

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WIGS-TV Savannah GA	Date: 10-19-14
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I, Melissa Myron
do hereby request station time concerning the following issue:

ESPLOST

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Purchase Order Sent Via Email					

Total Charges: \$900 Gross \$745 Net

This broadcast time will be used by: ESPLOST
Education Special Local Option Sales Tax

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Citizens For Progress

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 hrs before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10-19-14 Melissa Muxon 912-920-6210
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Cammie L. Hughes Cammie L. Hughes Executive Asst
 Signature Printed Name Title

Station Order

Market: Savannah
Vendor: WTGS - FOX
Station Rep: Michael Garza
Phone: (912) 436-3928
Email: michaelgarza@sbgvtv.com
Campaign Remarks:

ESPLOST

Campaign: ESPLOST ISSUE BALLOT TV
Flight Dates: 10/31/2016 to 11/08/2016
Contract No: 12210117928
Rev. No: 0

MONROE MARKETING

Buyer: MELISSA MIXON
mmixon@monroemarketing.net

Item	Days	Times	DP/LEN	Call	Program Title	Rate/Total	CPP	RTG	Oct 31	Spots
1	TR	0400P-0500P	DA/30	WTGS- FOX	STEVE HARVEY	200.00 400.00	153.85	1.30	2	2
Comments: ONE PER DAY; TUE & THU										
2	MTWRF	0500P-0600P	EF/30	WTGS- FOX	PEOPLES COURT	250.00 0.00	119.05	2.10	0	0
Comments: ONE PER DAY WITHIN DAY-PART										
3	MTWRF	0700P-0800P	PA/30	WTGS- FOX	BIG BANG THEORY	500.00 0.00	156.25	3.20	0	0
Comments: ONE PER DAY WITHIN DAY-PART										
4	MTWRF	1000P-1100P	LN/30	WTGS- FOX	FOX 28 NEWS @ 10	250.00 0.00	83.33	3.00	0	0
Comments: ONE PER DAY WITHIN DAY-PART										
5	Su	1000P-1100P	LN/30	WTGS- FOX	FOX 28 NEWS @ 10	250.00 250.00	113.64	2.20	1	1
Comments: ONE PER DAY; SUN										
6	Sa	1000P-1100P	LN/30	WTGS- FOX	FOX 28 NEWS @ 10	250.00 250.00	96.15	2.60	1	1
Comments: ONE PER DAY; SAT										
									4	4
									7.4	7.4

Month	Spots	GRPs	Gross	Net	CPP
Nov-2016	4	7.4	\$900.00	\$765.00	\$121.62
Totals	4	7.4	\$900.00	\$765.00	\$121.62

Comments:

CHECKS ARE IMMEDIATELY AVAILABLE FOR PICK UP FROM MONROE MARKETING. A COPY OF THE CHECK AND THE NAB FOR WILL BE SENT IN A SEPARATE EMAIL.

Traffic:

PLEASE RUN ESPLOST III @ 100%. THE SPOT WILL BE ELECTRONICALLY SENT FROM BLUE REEF PRODUCTIONS.

Signed: Cammi Hughes Date: 10/20/16

MONROE MARKETING
9100 WHITE BLUFF RD
SUITE 602
SAVANNAH, GA 31406
(912) 920-6210

Buyer
MELISSA MIXON
mmixon@monroemarketing.net
(912) 920-6210





WTGS
1375 Chatham Pkwy
Savannah, GA 31405
(410) 568-1500

CONTRACT

<u>Contract / Revision</u> 646101 /		<u>Alt Order #</u>
<u>Product</u> ESPLOST Issue Ballot TV		
<u>Contract Dates</u> 10/31/16 - 11/08/16		<u>Estimate #</u>
<u>Advertiser</u> Esplost		<u>Original Date / Revision</u> 10/20/16 / 10/20/16
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTGS	<u>Account Executive</u> Michael Garza	<u>Sales Office</u> Local-Savannah
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 7.40
<u>Agy Code</u> 9913446	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 11384	<u>Advertiser Ref</u> 90658	

And:

Monroe Marketing
Attention: Melissa Mixon
PO Box 14558
Savannah, GA 31416

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTGS	10/31/16	11/06/16	M-F 4p-5p	358-5pm		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/16	11/06/16	-T-T---				2	\$200.00	1.30			
N 2	WTGS	11/05/16	11/06/16	Sun Late News	10-11p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----S				1	\$250.00	2.20			
N 3	WTGS	11/05/16	11/06/16	Sat Late News	10-11p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----S-				1	\$250.00	2.60			
Totals								7.40				4	\$900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/27/16	4	\$900.00	(\$135.00)	\$765.00
Totals	4	\$900.00	(\$135.00)	\$765.00

Signature: Camille HughesDate: 10/20/16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

ORDER

Orders
Order / Rev: 646101
Alt Order #:
Product Desc: ESPLOST Issue Ballot TV
Estimate:
Flight Dates: 10/31/16 - 11/08/16
Original Date / Rev: 10/20/16 / 10/20/16
Order Type: GENERAL

WTGS

Primary AE: Michael Garza
Sales Office: LSAVA
Sales Region: LOC

Agency
Name: Monroe Marketing
Buying Contact: Melissa Mixon
Billing Contact:
 PO Box 14558
 Savannah, GA 31416

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: Esplost
Demographic: A25-54
Product Codes: PL Advocacy
Priority: Pol4
Revenue Codes: AGY, Political, Political Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 90658
Agency External ID: 11384
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/27/16	4	\$900.00	\$765.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	4	\$900.00	\$765.00	7.40
Totals	4	\$900.00	\$765.00	7.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Michael Garza			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WTGS	25%	\$900.00
Market	100%	\$3,600.00

Competitive Share

	Share	Total
ABVH	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGSA	0%	\$0.00
WJCL	25%	\$900.00
WJWJ	0%	\$0.00
WSAV	25%	\$900.00
WTOC	25%	\$900.00
WVAN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTGS	10/31/16	11/06/16	M-F 4p-5p M-F 4p-5p	CM	358-5pm	-T-T---	:30	2	\$200.00	Pol4	1.30	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-T-T---			2		\$200.00		1.30				
N 2	WTGS	11/05/16	11/06/16	Sun Late News Sun Late News	CM	10-11p	-----S	:30	1	\$250.00	Pol4	2.20	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-----S			1		\$250.00		2.20				
N 3	WTGS	11/05/16	11/06/16		CM	10-11p	-----S-	:30	1	\$250.00	Pol4	2.60	NM	1	\$250.00

Advertiser:	Esplost
Product Desc:	ESPLOST Issue Ballot TV
Estimate:	

WTGS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sat Late News											
				Sat Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/16	11/06/16	-----S-		1		\$250.00		2.60					
													Totals	4	\$900.00