

ORDER

**WOIO**

Orders

Order / Rev: 1603707

Alt Order #: 08424429

Product Desc: STRICKLAND-US SENATE

Estimate: REV

Flight Dates: 10/24/16 - 10/30/16

Original Date / Rev: 10/21/16 / 10/31/16

Order Type: General

Primary AE: Jim Rapp

Sales Office: T-CHI

Sales Region: National

Agency

Name: AKPD Message & Media

Buying Contact:

Billing Contact:

730 North Franklin Street

Chicago, IL 60654

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: POL/Strickland, T/D/Senate/OH

Demographic: A35+

Product Codes: PL820

Priority: P 6

Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	24	\$19,950.00	\$16,957.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	24	\$19,950.00	\$16,957.50	0.00
Totals	24	\$19,950.00	\$16,957.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Rapp			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOIO	10/25/16	10/25/16	NET CBS AM Network News CBS This Morning	Comm	7-9a	- 1 - - - - -	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	- 1 - - - - -		1				\$100.00		0.00			
E 2	WOIO	10/27/16	10/27/16	NET CBS AM Network News CBS This Morning	Comm	7-9a	- - - 1 - - -	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	- - - 1 - - -		1				\$100.00		0.00			
E 5	WOIO	10/24/16	10/24/16	NET Price Is Right Price is Right	Comm	11a-12p	1 - - - - -	:30	1	\$400.00	P 6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	1 - - - - -		1				\$400.00		0.00			
E 6	WOIO	10/26/16	10/26/16	NET Price Is Right Price is Right	Comm	11a-12p	- - 1 - - - -	:30	1	\$400.00	P 6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	- - 1 - - - -		1				\$400.00		0.00			
E 7	WOIO	10/28/16	10/28/16	NET Price Is Right Price is Right	Comm	11a-12p	- - - - 1 - -	:30	1	\$400.00	P 6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	- - - - 1 - -		1				\$400.00		0.00			
E 8	WOIO	10/25/16	10/25/16	Noon News Noon News	Comm	12-1230p	- 1 - - - - -	:30	1	\$375.00	P 6	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	- 1 - - - - -		1				\$375.00		0.00			

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 Flight Dates: 10/24/16 - 10/30/16

Advertiser: POL/Strickland, T/D/Senate/OH
 Product Desc: STRICKLAND-US SENATE
 Estimate: REV

WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 9	WOIO	10/27/16	10/27/16	Noon News Noon News	Comm	12-1230p	--- 1---	:30	1	\$375.00	P 6	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	--- 1---		1				\$375.00		0.00			
E 10	WOIO	10/25/16	10/25/16	Cleveland 19 News at 4p Cleveland 19 News at 4p	Comm	4-5p	- 1-----	:30	1	\$250.00	P 6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	- 1-----		1				\$250.00		0.00			
E 12	WOIO	10/26/16	10/26/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	-- 1----	:30	1	\$300.00	P 6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-- 1----		1				\$300.00		0.00			
E 14	WOIO	10/24/16	10/24/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	1-----	:30	1	\$400.00	P 6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	1-----		1				\$400.00		0.00			
E 15	WOIO	10/25/16	10/25/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	- 1-----	:30	1	\$400.00	P 6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	- 1-----		1				\$400.00		0.00			
E 16	WOIO	10/27/16	10/27/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	--- 1---	:30	1	\$400.00	P 6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	--- 1---		1				\$400.00		0.00			
E 18	WOIO	10/24/16	10/24/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	1-----	:30	1	\$850.00	P 6	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	1-----		1				\$850.00		0.00			
E 19	WOIO	10/26/16	10/26/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	-- 1----	:30	1	\$850.00	P 6	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-- 1----		1				\$850.00		0.00			
E 20	WOIO	10/28/16	10/28/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	---- 1--	:30	1	\$850.00	P 6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	---- 1--		1				\$850.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WOIO	10/24/16-10/30/16	SYN M-F 7-730p		7-730p	---- F----	:30		(\$850.00)		0.00	NM		
	Credited [CR-Breaking News-Cannot M/G]														
E 21	WOIO	10/25/16	10/25/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	- 1-----	:30	1	\$1,000.00	P 6	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	- 1-----		1				\$1,000.00		0.00			
E 22	WOIO	10/27/16	10/27/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	--- 1---	:30	1	\$1,000.00	P 6	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	--- 1---		1				\$1,000.00		0.00			
E 23	WOIO	10/25/16	10/25/16	NET Tue Hour 1 Tue Hour 1	Comm	8-9P	- 1-----	:30	1	\$4,000.00	P 6	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	- 1-----		1				\$4,000.00		0.00			
E 24	WOIO	10/26/16	10/26/16	NET Wed Hour 3 Wed Hour 3	Comm	10-11p	-- 1----	:30	1	\$2,500.00	P 6	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-- 1----		1				\$2,500.00		0.00			
E 25	WOIO	10/28/16	10/28/16	NET Fri Hour 3 Fri Hour 3	Comm	10-11p	---- 1--	:30	1	\$2,500.00	P 6	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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E 25	WOIO	10/28/16	10/28/16	NET Fri Hour 3 Fri Hour 3	Comm	10-11p	----1--	:30	1	\$2,500.00	P 6	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	----1--		1				\$2,500.00		0.00			
E 27	WOIO	10/24/16	10/24/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	1-----	:30	1	\$750.00	P 6	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----		1				\$750.00		0.00			
E 28	WOIO	10/26/16	10/26/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	--1----	:30	1	\$750.00	P 6	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--1----		1				\$750.00		0.00			
E 29	WOIO	10/27/16	10/27/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	---1---	:30	1	\$750.00	P 6	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	---1---		1				\$750.00		0.00			
E 30	WOIO	10/30/16	10/30/16	Su Cleve 19 News at 11p Su Cleve 19 News at 11p	Comm	11p-12a	-----1	:30	1	\$750.00	P 6	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1		1				\$750.00		0.00			
E 31	WOIO	10/26/16	10/26/16	NET Late Show, The The Late Show	Comm	1135p-1238a	--1----	:30	1	\$350.00	P 6	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--1----		1				\$350.00		0.00			
													Totals	24	\$19,950.00