

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WYDE-FM Birmingham</u>	Date: <u>6/11/17</u>
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I, Main Street Media Group

do hereby request station time concerning the following issue:

Senate Leadership Fund
45 North Hill Drive
Suite 100
Warrenton, VA 20186
Phone: 703-574-3044

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See				
	Attached				

This broadcast time will be used by: Senate Leadership Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Luther Strange
U.S. Senate
Primary: August 15, 2017

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Leadership Fund
45 North Hill Drive
Suite 100
Warrenton, VA 20185

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Steven Law, President
Caleb Crosby, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

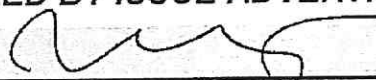
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

05/08/2017

Date



Signature

703-485-0398

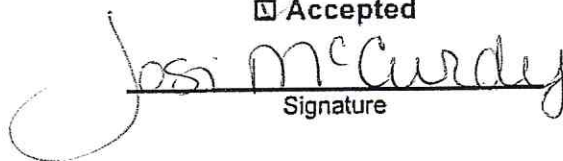
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Josi McCurdy

Printed Name

Admin. Asst / Sales

Title

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***

STATION:	WYDE-FM	ORDER#:	3143567	DATE:	06/07/2017
MARKET:	Birmingham, AL	AMOUNT:	\$1,782.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media LLC	SPOTS:	33		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4304472
ADVERTISER:	Senate Leadership Fund	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est.3645 6/13-6/27 Alabama	AGY EST:	3645		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
FLIGHT:	06-13-2017 TO 6/27/2017	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	15				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 06/07/2017 14:42	

COMMENTS

06/07/2017: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (with call letters in subject line) TODAY. Thank you. **TRAFFIC WILL BE SENT LATER.**

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; Spot Data: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Non-Discrimination. This station does not discriminate on the basis of race, gender or ethnicity in the acceptance, scheduling or completion of advertising schedules. Any order for advertising that includes any such restriction will not be accepted.

DAY#1		6/13/2017 To 6/13/2017					TOT \$162.00			TOTAL SPOTS 3	
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	6/13/2017	6/13/2017	1	\$60	\$60
	2		.T.....	10:00AM	3:00PM	60	6/13/2017	6/13/2017	1	\$50	\$50
	3		.T.....	3:00PM	7:00PM	60	6/13/2017	6/13/2017	1	\$52	\$52

DAY#2		6/14/2017 To 6/14/2017					TOT \$162.00			TOTAL SPOTS 3	
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	6/14/2017	6/14/2017	1	\$60	\$60
	2		..W....	10:00AM	3:00PM	60	6/14/2017	6/14/2017	1	\$50	\$50
	3		..W....	3:00PM	7:00PM	60	6/14/2017	6/14/2017	1	\$52	\$52

STATION:	WYDE-FM	ORDER#:	3143567	DATE:	06/07/2017
MARKET:	Birmingham, AL	AMOUNT:	\$1,782.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media LLC	SPOTS:	33		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4304472
ADVERTISER:	Senate Leadership Fund	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est.3645 6/13-6/27 Alabama	AGY EST:	3645		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
FLIGHT:	06-13-2017 TO 6/27/2017	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	15				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 06/07/2017 14:42	

DAY#3							6/15/2017 To 6/15/2017			TOT \$162.00	TOTAL SPOTS 3	
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		...T...	6:00AM	10:00AM	60	6/15/2017	6/15/2017	1	\$60	\$60	
	2		...T...	10:00AM	3:00PM	60	6/15/2017	6/15/2017	1	\$50	\$50	
	3		...T...	3:00PM	7:00PM	60	6/15/2017	6/15/2017	1	\$52	\$52	

DAY#4							6/16/2017 To 6/16/2017			TOT \$162.00	TOTAL SPOTS 3	
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	F..	6:00AM	10:00AM	60	6/16/2017	6/16/2017	1	\$60	\$60	
	2	F..	10:00AM	3:00PM	60	6/16/2017	6/16/2017	1	\$50	\$50	
	3	F..	3:00PM	7:00PM	60	6/16/2017	6/16/2017	1	\$52	\$52	

