

## ORDER



**Orders**  
**Order / Rev:** 467169  
**Alt Order #:** WOC11821401  
**Product Desc:** General  
**Estimate:** 5971  
**Flight Dates:** 09/25/18 - 10/01/18  
**Original Date / Rev:** 09/24/18 / 09/24/18  
**Order Type:** GENERAL

## WEWS

**Primary AE:** Erin Brody  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Canal Partners Media/POL  
**Buying Contact:**  
**Billing Contact:**  
 1027 33rd St., NW - Suite 140  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Dettelbach/Democrat/Attorney Genera  
**Demographic:** A35+  
**Product Codes:** PL State Candidate  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** DEF

**New Business Thru:**  
**Advertiser External ID:** 240087  
**Agency External ID:** 103998  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/30/18	37	\$20,765.00	\$17,650.25
10/01/18	10/01/18	9	\$3,125.00	\$2,656.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	37	\$20,765.00	\$17,650.25	0.00
October 2018	9	\$3,125.00	\$2,656.25	0.00
<b>Totals</b>	<b>46</b>	<b>\$23,890.00</b>	<b>\$20,306.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	09/25/18	10/01/18	M-F 6-7am GMC M-F 6-7am GMC (Program: GOOD MORNING CLEVELAND - 6A)	CM	6-7am	11-----	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	11-----		2				\$400.00		0.00			
N 2	WEWS	09/25/18	10/01/18	M-F 7-9am GMA M-F 7-9am GMA (Program: GOOD MORNING AMERICA)	CM	7-9am	1-111--	:30	4	\$425.00	P-3	0.00	NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	1-111--		4				\$425.00		0.00			
N 3	WEWS	09/25/18	10/01/18	M-F 9-10am M-F 9-10am (Program: LIVE WITH KELLY)	CM	9-10am	11-----	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	11-----		2				\$250.00		0.00			
N 4	WEWS	09/25/18	09/26/18	M-F 10-11am M-F 10-11am (Program: PICKLER AND BEN)	CM	10-11am	--1----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	--1----		1				\$100.00		0.00			
N 5	WEWS	09/25/18	10/01/18		CM	11am-12pm	1---1--	:30	2	\$325.00	P-3	0.00	NM	2	\$650.00

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 Product Desc: General  
 Estimate: 5971

WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11am-12pm M-F 11am-12pm											
				(Program: THE VIEW)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	1---1--					2	\$325.00		0.00			
N 6	WEWS	09/25/18	09/28/18	M-F 12-1pm News M-F 12-1pm News	CM	12-1pm	-1--1--	:30	2	\$325.00	P-3	0.00	NM	2	\$650.00
				(Program: NEWS 5 AT NOON)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-1--1--					2	\$325.00		0.00			
N 7	WEWS	09/25/18	10/01/18	M-F 1-2pm M-F 1-2pm GMA Day	CM	1-2pm	1-11---	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
				(Program: GMA AFTERNOON)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	1-11---					3	\$250.00		0.00			
N 8	WEWS	09/25/18	09/28/18	M-F 2-3pm M-F 2-3pm	CM	2-3pm	----1--	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
				(Program: GENERAL HOSPITAL)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	----1--					1	\$250.00		0.00			
N 9	WEWS	09/25/18	10/01/18	M-F 3-4pm M-F 3-4pm	CM	3-330pm (3:00 PM-3:30 PM)	11-----	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
				(Program: MILLIONAIRE)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	11-----					2	\$250.00		0.00			
N 10	WEWS	09/25/18	09/27/18	M-F 3-4pm M-F 3-4pm	CM	330-4pm (3:30 PM-4:00 PM)	---1---	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				(Program: RTM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	---1---					1	\$200.00		0.00			
N 11	WEWS	09/25/18	09/28/18	M-F 4-5pm M-F 4-5pm	CM	4-5pm	----1--	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				(Program: THE NOW)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	----1--					1	\$200.00		0.00			
N 12	WEWS	09/25/18	09/27/18	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	-1-1---	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
				(Program: NEWS 5 AT 5PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-1-1---					2	\$350.00		0.00			
N 13	WEWS	09/25/18	10/01/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	1-1----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
				(Program: NEWS 5 AT 6PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	1-1----					2	\$600.00		0.00			
N 14	WEWS	09/25/18	09/28/18	M-F 7-730pm M-F 7-730pm	CM	7-730pm	-1--1--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
				(Program: LIST)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-1--1--					2	\$500.00		0.00			
N 15	WEWS	09/25/18	10/01/18	M-F 730-8pm M-F 730-8pm	CM	730-8pm	1-11---	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
				(Program: ACCESS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	1-11---					3	\$500.00		0.00			
N 16	WEWS	09/25/18	09/28/18	Kimmel 1135pm Kimmel 1135pm	CM	1135pm-1237am	---11--	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
				(Program: JIMMY KIMMEL LIVE)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	---11--					2	\$250.00		0.00			
N 17	WEWS	09/25/18	10/01/18		CM	1237-107am	11-----	:30	2	\$125.00	P-3	0.00	NM	2	\$250.00

