

Order #403683: Katz Media../Bloomberg../Bloomberg ../141

	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
	03/04/20 2:26:47 PM	Processed		<sync process>	Riva Matfr	\$455.00	10	0.00
	03/04/20 2:20:26 PM	Approved			GiGi South	\$455.00	10	0.00
	03/04/20 2:20:26 PM	Ready for approval		[Ready bypass]	GiGi South	\$455.00	10	0.00
	03/04/20 2:20:11 PM	Put in Edit Mode			GiGi South	\$910.00	20	0.00
	03/03/20 12:57:10 PM	Processed		<sync process>	Yaman Ta	\$910.00	20	0.00
	03/03/20 12:55:20 PM	Approved			Kenyetta F	\$910.00	20	0.00
	03/03/20 12:55:17 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Kenyetta F	\$910.00	20	0.00
	03/03/20 12:54:42 PM	Approval Workflow		[Sales Manager - Ready Default]	GiGi South	\$910.00	20	0.00
	03/03/20 12:28:14 PM	Ready for approval		new	Rhonda F	\$910.00	20	0.00
	03/03/20 12:27:42 PM	New order created		Imported EC Order	Rhonda F	\$910.00	20	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 403683
Alt Order #: 33780465
Product Desc: Bloomberg Est 141
Estimate: 141
Flight Dates: 03/04/20 - 03/04/20
Original Date / Rev: 03/03/20 / 03/04/20
Order Type: GENERAL

**WJCL-FM**

Primary AE: Katz New York
Sales Office: K-375
Sales Region: N-Ktz375

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Bloomberg/D/President
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-PRES

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/04/20	10	\$455.00	\$386.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	10	\$455.00	\$386.75	0.00
Totals	10	\$455.00	\$386.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJCL	03/04/20	03/04/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	--WT---	1:00	6	\$45.00	P-50	0.00	NM	3	\$135.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/02/20	03/08/20	--W----	3		\$45.00		0.00						
N 2	WJCL	03/04/20	03/04/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	--WT---	1:00	6	\$45.00	P-50	0.00	NM	3	\$135.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/02/20	03/08/20	--W----	3		\$45.00		0.00						
N 3	WJCL	03/04/20	03/04/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	--WT---	1:00	6	\$50.00	P-50	0.00	NM	3	\$150.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/02/20	03/08/20	--W----	3		\$50.00		0.00						
N 4	WJCL	03/04/20	03/04/20	M-F Evening M-F	CM	7:00 PM-12:00 XM	--WT---	1:00	2	\$35.00	P-50	0.00	NM	1	\$35.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/02/20	03/08/20	--W----	1		\$35.00		0.00						
Totals														10	\$455.00

REVISED

Mar 04, 20	
CONT# 33780465 Mod# 1 Ver# 3 (Last = Orig CF)	DDS CONT# 0
REP Cumulus Media National Sales	C/P/E: */*/141
TO WJCL-FM (Savannah, GA)	
FM TIFFANY DAVISON (BAROCAS)	
OFF NEW YORK	SALESPERSON FAX#
AGY Katz Media Group	
ADDR 125 West 55th Street 3rd Floor	PH #
New York, NY 10019	
BYR Helen Hanratty	
ADV MICHAEL BLOOMBERG FOR PRESIDENT	
PDT Bloomberg Est 141	
FLT Mar 04, 20 - Mar 05, 20	

*** REP ORDER COMMENT ***

** 3/4/2020 11:37:00 AM: REVISED ORDER DUE TO BLOOMBERG DROPPING OUT OF RACE **NO SPOTS TO AIR BEYOND TODAY MARCH 4TH, IF POSSIBLE PLEASE PULL ALL SPOTS** CONFIRM IMMEDIATELY!

** 3/4/2020 11:37:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
CHG	1.1	..W....	6A - 10A	60	3/4/2020 - 3/4/2020	1W	6	\$45.00	6
CHG	1.2	..W....	10A - 3P	60	3/4/2020 - 3/4/2020	1W	6	\$45.00	6
CHG	1.3	..W....	3P - 7P	60	3/4/2020 - 3/4/2020	1W	6	\$50.00	6
CHG	1.4	..W....	7P - 12A	60	3/4/2020 - 3/4/2020	1W	2	\$35.00	2
** WEEKLY FLIGHT TOTALS **							20	\$910.00	

	Mar 20						
SPOTS	20						
CASH	910.00						
TRADE	0.00						
NSL	0.00						
TOTAL	910.00						

						TOTAL
SPOTS						20
CASH						910.00
TRADE						0.00
NSL						0.00
TOTAL						910.00

Mar 04, 20
CONT# 33780465 Mod# 1 Ver# 3 (Last = Orig CF)
REP Cumulus Media National Sales

