

# ORDER



**Orders**  
**Order / Rev:** 467169  
**Alt Order #:** WOC11821401  
**Product Desc:** General  
**Estimate:** 5971  
**Flight Dates:** 09/25/18 - 10/01/18  
**Original Date / Rev:** 09/24/18 / 09/24/18  
**Order Type:** GENERAL

**WEWS**  
**Primary AE:** Erin Brody  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Canal Partners Media/POL  
**Buying Contact:**  
**Billing Contact:**  
 1027 33rd St., NW - Suite 140  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Dettelbach/Democrat/Attorney Genera  
**Demographic:** A35+  
**Product Codes:** PL State Candidate  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** DEF

**New Business Thru:**  
**Advertiser External ID:** 240087  
**Agency External ID:** 103998  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/30/18	37	\$20,765.00	\$17,650.25
10/01/18	10/01/18	9	\$3,125.00	\$2,656.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	37	\$20,765.00	\$17,650.25	0.00
October 2018	9	\$3,125.00	\$2,656.25	0.00
<b>Totals</b>	<b>46</b>	<b>\$23,890.00</b>	<b>\$20,306.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	09/25/18	10/01/18	M-F 6-7am GMC M-F 6-7am GMC (Program: GOOD MORNING CLEVELAND - 6A)	CM	6-7am	11-----	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	11-----					2	\$400.00		0.00			
N 2	WEWS	09/25/18	10/01/18	M-F 7-9am GMA M-F 7-9am GMA (Program: GOOD MORNING AMERICA)	CM	7-9am	1-111--	:30	4	\$425.00	P-3	0.00	NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	1-111--					4	\$425.00		0.00			
N 3	WEWS	09/25/18	10/01/18	M-F 9-10am M-F 9-10am (Program: LIVE WITH KELLY)	CM	9-10am	11-----	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	11-----					2	\$250.00		0.00			
N 4	WEWS	09/25/18	09/26/18	M-F 10-11am M-F 10-11am (Program: PICKLER AND BEN)	CM	10-11am	--1----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	--1----					1	\$100.00		0.00			
N 5	WEWS	09/25/18	10/01/18		CM	11am-12pm	1---1--	:30	2	\$325.00	P-3	0.00	NM	2	\$650.00

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 Product Desc: General  
 Estimate: 5971  
**WEWS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11am-12pm M-F 11am-12pm											
(Program: THE VIEW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/18	10/01/18	1---1--			2		\$325.00		0.00				
N 6	WEWS	09/25/18	09/28/18	M-F 12-1pm News M-F 12-1pm News	CM	12-1pm	-1--1--	:30	2	\$325.00	P-3	0.00	NM	2	\$650.00
(Program: NEWS 5 AT NOON)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/18	09/30/18	-1--1--			2		\$325.00		0.00				
N 7	WEWS	09/25/18	10/01/18	M-F 1-2pm M-F 1-2pm GMA Day	CM	1-2pm	1-11---	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
(Program: GMA AFTERNOON)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/18	10/01/18	1-11---			3		\$250.00		0.00				
N 8	WEWS	09/25/18	09/28/18	M-F 2-3pm M-F 2-3pm	CM	2-3pm	----1--	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
(Program: GENERAL HOSPITAL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/18	09/30/18	----1--			1		\$250.00		0.00				
N 9	WEWS	09/25/18	10/01/18	M-F 3-4pm M-F 3-4pm	CM	3-330pm (3:00 PM-3:30 PM)	11-----	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
(Program: MILLIONAIRE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/18	10/01/18	11-----			2		\$250.00		0.00				
N 10	WEWS	09/25/18	09/27/18	M-F 3-4pm M-F 3-4pm	CM	330-4pm (3:30 PM-4:00 PM)	---1---	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
(Program: RTM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/18	09/30/18	---1---			1		\$200.00		0.00				
N 11	WEWS	09/25/18	09/28/18	M-F 4-5pm M-F 4-5pm	CM	4-5pm	----1--	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
(Program: THE NOW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/18	09/30/18	----1--			1		\$200.00		0.00				
N 12	WEWS	09/25/18	09/27/18	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	-1-1---	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
(Program: NEWS 5 AT 5PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/18	09/30/18	-1-1---			2		\$350.00		0.00				
N 13	WEWS	09/25/18	10/01/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	1-1----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
(Program: NEWS 5 AT 6PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/18	10/01/18	1-1----			2		\$600.00		0.00				
N 14	WEWS	09/25/18	09/28/18	M-F 7-730pm M-F 7-730pm	CM	7-730pm	-1--1--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
(Program: LIST)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/18	09/30/18	-1--1--			2		\$500.00		0.00				
N 15	WEWS	09/25/18	10/01/18	M-F 730-8pm M-F 730-8pm	CM	730-8pm	1-11---	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
(Program: ACCESS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/18	10/01/18	1-11---			3		\$500.00		0.00				
N 16	WEWS	09/25/18	09/28/18	Kimmel 1135pm Kimmel 1135pm	CM	1135pm-1237am	---11--	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
(Program: JIMMY KIMMEL LIVE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/18	09/30/18	---11--			2		\$250.00		0.00				
N 17	WEWS	09/25/18	10/01/18		CM	1237-107am	11-----	:30	2	\$125.00	P-3	0.00	NM	2	\$250.00

