

## ORDER



**Orders**  
**Order / Rev:** 1503889  
**Alt Order #:** 08219916  
**Product Desc:** PRIORITIES USA ACTIO  
**Estimate:** 4553  
**Flight Dates:** 08/30/16 - 09/02/16  
**Original Date / Rev:** 08/29/16 / 08/29/16  
**Order Type:** General

WOIO

**Primary AE:** Teresa Difuria  
**Sales Office:** T-PHI  
**Sales Region:** National

**Agency**  
**Name:** Targeted Platform Media, LLC  
**Buying Contact:**  
**Billing Contact:**  
 1291 Hollywood Ave  
 Annapolis, MD 21403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ISS/Priorities USA Action  
**Demographic:** A35+  
**Product Codes:** PL20  
**Priority:** P 6  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/02/16	29	\$22,275.00	\$18,933.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	29	\$22,275.00	\$18,933.75	0.00
<b>Totals</b>	<b>29</b>	<b>\$22,275.00</b>	<b>\$18,933.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOIO	08/30/16	09/02/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	- TWTF - -	:30	2	\$700.00	P 6	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	- TWTF - -		2			\$700.00			0.00			
N 2	WOIO	08/30/16	09/02/16	NET Price Is Right Price is Right	Comm	11a-12p	- TWTF - -	:30	3	\$450.00	P 4	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	- TWTF - -		3			\$450.00			0.00			
N 3	WOIO	08/30/16	09/02/16	Noon News Noon News	Comm	12-1230p	- TWTF - -	:30	4	\$475.00	P 4	0.00	NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	- TWTF - -		4			\$475.00			0.00			
N 4	WOIO	08/30/16	09/02/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	- TWTF - -	:30	3	\$400.00	P 6	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	- TWTF - -		3			\$400.00			0.00			
N 5	WOIO	08/30/16	09/02/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	- TWTF - -	:30	4	\$550.00	P 4	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	- TWTF - -		4			\$550.00			0.00			
N 6	WOIO	08/30/16	09/02/16	NET CBS Evening News CBS Evening News	Comm	630-7P	- TWTF - -	:30	3	\$750.00	P 4	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/29/16	09/04/16	- TWTF - -		3			\$750.00			0.00			

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Advertiser: ISS/Priorities USA Action  
 Product Desc: PRIORITIES USA ACTIO  
 Estimate: 4553

WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WOIO	08/30/16	09/02/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	- TWTF - -	:30	3	\$800.00	P 4	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	- TWTF - -					3	\$800.00		0.00			
N 8	WOIO	08/30/16	09/02/16	NET CBS AM Network News CBS This Morning	Comm	7-9a	- TWTF - -	:30	4	\$150.00	P 4	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	- TWTF - -					4	\$150.00		0.00			
9	WOIO	09/01/16	09/01/16	NET Thur Hour 1 Thur Hour 1	Comm	8-9P	- - - 1 - - -	:30	1	\$2,975.00	P 4	0.00	NM	1	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	- - - 1 - - -					1	\$2,975.00		0.00			
10	WOIO	08/30/16	08/30/16	NET Tue Hour 3 Tue Hour 3	Comm	10-11P	- 1 - - - - -	:30	1	\$2,000.00	P 4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	- 1 - - - - -					1	\$2,000.00		0.00			
11	WOIO	08/30/16	08/30/16	NET Tue Hour 2 Tue Hour 2	Comm	9-10P	- 1 - - - - -	:30	1	\$4,000.00	P 4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/29/16	09/04/16	- 1 - - - - -					1	\$4,000.00		0.00			
													Totals	29	\$22,275.00