DAY#7							6/19/2017 To 6/19/2017			TOT \$162.00	TOTAL SPOTS 3	
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		M.....	6:00AM	10:00AM	60	6/19/2017	6/19/2017	1	\$60	\$60	
	2		M.....	10:00AM	3:00PM	60	6/19/2017	6/19/2017	1	\$50	\$50	
	3		M.....	3:00PM	7:00PM	60	6/19/2017	6/19/2017	1	\$52	\$52	

STATION:	WYDE-FM	ORDER#:	3143567	DATE:	06/07/2017
MARKET:	Birmingham, AL	AMOUNT:	\$1,782.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media LLC	SPOTS:	33		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4304472
ADVERTISER:	Senate Leadership Fund	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est.3645 6/13-6/27 Alabama	AGY EST:	3645		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
FLIGHT:	06-13-2017 TO 6/27/2017	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	15				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	06/07/2017 14:42

DAY#8							6/20/2017 To 6/20/2017		TOT \$162.00	TOTAL SPOTS 3	
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	6/20/2017	6/20/2017	1	\$60	\$60
	2		.T.....	10:00AM	3:00PM	60	6/20/2017	6/20/2017	1	\$50	\$50
	3		.T.....	3:00PM	7:00PM	60	6/20/2017	6/20/2017	1	\$52	\$52

DAY#9							6/21/2017 To 6/21/2017		TOT \$162.00	TOTAL SPOTS 3	
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	6/21/2017	6/21/2017	1	\$60	\$60
	2		..W....	10:00AM	3:00PM	60	6/21/2017	6/21/2017	1	\$50	\$50
	3		..W....	3:00PM	7:00PM	60	6/21/2017	6/21/2017	1	\$52	\$52

DAY#10							6/22/2017 To 6/22/2017		TOT \$162.00	TOTAL SPOTS 3	
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	6/22/2017	6/22/2017	1	\$60	\$60
	2		...T...	10:00AM	3:00PM	60	6/22/2017	6/22/2017	1	\$50	\$50
	3		...T...	3:00PM	7:00PM	60	6/22/2017	6/22/2017	1	\$52	\$52

STATION:	WYDE-FM	ORDER#:	3143567	DATE:	06/07/2017
MARKET:	Birmingham, AL	AMOUNT:	\$1,782.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media LLC	SPOTS:	33		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4304472
ADVERTISER:	Senate Leadership Fund	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est.3645 6/13-6/27 Alabama	AGY EST:	3645		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
FLIGHT:	06-13-2017 TO 6/27/2017		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	15				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	06/07/2017 14:42

DAY#11							6/23/2017 To 6/23/2017		TOT \$162.00	TOTAL SPOTS 3		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	F..	6:00AM	10:00AM	60	6/23/2017	6/23/2017	1	\$60	\$60	
	2	F..	10:00AM	3:00PM	60	6/23/2017	6/23/2017	1	\$50	\$50	
	3	F..	3:00PM	7:00PM	60	6/23/2017	6/23/2017	1	\$52	\$52	

DAY#14							6/26/2017 To 6/26/2017		TOT \$162.00	TOTAL SPOTS 3		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		M.....	6:00AM	10:00AM	60	6/26/2017	6/26/2017	1	\$60	\$60	
	2		M.....	10:00AM	3:00PM	60	6/26/2017	6/26/2017	1	\$50	\$50	
	3		M.....	3:00PM	7:00PM	60	6/26/2017	6/26/2017	1	\$52	\$52	

DAY#15							6/27/2017 To 6/27/2017		TOT \$162.00	TOTAL SPOTS 3		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.T.....	6:00AM	10:00AM	60	6/27/2017	6/27/2017	1	\$60	\$60	
	2		.T.....	10:00AM	3:00PM	60	6/27/2017	6/27/2017	1	\$50	\$50	
	3		.T.....	3:00PM	7:00PM	60	6/27/2017	6/27/2017	1	\$52	\$52	

