH	$4.00	NM
	3	All	Tu	02/18/20	4:37 PM	M-F 4-5p	M-F 4-5p	:30	MRBPSS324EH	$4.00	NM
	4	All	W	02/19/20	4:08 PM	M-F 4-5p	M-F 4-5p	:30	MRBPSS324EH	$4.00	NM
	5	All	W	02/19/20	4:38 PM	M-F 4-5p	M-F 4-5p	:30	MRBPBK3042EH	$4.00	NM
	7	All	Th	02/20/20	4:09 PM	M-F 4-5p	M-F 4-5p	:30	MRBPBK3042EH	$4.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	02/17/20	02/21/20	M-F 9p-9:30p	M-F 9p-9:30p	MTWTF--	:30	4	$40.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/17/20	02/23/20	MTWTF--	4	$40.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	M	02/17/20	9:29 PM	M-F 9p-9:30p	M-F 9p-9:30p	:30	MRBPBK3030EH	$40.00	NM
	4	All	Tu	02/18/20	9:27 PM	M-F 9p-9:30p	M-F 9p-9:30p	:30	MRBPBK3035EH	$40.00	NM
	3	All	Th	02/20/20	9:30 PM	M-F 9p-9:30p	M-F 9p-9:30p	:30	MRBPSS324EH	$40.00	NM
	2	All	F	02/21/20	9:30 PM	M-F 9p-9:30p	M-F 9p-9:30p	:30	MRBPBK3038EH	$40.00	NM

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Invoice #	C1982873-1	Invoice Month	February 2020
Invoice Date	02/23/20	Invoice Period	01/27/20 - 02/21/20
Advertiser	Bloomberg/D/President		
Product	MIKE BLOOMBERG 2020		
Estimate #	0128		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	02/17/20	02/21/20	M-F 9p-9:30p	M-F 9p-9:30p	MTWTF – –	:30	4	$40.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	02/17/20	02/21/20	M-F 930p-10p	M-F 930p-10p	MTWTF – –	:30	4	$15.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/17/20	02/23/20	MTWTF – –	4	$15.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	M	02/17/20	9:58 PM	M-F 930p-10p	M-F 930p-10p	:30	MRBPBK3035EH	$15.00	NM
3	All	Tu	02/18/20	9:58 PM	M-F 930p-10p	M-F 930p-10p	:30	MRBPSS324EH	$15.00	NM
4	All	Th	02/20/20	9:58 PM	M-F 930p-10p	M-F 930p-10p	:30	MRBPBK3042EH	$15.00	NM
2	All	F	02/21/20	9:57 PM	M-F 930p-10p	M-F 930p-10p	:30	MRBPSS324EH	$15.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	02/17/20	02/21/20	M-F 10-11p	M-F 10-11p	MTWTF – –	:30	4	$5.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/17/20	02/23/20	MTWTF – –	4	$5.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	All	M	02/17/20	10:27 PM	M-F 10-11p	M-F 10-11p	:30	MRBPBK3030EH	$5.00	NM
3	All	Tu	02/18/20	10:22 PM	M-F 10-11p	M-F 10-11p	:30	MRBPBK3035EH	$5.00	NM
2	All	Th	02/20/20	10:19 PM	M-F 10-11p	M-F 10-11p	:30	MRBPSS324EH	$5.00	NM
1	All	Th	02/20/20	10:57 PM	M-F 10-11p	M-F 10-11p	:30	MRBPBK3042EH	$5.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	02/17/20	02/21/20	M-F 11p-12xm	M-F 11p-12xm	MTWTF – –	:30	4	$6.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/17/20	02/23/20	MTWTF – –	4	$6.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	M	02/17/20	11:57 PM	M-F 11p-12xm	M-F 11p-12xm	:30	MRBPBK3035EH	$6.00	NM
2	All	Tu	02/18/20	11:57 PM	M-F 11p-12xm	M-F 11p-12xm	:30	MRBPSS324EH	$6.00	NM
3	All	W	02/19/20	11:27 PM	M-F 11p-12xm	M-F 11p-12xm	:30	MRBPSS324EH	$6.00	NM
4	All	W	02/19/20	11:57 PM	M-F 11p-12xm	M-F 11p-12xm	:30	MRBPBK3042EH	$6.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	02/18/20	02/21/20	News at 7am M-F	M-F 7-8a	– TWTF – –	1:00	1	$10.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/17/20	02/23/20	– TWTF – –	1	$10.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	W	02/19/20	7:43 AM	News at 7am M-F	M-F 7-8a	1:00	MRBPBK6039EH	$10.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	02/18/20	02/21/20	News at 7am M-F	M-F 7-8a	– TWTF – –	1:00	1	$10.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/17/20	02/23/20	– TWTF – –	1	$10.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	F	02/21/20	7:25 AM	News at 7am M-F	M-F 7-8a	1:00	MRBPBK6039EH	$10.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	02/18/20	02/21/20	M-F 12-1p	M-F 12-1p	– TWTF – –	1:00	2	$10.00	NM