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 Product Desc: General  
 Estimate: 5971  
**WEWS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Nightline 1237am Nightline 1237am											
(Program: ABC-NIGHTLINE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/25/18	10/01/18	11-----		2		\$125.00		0.00					
N 18	WEWS	09/25/18	09/26/18	107-137am 107-137am	CM	107-137am	--1----	:30	1	\$40.00	P-3	0.00	NM	1	\$40.00
(Program: RIGHT THIS MIN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/18	09/30/18	--1----		1		\$40.00		0.00					
N 19	WEWS	09/25/18	09/30/18	M-SU 11-1135pm News M-SU 11-1135pm News	CM	11-1135pm	--11--1	:30	3	\$700.00	P-3	0.00	NM	3	\$2,100.00
(Program: NEWS 5 AT 11PM - M-SU)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/18	09/30/18	--11--1		3		\$700.00		0.00					
N 20	WEWS	09/25/18	09/26/18	Wednesday Prime C Wednesday Prime C	CM	10-11pm	--1----	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
(Program: A MILLIONS LITTLE THINGS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/18	09/30/18	--1----		1		\$2,500.00		0.00					
N 21	WEWS	09/25/18	09/27/18	Thursday Prime Special Thursday Prime Special	CM	8-11pm (7:58 PM-10:00 PM)	---1---	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
(Program: GREY'S ANATOMY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/18	09/30/18	---1---		1		\$4,000.00		0.00					
N 22	WEWS	09/25/18	09/29/18	SA 7-8am GMA SA 7-8am GMA	CM	7-8am	-----1-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
(Program: GOOD MORNING AMERICA - SA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/18	09/30/18	-----1-		1		\$300.00		0.00					
N 23	WEWS	09/25/18	09/29/18	SA 8-10am News SA 8-10am News	CM	8-10am	-----1-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
(Program: GOOD MORNING CLEVELAND - SA 8A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/18	09/30/18	-----1-		1		\$250.00		0.00					
N 24	WEWS	09/25/18	09/29/18	SA Castle Late SA Castle Late	CM	1205-105am	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
(Program: CASTLE RE-RUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/18	09/30/18	-----1-		1		\$200.00		0.00					
N 25	WEWS	09/25/18	09/30/18	SU 8-9am News SU 8-9am News	CM	8-9am	-----1	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
(Program: GOOD MORNING CLEVELAND - SU 8A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/18	09/30/18	-----1		1		\$250.00		0.00					
N 26	WEWS	09/25/18	09/30/18	SU 6-630pm News SU 6-630pm News	CM	6-630pm	-----1	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
(Program: NEWS 5 AT 6PM - SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/18	09/30/18	-----1		1		\$300.00		0.00					
N 27	WEWS	09/25/18	09/30/18	Sunday Prime A Sunday Prime A	CM	7-8pm	-----1	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
(Program: AFHV)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/18	09/30/18	-----1		1		\$2,500.00		0.00					

Totals 46 \$23,890.00