

**RADIO STATION WGOG-HD2
(WSNW)
94.1 The Lake**

ISSUES/PROGRAM LIST

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4th Quarter - 2023

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REVIEWED AND APPROVED BY:



General Manager

1/10/24

Date

WGOG-HD2 (WSNW) RADIO FOURTH QUARTER **2023 ISSUES OUTLINE**

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Section A: Newscast Overview and Quarterly Issues Addressed

A top priority for WGOG-HD2 (WSNW) is notifying the public in the event of an emergency. As the local community radio station in Seneca, SC, we educate listeners of situations through our local news coverage, hourly weather forecasts and public service announcements. WGOG-HD2 (WSNW) produces daily newscasts that air on a regularly scheduled basis. These newscasts air at approximately 6:20am, 7:20am, 8am, 10:20am, 11:20am, 12:20pm, 1:20pm, 2:20pm, 3:20pm, 4:20pm, 5:20pm and 6:20pm. WGOG-HD2 (WSNW) also airs two minutes of national and world news from CBS at the top of each hour when special local programming is not being aired. Each weekday following CBS News at 9am WGOG-HD2 (WSNW) does a show called Coffee Time where Nonna Carlson and/or Kevin D. Hollis interviews prominent community leaders. WGOG-HD2 (WSNW) reports local and area news events and issues on an on-going basis. WGOG-HD2 (WSNW) also frequently interviews guests involved with community events and issues during the station's morning show (6-9AM Monday-Friday).

News Treatments: The nominal length of each of our lead or featured news stories described below is between 30-seconds and one minute 30 seconds per news item.

Coffee Time: The length of the daily Coffee Time program is approximately 25 minutes.

Some of the issues covered in these newscasts and programs during the quarter are as follows. Dates indicate local news treatment unless otherwise noted.

- **Fire Safety Tips as Cool Weather Approaches** Oct 16 2023 - Now that cooler weather is here, DHEC and officials with the National Fire Protection Association want to remind residents of the importance of fire safety. Seneca's Fire Chief Richie Caudill has tips to keep you and your family safe and warm in the coming months...(SB - RC)
- **Oconee County Sheriff's Deputy Shot During Pursuit** Nov 17, 2023 - Oconee County Sheriff Mike Crenshaw says that a Deputy Sheriff was shot this afternoon at the conclusion of a pursuit in the southern part of the County near Fair Play...(SB - MC) Sheriff Crenshaw says that Deputies were conducting a traffic stop earlier this afternoon on S. Highway 11 at Mt. Pleasant Road on a white Chevrolet Silverado. During the course of the traffic stop, the driver of the truck sped away from the scene and led Deputies on a pursuit. According to Sheriff

Crenshaw, the driver of the pickup made his way down to the area of Black Bass Road at Shelor Ferry Road where shots were fired. A Deputy was hit by the gunfire and the driver of the pickup drove away. The Deputy was then transported to the hospital. As the search for the suspect continued, the suspect was later located on Black Bass Road and was shot by Deputies, according to Sheriff Crenshaw. At this time, neither the name of the Deputy shot nor the name of the suspect is being released by the Sheriff's Office, according to Sheriff Crenshaw. Sheriff Crenshaw says that this is an isolated incident and there is no danger to the public. Sheriff Crenshaw says that the Greenville County Sheriff's Office will be the lead investigative agency into the incident at his request as well as at the request of the South Carolina Law Enforcement Division. Chaplains from the Oconee County Sheriff's Office have also responded to different locations to minister to the Deputies and the family of the Deputy who was shot. Sheriff Crenshaw says that the investigation is continuing and no further information will be released at this time.