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Invoice Date	02/23/20	Invoice Period	01/27/20 - 02/21/20
Advertiser	Bloomberg/D/President		
Product	MIKE BLOOMBERG 2020		
Estimate #	0128		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type

Weeks:	Start Date 02/17/20	End Date 02/23/20	MTWTFSS –TWTF– –	Spots/Week 2	Rate $10.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
2	All	W 02/19/20	12:29 PM M-F 12-1p		M-F 12-1p	1:00 MRBPBK6039EH		$10.00	NM
1	All	F 02/21/20	12:16 PM M-F 12-1p		M-F 12-1p	1:00 MRBPBK6039EH		$10.00	NM

13	02/18/20	02/21/20	M-F 1-2p	M-F 1-2p	–TWTF– –	1:00	2	$10.00	NM

Weeks:	Start Date 02/17/20	End Date 02/23/20	MTWTFSS –TWTF– –	Spots/Week 2	Rate $10.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
2	All	W 02/19/20	1:07 PM M-F 1-2p		M-F 1-2p	1:00 MRBPBK6039EH		$10.00	NM
1	All	W 02/19/20	1:25 PM M-F 1-2p		M-F 1-2p	1:00 MRBPBK6039EH		$10.00	NM

14	02/18/20	02/21/20	M-F 4-5p	M-F 4-5p	–TWTF– –	1:00	2	$8.00	NM

Weeks:	Start Date 02/17/20	End Date 02/23/20	MTWTFSS –TWTF– –	Spots/Week 2	Rate $8.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
2	All	Tu 02/18/20	4:54 PM M-F 4-5p		M-F 4-5p	1:00 MRBPBK6039EH		$8.00	NM
1	All	Th 02/20/20	4:54 PM M-F 4-5p		M-F 4-5p	1:00 MRBPBK6039EH		$8.00	NM

15	02/18/20	02/21/20	M-F 9p-9:30p	M-F 9p-9:30p	–TWTF– –	1:00	1	$80.00	NM

Weeks:	Start Date 02/17/20	End Date 02/23/20	MTWTFSS –TWTF– –	Spots/Week 1	Rate $80.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
1	All	W 02/19/20	9:28 PM M-F 9p-9:30p		M-F 9p-9:30p	1:00 MRBPBK6039EH		$80.00	NM

16	02/18/20	02/21/20	M-F 930p-10p	M-F 930p-10p	–TWTF– –	1:00	1	$30.00	NM

Weeks:	Start Date 02/17/20	End Date 02/23/20	MTWTFSS –TWTF– –	Spots/Week 1	Rate $30.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
1	All	W 02/19/20	9:58 PM M-F 930p-10p		M-F 930p-10p	1:00 MRBPBK6039EH		$30.00	NM

17	02/18/20	02/21/20	M-F 10-11p	M-F 10-11p	–TWTF– –	1:00	1	$10.00	NM

Weeks:	Start Date 02/17/20	End Date 02/23/20	MTWTFSS –TWTF– –	Spots/Week 1	Rate $10.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
1	All	Tu 02/18/20	10:57 PM M-F 10-11p		M-F 10-11p	1:00 MRBPBK6039EH		$10.00	NM

18	02/18/20	02/21/20	M-F 11p-12xm	M-F 11p-12xm	–TWTF– –	1:00	1	$12.00	NM

Weeks:	Start Date 02/17/20	End Date 02/23/20	MTWTFSS –TWTF– –	Spots/Week 1	Rate $12.00				

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Invoice Month	February 2020
Invoice Period	01/27/20 - 02/21/20

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	02/18/20	02/21/20	M-F 11p-12xm	M-F 11p-12xm	-TWTF--	1:00	1	$12.00	NM

