



125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

Contract # 25903749

CPE: 955/968/5820

Agency: BUYING TIME, LLC

650 Massachusetts  
AVE NW

Suite 210  
Washington, DC 20001

Changes as of: 3/2/2018 at 12:02 PM

Flight: 3/5/18 - 3/11/18

Advertiser: 12153

Product: tv

Agency Order #: 7108990

Buyer: Outen, David

Salesperson: ERIN SCHUMACHER  
212-424-6620

Version: Current State Version: 1

Station: WJHL

Market: Johnson City-Kingsport-  
Bristol

Office: WASHINGTON

Primary Demo:

Con Type: POLITICAL/VOTE

Assistant: ERIN SCHUMACHER  
212-424-6620

Total \$: \$3,435.00

Total Spots: 22

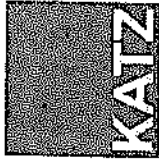
Total CPP: \$0.00

Total GRP:

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	3/5	3/5 - 3/5	Total Spots	Total \$	CPP*	GRP*
1	M-F 17a-9a		CBS THIS MORNG-2<	\$100.00	30	5		5	\$500.00	\$0.00	0.0
2	M-F 215p-530p		WJHL-CH11-5PM	\$150.00	30	2		2	\$300.00	\$0.00	0.0
3	M-F 5:30p-6p		WJHL-CH11-530P	\$200.00	30	2		2	\$400.00	\$0.00	0.0
4	M-F 6p-630p		WJHL-CH11-6PM	\$300.00	30	3		3	\$900.00	\$0.00	0.0
5	M-F 7p-730p		WJHL-CH11-7PM	\$120.00	30	2		2	\$240.00	\$0.00	0.0
6	M-F 11p-1135p		WJHL-CH11-11PM<	\$240.00	30	4		4	\$960.00	\$0.00	0.0
7	M-F 1135p-1235a		LT-COLBERT-CBS<	\$40.00	30	3		3	\$120.00	\$0.00	0.0
8	Sa 6a-7a		WJHL-CH11-6AM	\$15.00	30	1		1	\$15.00	\$0.00	0.0
TOTALS: 22									\$3,435.00	\$0.00	0.0



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### Special Instructions

### Order Level Comments

Date/Time	Added by	Comment
03/02/18 12:02 PM	ERIN SCHUMACHER	Separation: 30

### Competitive Information

Market Budget: \$10,734
WJHL Share: 32%
Comment:
EJHL: 3%
WCYB: 61%
WEMT: 4%

### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	22	\$3,435.00	N/A	0.0
Total	100%	22	\$3,435.00	N/A	0.0

### Monthly Summary

Month	Spots	Dollars
2018-Mar	22	\$3,435.00
Total	22	\$3,435.00

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	3/2/18 12:06 PM					\$0	\$0	
New	3/2/18 12:02 PM	ERIN SCHUMACHER	New	22		\$3,435.00	\$3,435.00	

### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# CONTRACT



**WJHL**  
338 E. Main Street  
Johnson City, TN 37601  
(423) 926-2151

<b>Contract / Revision</b> 25903749 /		<b>Alt Order #</b> 25903749
<b>Product</b> tv		
<b>Contract Dates</b> 03/05/18 - 03/11/18		<b>Estimate #</b> 5820
<b>Advertiser</b> POL/Phil Bredesen/US Senate/Tenn/Dem		<b>Original Date / Revision</b> 03/02/18 / 03/02/18
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WJHL	<b>Account Executive</b> Katz Washington	<b>Sales Office</b> Katz/Washington
<b>Special Handling</b>		
<b>Demographic</b> Adults 18+		
<b>Agency Code</b> 9915780	<b>Advertiser Code</b> 955	<b>Product 1/2</b> 968
<b>Agency Ref</b> IN5252/SP2893/TO824		<b>Advertiser Ref</b>

And:

Buying Time  
650 Massachusetts Avenue NW  
Suite 210  
Washington, DC 20001-3796  
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WJHL	03/05/18	03/09/18	CBS This Morning	7a-9a		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				5	\$100.00				
N 2	WJHL	03/05/18	03/09/18	Local News @ 5p	5p-530p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				2	\$150.00				
N 3	WJHL	03/05/18	03/09/18	Local News @ 530p	530p-6p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				2	\$200.00				
N 4	WJHL	03/05/18	03/09/18	Local News @ 6p	6p-630p		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				3	\$300.00				
N 5	WJHL	03/05/18	03/09/18	M-F 7p Local news	7p-730p		:30				NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				2	\$120.00				
N 6	WJHL	03/05/18	03/09/18	Local News @ 11p	11p-1135p		:30				NM	4	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				4	\$240.00				
N 7	WJHL	03/05/18	03/09/18	M-F 1135p-1237a	1135p-1237a		:30				NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				3	\$40.00				
N 8	WJHL	03/10/18	03/10/18	Local News Sat 6a	6a-7a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----S-				1	\$15.00				
<b>Totals</b>							0.00					22	\$3,435.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/18 - 03/10/18	22	\$3,435.00	(\$515.25)	\$2,919.75
<b>Totals</b>	22	\$3,435.00	(\$515.25)	\$2,919.75

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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25903749 /	25903749

Contract Dates	Product	Estimate #
03/05/18 - 03/11/18	tv	5820

Advertiser	Original Date / Revision
POL/Phil Bredesen/US Se	03/02/18 / 03/02/18

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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