- **Upstate Getting New Area Code** Nov 29 2023 - The Public Service Commission of South Carolina (PSC) announced that the Upstate region is set to receive a new area code. This decision was approved on September 27, 2022, and it involves an area code overlay for the existing 864 area code, which includes larger cities such as Greenville, Spartanburg, and Anderson, among other areas in the Upstate. The PSC stated that this overlay will establish a new area code, 821, in 2024. The new 821 area code will cover the same geographic area as the current 864 area code and will only affect the assignment of new telephone numbers. All existing customers will retain the 864 area code and will not need to change their telephone numbers as a result of this overlay. However, ten-digit dialing will be required by all customers within the area covered by the current 864 and new 821 area codes.
- **Elderly Woman Dies in Tragic Fall** Nov 29 2023 - On Sunday, November 26, 2023, Dorothy Louise Downey, an 83-year-old woman from Salem, tragically died due to injuries from a fall. The incident occurred at a home on Park Avenue near Salem, which was built in 1920 according to Oconee County property records. Ms. Downey was visiting her daughter, who was in the process of moving from the home. She stepped onto a weakened area of the kitchen floor, fell through it, and into a well shaft that was unknown to the family. The fall was approximately 48 feet, and there was some water at the base of the well. Salem Fire Department and Oconee Emergency Services personnel extricated her from the well around 5:45 pm. An autopsy performed the following morning revealed that Ms. Downey died from blunt force injuries. Her death has been classified as accidental, according to Oconee County Coroner Karl Addis.
- **Woman Charged with Trafficking Fentanyl** Dec 21 2023 - The Walhalla Police Department apprehended a woman for trafficking a significant amount of Fentanyl. During a routine traffic stop this past Monday, Dec. 18, officers encountered a silver Ford sedan with multiple traffic violations. The interaction with the driver led to a consented vehicle search, revealing a substantial quantity

of blue powder, suspected to be Fentanyl, and a large sum of money. Consequently, 32-year-old Kerri Cheyenne Boggs faces charges for trafficking Fentanyl in excess of 28 grams and is currently held on a \$200,000 surety bond at the Oconee County Detention Center.

Section B: Special and Non-Broadcast Events

WEBSITE: WGOG-HD2 (WSNW) has its own, updated website at www.941TheLake.com. Listeners are encouraged to visit our site for updated news, weather, sports, local events and more. There is also a page to introduce the staff and information about programming. In this Quarter, www.941TheLake.com averaged 7,000 visits per week and social media “sharing” buttons were added to each news story, allowing users to instantly share the WGOG-HD2 (WSNW) story on Facebook, Twitter, Google+, Pinterest and LinkedIn, as well as Email.

FACEBOOK: WGOG-HD2 (WSNW) increased its social media presence, utilizing Facebook as the primary outlet. The WGOG-HD2 (WSNW) Facebook page has listed as Administrators/Editors Brandon Kessler, Ian Lundin, Tug Carter, Nonna Carlson and Kevin Hollis. Posts include breaking news, weather issues, weather related closings, as well as general interest stories, an event announcements for both the radio station and various charitable agencies/fundraisers.

Section C: Long Form Programs

Coffee Time

Coffee Time is a half-hour program that airs Monday through Friday following CBS News at 9:00am, covering topics ranging from news, health, local sports, education and politics. Some of the Coffee Time Topics and dates are listed below. This is only a sampling of some of the Coffee Time shows aired in the quarter.

- City Day w/Mayor Dan Alexander & Special Guests – City of Seneca each Wednesday

- Excel Patients First w/Excel Sports & Rehab – Topics of interest from the field of medicine 1st & 3rd Tuesday each month
- Blair Hinson, Executive Director, Oconee County Public Library - Second Thursday of Each Month
- Seneca Police Chief - First Monday of Each Month
- Mayor of Clemson - Featured Monthly Guest

Community Calendar/PSAs

The Community Calendar is a listing both on the website, and on air of various community events. The on air announcements are scheduled ROS, and are generally approximately 30 seconds in length. Some of the community organizations who have benefited from these announcements in the **4th** quarter are listed below. This is only a sampling of the organizations and events promoted.

- Oconee Humane Society events
- OCPL Friends of the Library Book Sales & Events
- Disable American Veterans Officers Available to give free assistance to local vets