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	W	02/19/20	11:39 PM	M-F 11p-12xm	M-F 11p-12xm	1:00	MRBPBK6039EH	$12.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	02/15/20	02/15/20	SAT 3PM-4PM	SAT 3PM-4PM	-----S-	:30	1	$7.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/10/20	02/16/20	-----S-	1	$7.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	Sa	02/15/20	3:27 PM	SAT 3PM-4PM	SAT 3PM-4PM	:30	MRBPBK3035EH	$7.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	02/15/20	02/15/20	SAT 4PM-5PM	SAT 4PM-5PM	-----S-	:30	1	$5.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/10/20	02/16/20	-----S-	1	$5.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	Sa	02/15/20	4:23 PM	SAT 4PM-5PM	SAT 4PM-5PM	:30	MRBPBK3030EH	$5.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	02/15/20	02/15/20	SA EARLY NEWS	SA 5-530P	-----S-	:30	1	$20.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/10/20	02/16/20	-----S-	1	$20.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	Sa	02/15/20	5:27 PM	SA EARLY NEWS	SA 5-530P	:30	MRBPBK3035EH	$20.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	02/15/20	02/15/20	News at 9p Sat	Sa 9-930p	-----S-	:30	1	$25.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/10/20	02/16/20	-----S-	1	$25.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	Sa	02/15/20	9:27 PM	News at 9p Sat	Sa 9-930p	:30	MRBPBK3030EH	$25.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	02/15/20	02/15/20	Sat 10p-11p	Sat 10p-11p	-----S-	:30	1	$5.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/10/20	02/16/20	-----S-	1	$5.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	Sa	02/15/20	10:58 PM	Sat 10p-11p	Sat 10p-11p	:30	MRBPBK3035EH	$5.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	02/15/20	02/15/20	Sat 11p-12xm	Sat 11p-12am	-----S-	:30	1	$5.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/10/20	02/16/20	-----S-	1	$5.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	Sa	02/15/20	11:28 PM	Sat 11p-12xm	Sat 11p-12am	:30	MRBPBK3030EH	$5.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	02/15/20	02/15/20	Sat 12xm-12:30xm	Sa 12a-12:30am	-----S-	:30	1	$5.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

NHBS
PO Box 90017
Prescott, AZ 86304-9017

Invoice #	C1982873-1	Invoice Month	February 2020
Invoice Date	02/23/20	Invoice Period	01/27/20 - 02/21/20
Advertiser	Bloomberg/D/President		
Product	MIKE BLOOMBERG 2020		
Estimate #	0128		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
25	02/15/20	02/15/20	Sat 12xm-12:30xm	Sa 12a-12:30am	-----S-	:30	1	$5.00	NM

		02/10/20	02/16/20	-----S-		1	$5.00			
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1	All	Sa	02/15/20	12:53 AM	Sat 12xm-12:30xm	Sa 12a-12:30am	:30	MRBPBK3035EH	$5.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
26	02/15/20	02/15/20	M-SU 1x-4x	M-SU 1x-4x	-----S-	:30	1	$5.00	NM

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week		Rate			
		02/10/20	02/16/20	-----S-	1		$5.00			
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1	All	Sa	02/15/20	1:23 AM	M-SU 1x-4x	M-SU 1x-4x	:30	MRBPBK3030EH	$5.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
27	02/16/20	02/16/20	SU EARLY NEWS	SU 5-530P	------S	:30	1	$15.00	NM

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week		Rate			
		02/10/20	02/16/20	------S	1		$15.00			
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1	All	Su	02/16/20	5:30 PM	SU EARLY NEWS	SU 5-530P	:30	MRBPBK3035EH	$15.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
28	02/16/20	02/16/20	SU 6-7P	SAVING HOPE	------S	:30	1	$15.00	NM

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week		Rate			
		02/10/20	02/16/20	------S	1		$15.00			
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1	All	Su	02/16/20	6:42 PM	SU 6-7P	SAVING HOPE	:30	MRBPBK3030EH	$15.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
29	02/16/20	02/16/20	News at 9p Su	Su 9-930p	------S	:30	1	$35.00	NM

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week		Rate			
		02/10/20	02/16/20	------S	1		$35.00			
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1	All	Su	02/16/20	9:29 PM	News at 9p Su	Su 9-930p	:30	MRBPBK3035EH	$35.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
30	02/17/20	02/21/20	Various	7-8p	---T---	1:00	1	$63.00	NM

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week		Rate			
		02/17/20	02/23/20	---T---	1		$63.00			
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
	1	All	Th	02/20/20	7:45 PM	Various	7-8p	1:00	MRBPBK6039EH	$63.00 NM

Total Spots   **71**

Payment Terms 30 Days

<u>Gross Total</u>   **$825.00**

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INVOICE

Send Payment To:

NHBS
PO Box 90017
Prescott, AZ 86304-9017

ARKANSAS
THE **CW**
KHBS / KHOG-TV

Invoice #	C1982873-1	Invoice Month	February 2020
Invoice Date	02/23/20	Invoice Period	01/27/20 - 02/21/20
Advertiser	Bloomberg/D/President		
Product	MIKE BLOOMBERG 2020		
Estimate #	0128		

Agency Commission	**$123.75**
Net Amount Due	**$701.25**

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