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 Product Desc: General  
 Estimate: 5971

WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Nightline 1237am											
				Nightline 1237am											
				(Program: ABC-NIGHTLINE)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/25/18	10/01/18	11-----		2			\$125.00			0.00			
N 18	WEWS	09/25/18	09/26/18	107-137am	CM	107-137am	--1----	:30	1	\$40.00	P-3	0.00	NM	1	\$40.00
				107-137am											
				(Program: RIGHT THIS MIN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/18	09/30/18	--1----		1			\$40.00			0.00			
N 19	WEWS	09/25/18	09/30/18	M-SU 11-1135pm News	CM	11-1135pm	--11--1	:30	3	\$700.00	P-3	0.00	NM	3	\$2,100.00
				M-SU 11-1135pm News											
				(Program: NEWS 5 AT 11PM - M-SU)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/18	09/30/18	--11--1		3			\$700.00			0.00			
N 20	WEWS	09/25/18	09/26/18	Wednesday Prime C	CM	10-11pm	--1----	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
				Wednesday Prime C											
				(Program: A MILLIONS LITTLE THINGS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/18	09/30/18	--1----		1			\$2,500.00			0.00			
N 21	WEWS	09/25/18	09/27/18	Thursday Prime Special	CM	8-11pm	---1---	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
				Thursday Prime Special		(7:58 PM-10:00 PM)									
				(Program: GREY'S ANATOMY)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/18	09/30/18	---1---		1			\$4,000.00			0.00			
N 22	WEWS	09/25/18	09/29/18	SA 7-8am GMA	CM	7-8am	-----1-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				SA 7-8am GMA											
				(Program: GOOD MORNING AMERICA - SA)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/18	09/30/18	-----1-		1			\$300.00			0.00			
N 23	WEWS	09/25/18	09/29/18	SA 8-10am News	CM	8-10am	-----1-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
				SA 8-10am News											
				(Program: GOOD MORNING CLEVELAND - SA 8A)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/18	09/30/18	-----1-		1			\$250.00			0.00			
N 24	WEWS	09/25/18	09/29/18	SA Castle Late	CM	1205-105am	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				SA Castle Late											
				(Program: CASTLE RE-RUN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/18	09/30/18	-----1-		1			\$200.00			0.00			
N 25	WEWS	09/25/18	09/30/18	SU 8-9am News	CM	8-9am	-----1	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
				SU 8-9am News											
				(Program: GOOD MORNING CLEVELAND - SU 8A)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/18	09/30/18	-----1		1			\$250.00			0.00			
N 26	WEWS	09/25/18	09/30/18	SU 6-630pm News	CM	6-630pm	-----1	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				SU 6-630pm News											
				(Program: NEWS 5 AT 6PM - SUN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/18	09/30/18	-----1		1			\$300.00			0.00			
N 27	WEWS	09/25/18	09/30/18	Sunday Prime A	CM	7-8pm	-----1	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
				Sunday Prime A											
				(Program: AFHV)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/18	09/30/18	-----1		1			\$2,500.00			0.00			
													Totals	46	\$23,890.00