

ORDER



Orders
Order / Rev: 1503889
Alt Order #: 08219916
Product Desc: PRIORITIES USA ACTIO
Estimate: 4553
Flight Dates: 08/30/16 - 09/02/16
Original Date / Rev: 08/29/16 / 08/29/16
Order Type: General

WOIO
Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency Name: Targeted Platform Media, LLC
Buying Contact:
Billing Contact:
 1291 Hollywood Ave
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Priorities USA Action
Demographic: A35+
Product Codes: PL20
Priority: P 6
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/02/16	29	\$22,275.00	\$18,933.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	29	\$22,275.00	\$18,933.75	0.00
Totals	29	\$22,275.00	\$18,933.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOIO	08/30/16	09/02/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	- TWTF - -	:30	2	\$700.00	P 6	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/29/16	09/04/16	- TWTF - -		2		\$700.00		0.00					
N 2	WOIO	08/30/16	09/02/16	NET Price Is Right Price is Right	Comm	11a-12p	- TWTF - -	:30	3	\$450.00	P 4	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/29/16	09/04/16	- TWTF - -		3		\$450.00		0.00					
N 3	WOIO	08/30/16	09/02/16	Noon News Noon News	Comm	12-1230p	- TWTF - -	:30	4	\$475.00	P 4	0.00	NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/29/16	09/04/16	- TWTF - -		4		\$475.00		0.00					
N 4	WOIO	08/30/16	09/02/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	- TWTF - -	:30	3	\$400.00	P 6	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/29/16	09/04/16	- TWTF - -		3		\$400.00		0.00					
N 5	WOIO	08/30/16	09/02/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	- TWTF - -	:30	4	\$550.00	P 4	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/29/16	09/04/16	- TWTF - -		4		\$550.00		0.00					
N 6	WOIO	08/30/16	09/02/16	NET CBS Evening News CBS Evening News	Comm	630-7P	- TWTF - -	:30	3	\$750.00	P 4	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/29/16	09/04/16	- TWTF - -		3		\$750.00		0.00					

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 Product Desc: PRIORITIES USA ACTIO
 Estimate: 4553
WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WOIO	08/30/16	09/02/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	- TWTF - -	:30	3	\$800.00	P 4	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	- TWTF - -		3				\$800.00		0.00			
N 8	WOIO	08/30/16	09/02/16	NET CBS AM Network CBS This Morning	Comm	7-9a	- TWTF - -	:30	4	\$150.00	P 4	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	- TWTF - -		4				\$150.00		0.00			
9	WOIO	09/01/16	09/01/16	NET Thur Hour 1 Thur Hour 1	Comm	8-9P	- - - 1 - - -	:30	1	\$2,975.00	P 4	0.00	NM	1	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	- - - 1 - - -		1				\$2,975.00		0.00			
10	WOIO	08/30/16	08/30/16	NET Tue Hour 3 Tue Hour 3	Comm	10-11P	- 1 - - - - -	:30	1	\$2,000.00	P 4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	- 1 - - - - -		1				\$2,000.00		0.00			
11	WOIO	08/30/16	08/30/16	NET Tue Hour 2 Tue Hour 2	Comm	9-10P	- 1 - - - - -	:30	1	\$4,000.00	P 4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	- 1 - - - - -		1				\$4,000.00		0.00			
													Totals	29	\$22,275.00