



125 West 55th St
New York, NY 10019

| | | |
|---|---|---|
| Contract # 26219193 | Changes as of: 10/10/2018 at 3:06 PM | Version: Original Order |
| CPE: 1100/1113/7313 | Flight: 10/23/18 - 10/29/18 | Station: KELO |
| Agency: BUYING TIME,LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001 | Advertiser: Sutton for South Dakota Product: Political | Market: Sioux Falls Office: WASHINGTON |
| Agency Order #: 7840360 | Buyer: Murray, Krista | Service: Nielsen |
| Salesperson: SAMUEL LITTLE 202-955-5342 | Assistant: SAMUEL LITTLE 202-955-5342 | Con Type: POLITICAL/VOTE Total \$: \$41,550.00 Total Spots: 165 Total CPP: \$0.00 Total GRP: |
| Separation: | | |

Comments: Separation: 30

| # | Day/Time | DP | Program | Rate | Len | 10/23 - 10/29 | | | | | | | Total Spots | Total \$ | CPP* | GRP* |
|----|----------------------|----|--------------------------------|----------|-----|---------------|-------|-------|-------|-------|-------|-------|-------------|------------|--------|------|
| | | | | | | 10/23 | 10/24 | 10/25 | 10/26 | 10/27 | 10/28 | 10/29 | | | | |
| 1 | Tu-F,M 4:30a-5a | | KELOLAND This Morning | \$20.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$100.00 | \$0.00 | 0.0 |
| 2 | Sa 6:30a-7a | | KELOLAND This Morning | \$100.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$100.00 | \$0.00 | 0.0 |
| 3 | Su 7:30a-8a | | KELOLAND This Morning - Sunday | \$200.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$200.00 | \$0.00 | 0.0 |
| 4 | Sa 6a-6:30a | | KELOLAND This Morning | \$100.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$100.00 | \$0.00 | 0.0 |
| 5 | Sa 7a-8a | | CBS This Morning: Saturday | \$175.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$175.00 | \$0.00 | 0.0 |
| 6 | Tu-F,M 8a-9a | | CBS This Morning (8-9A) | \$175.00 | 30 | 2 | 2 | 2 | 2 | 0 | 0 | 2 | 10 | \$1,750.00 | \$0.00 | 0.0 |
| 7 | Su 7a-7:30a | | KELOLAND This Morning - Sunday | \$200.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$200.00 | \$0.00 | 0.0 |
| 8 | Su 8a-9a | | CBS Sunday Morning | \$350.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$350.00 | \$0.00 | 0.0 |
| 9 | Tu-F,M 6:30a-7a | | KELOLAND This Morning | \$275.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$1,375.00 | \$0.00 | 0.0 |
| 10 | Sa 8a-9a | | CBS This Morning: Saturday | \$175.00 | 30 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 2 | \$350.00 | \$0.00 | 0.0 |
| 11 | Su 9:30a-10a | | Face the Nation | \$200.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$200.00 | \$0.00 | 0.0 |
| 12 | Tu-F,M 7a-8a | | CBS This Morning (7-8A) | \$350.00 | 30 | 2 | 2 | 2 | 2 | 0 | 0 | 2 | 10 | \$3,500.00 | \$0.00 | 0.0 |
| 13 | Su 9a-9:30a | | CBS Sunday Morning | \$350.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$350.00 | \$0.00 | 0.0 |
| 14 | Tu-F,M 5a-5:30a | | KELOLAND This Morning | \$75.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$375.00 | \$0.00 | 0.0 |
| 15 | Tu-F,M 6a-6:30a | | KELOLAND This Morning | \$300.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$1,500.00 | \$0.00 | 0.0 |
| 16 | Tu-F,M 5:30a-6a | | KELOLAND This Morning | \$125.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$625.00 | \$0.00 | 0.0 |
| 17 | Tu-F,M 2p-3p | | KELOLAND Living | \$5.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$25.00 | \$0.00 | 0.0 |
| 18 | Tu-F,M 12n-12:30p | | Midday in KELOLAND | \$150.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$750.00 | \$0.00 | 0.0 |
| 19 | Tu-F,M 10a-11a | | The Price is Right | \$200.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$1,000.00 | \$0.00 | 0.0 |
| 20 | Tu-F,M 12:30p-1p | | The Bold & The Beautiful | \$225.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$1,125.00 | \$0.00 | 0.0 |
| 21 | Tu-F,M 1p-2p | | The Talk | \$100.00 | 30 | 2 | 2 | 2 | 2 | 0 | 0 | 2 | 10 | \$1,000.00 | \$0.00 | 0.0 |