STATION:	WYDE-FM	ORDER#:	3143567	DATE:	06/07/2017
MARKET:	Birmingham, AL	AMOUNT:	\$1,782.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media LLC	SPOTS:	33		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4304472	
ADVERTISER:	Senate Leadership Fund	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est.3645 6/13-6/27 Alabama	AGY EST:	3645	1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401	
FLIGHT:	06-13-2017 TO 6/27/2017	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	15				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 06/07/2017 14:42	

TOTAL	Jun	Jul												Total
SPOT	27	6												33
CASH	1,458.00	324.00												1,782.00
TOTAL	1,458.00	324.00												1,782.00

WYDE-FM
120 Summit Parkway
Suite 200
Birmingham, AL 35209
205-879-3324

Client: **Senate Leadership Fund (C-I-A)**
Order #: **465-200003**
Description: **POLITICAL ISSUE 6A-10A/10A-3P/3P-7P MONDAY - FRIDA**
Date Entered: **6/7/2017**
P.O.#:
Salesperson: **McCurdy, McGavren**
Invoice Frequency: **Billed at end of Media Month, Sorted by Date Notary Req'd**
Phone/Fax: **412-421-2600 (McGavren)**

Media Financial Services
Attn: Roger Rafson (McGavren)
1675 Palm Beach Lakes Blvd.
Suite 1000
West Palm Beach, FL 33401

Other (Non-Spot) Charges

Start Date	End Date	Station	Description of Charge	Repeated	Qty	Rate	Total
1 6/13/2017	6/27/2017	WYDE-FM	Web Stream POL ISSUE 6a-7	Daily	15	0.00	0.00

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 6/13/2017	6/27/2017	WYDE-FM	06:00:00a to 10:00:00a	CUSTOM	1:00	11	60.00	660.00	Y	Y	Y	Y	Y	N	N
6/13/2017	6/18/2017					4	60.00	240.00	0	1	1	1	1	0	0
6/19/2017	6/25/2017					5	60.00	300.00	1	1	1	1	1	0	0
6/26/2017	6/27/2017					2	60.00	120.00	1	1	0	0	0	0	0
2 6/13/2017	6/27/2017	WYDE-FM	10:00:00a to 03:00:00p	CUSTOM	1:00	11	50.00	550.00	Y	Y	Y	Y	Y	N	N
6/13/2017	6/18/2017					4	50.00	200.00	0	1	1	1	1	0	0
6/19/2017	6/25/2017					5	50.00	250.00	1	1	1	1	1	0	0
6/26/2017	6/27/2017					2	50.00	100.00	1	1	0	0	0	0	0
3 6/13/2017	6/27/2017	WYDE-FM	03:00:00p to 07:00:00p	CUSTOM	1:00	11	52.00	572.00	Y	Y	Y	Y	Y	N	N
6/13/2017	6/18/2017					4	52.00	208.00	0	1	1	1	1	0	0
6/19/2017	6/25/2017					5	52.00	260.00	1	1	1	1	1	0	0
6/26/2017	6/27/2017					2	52.00	104.00	1	1	0	0	0	0	0

Order Start Date: 6/13/2017 Order End Date: 6/27/2017 Spots: 33

Total Charges: \$1,782.00

Combined Discounts: \$267.30

Total Net: \$1,514.70

Kimtron, Inc. and this contract does not discriminate on the basis of race, color, national origin, or gender.

Projected Media Month Billing Totals for Senate Leadership Fund (C-I-A) / 465-200003 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
June	2017	27	\$1,458.00	\$218.70	\$1,239.30
July	2017	6	\$324.00	\$48.60	\$275.40

Confirmed & Accepted for WYDE-FM By:

Accepted for Media Financial Services By:

Please Sign and Return One Copy