DDS CONT# 0
C/P/E: * / * / 141

**** Competitive Comments ****

BLOOMBERG EST 141 GM 60'S

SVC: SP19 DMA ARB

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

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	03/03/20 12:57:10 PM	Processed		<sync process>	Yaman Ta	\$910.00	20	0.00
	03/03/20 12:55:20 PM	Approved			Kenyetta H	\$910.00	20	0.00
	03/03/20 12:55:17 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Kenyetta H	\$910.00	20	0.00
	03/03/20 12:54:42 PM	Approval Workflow		[Sales Manager - Ready Default]	GiGi Soutt	\$910.00	20	0.00
	03/03/20 12:28:14 PM	Ready for approval		new	Rhonda Fr	\$910.00	20	0.00
	03/03/20 12:27:42 PM	New order created		Imported EC Order	Rhonda Fr	\$910.00	20	0.00

[Sorted by: Date]

ORDER

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Order / Rev: 403683
Alt Order #: 33780465
Product Desc: Bloomberg Est 141
Estimate: 141
Flight Dates: 03/04/20 - 03/05/20
Original Date / Rev: 03/03/20 / 03/03/20
Order Type: GENERAL



WJCL-FM
Primary AE: Katz New York
Sales Office: K-375
Sales Region: N-Ktz375

Agency
Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Bloomberg/D/President
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-PRES

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/05/20	20	\$910.00	\$773.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	20	\$910.00	\$773.50	0.00
Totals	20	\$910.00	\$773.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJCL	03/04/20	03/05/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	--WT---	1:00	6	\$45.00	P-50	0.00	NM	6	\$270.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	--WT---					6	\$45.00		0.00			
N 2	WJCL	03/04/20	03/05/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	--WT---	1:00	6	\$45.00	P-50	0.00	NM	6	\$270.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	--WT---					6	\$45.00		0.00			
N 3	WJCL	03/04/20	03/05/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	--WT---	1:00	6	\$50.00	P-50	0.00	NM	6	\$300.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	--WT---					6	\$50.00		0.00			
N 4	WJCL	03/04/20	03/05/20	M-F Evening M-F	CM	7:00 PM-12:00 XM	--WT---	1:00	2	\$35.00	P-50	0.00	NM	2	\$70.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	--WT---					2	\$35.00		0.00			
													Totals	20	\$910.00

Mar 03, 20
 CONT# 33780465 Mod# Ver# 1 (Last =)
 REP Cumulus Media National Sales
 TO WJCL-FM (Savannah, GA)
 FM TIFFANY DAVISON (BAROCAS)
 OFF NEW YORK
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: */*/141

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV MICHAEL BLOOMBERG FOR PRESIDENT
 PDT Bloomberg Est 141
 FLT Mar 04, 20 - Mar 05, 20

* REP ORDER COMMENT *

** 3/3/2020 2:50:00 PM: NEW BLOOMBERG ORDERS FOR TOMORROW AND THURSDAY. PLEASE CONFIRM ASAP. COPY WILL BE COMING SHORTLY. THANK YOU

** 3/3/2020 2:50:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	..WT...	6A - 10A	60	3/4/2020 - 3/5/2020	1W	6	\$45.00	6
	1.2	..WT...	10A - 3P	60	3/4/2020 - 3/5/2020	1W	6	\$45.00	6
	1.3	..WT...	3P - 7P	60	3/4/2020 - 3/5/2020	1W	6	\$50.00	6
	1.4	..WT...	7P - 12A	60	3/4/2020 - 3/5/2020	1W	2	\$35.00	2
				** WEEKLY FLIGHT TOTALS **			20	\$910.00	

	Mar 20						
SPOTS	20						
CASH	910.00						
TRADE	0.00						
NSL	0.00						
TOTAL	910.00						

						TOTAL
SPOTS						20
CASH						910.00
TRADE						0.00
NSL						0.00
TOTAL						910.00

Mar 03, 20
CONT# 33780465 Mod# Ver# 1 (Last =)
REP Cumulus Media National Sales

DDS CONT# 0
C/P/E: */*/141

**** Competitive Comments ****

SVC: SP19 DMA ARB

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Catherine Warburton, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Bloomberg

Authorized committee:

Mike Bloomberg 2020, Inc.

Agency requesting time (and contact information):

☐ N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

President

Date of election:



General



Primary

Treasurer of candidate's authorized committee:

Hayden Horowitz

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Catherine Warburton

Signature:

Rhonda Forner

Name: Catherine Warburton

Name:

Rhonda Forner

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

3/3/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Catherine Warburton

Name: Catherine Warburton

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 3/3/2020**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason:

*ISCI:**MRBPBK R60-06
Empowering**MRBPBK R60-08
DOGR*

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: *403683*Station Call Letters: *WSCL*Date Received/Requested: *3/3/2020*Est. #: *141*Station Location: *Savannah*Run Start and End Dates: *3/4/2020 - 3/5/2020*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.