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CPE: 1100/1113/7313

Flight: 10/23/18 - 10/29/18

Station: KELO

Con Type: POLITICAL/VOTE

Agency: BUYING TIME,LLC

Advertiser: Sutton for South Dakota

Market: Sioux Falls

Total \$: \$41,550.00

650 Massachusetts
AVE NW

Product: Political

Office: WASHINGTON

Total Spots: 165

Suite 210

Agency Order #: 7840360

Service: Nielsen

Total CPP: \$0.00

Washington, DC 20001

Buyer: Murray, Krista

Primary Demo:

Total GRP:

Salesperson: SAMUEL LITTLE

Assistant: SAMUEL LITTLE

202-955-5342

202-955-5342

Separation:

| # | Day/Time | DP | Program | Rate | Len | 10/23 - 10/29 | | | | | | | Total Spots | Total \$ | CPP* | GRP* |
|----|--------------------|----|-----------------------------------|------------|-----|---------------|-------|-------|-------|-------|-------|-------|-------------|------------|--------|------|
| | | | | | | 10/23 | 10/24 | 10/25 | 10/26 | 10/27 | 10/28 | 10/29 | | | | |
| 22 | Tu-F,M 9a-10a | | Let's Make a Deal | \$225.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$1,125.00 | \$0.00 | 0.0 |
| 23 | Tu-F,M 11a-12n | | The Young & The Restless | \$250.00 | 30 | 2 | 2 | 2 | 2 | 0 | 0 | 2 | 10 | \$2,500.00 | \$0.00 | 0.0 |
| 24 | Tu-F,M 3p-4p | | Dr. Oz | \$25.00 | 30 | 2 | 2 | 2 | 2 | 0 | 0 | 2 | 10 | \$250.00 | \$0.00 | 0.0 |
| 25 | Tu-F,M 4p-5p | | Dr. Phil | \$65.00 | 30 | 2 | 2 | 2 | 2 | 0 | 0 | 2 | 10 | \$650.00 | \$0.00 | 0.0 |
| 26 | Tu-F,M 5p-5:30p | | KELOLAND News at Five | \$275.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$1,375.00 | \$0.00 | 0.0 |
| 27 | Sa 6p-6:30p | | KELOLAND Weekend News | \$200.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$200.00 | \$0.00 | 0.0 |
| 28 | Tu-F,M 6p-6:30p | | KELOLAND News at Six | \$450.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$2,250.00 | \$0.00 | 0.0 |
| 29 | Su 5:30p-6p | | KELOLAND Weekend News | \$250.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$250.00 | \$0.00 | 0.0 |
| 30 | W,F,M 5:30p-6p | | CBS Evening News | \$1,000.00 | 30 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 3 | \$3,000.00 | \$0.00 | 0.0 |
| 31 | Tu-F,M 6:30p-7p | | Entertainment Tonight | \$250.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$1,250.00 | \$0.00 | 0.0 |
| 32 | Su 6p-7p | | 60 Minutes-CBS | \$550.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$550.00 | \$0.00 | 0.0 |
| 33 | F 8p-9p | | Hawaii Five-0-CBS | \$500.00 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | \$500.00 | \$0.00 | 0.0 |
| 34 | W 8:30p-10p | | Big Brother Wednesday-CBS | \$400.00 | 30 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | \$400.00 | \$0.00 | 0.0 |
| 35 | W 9p-10p | | Criminal Minds-CBS | \$500.00 | 30 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | \$500.00 | \$0.00 | 0.0 |
| 36 | F 9p-10p | | Blue Bloods-CBS | \$600.00 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | \$600.00 | \$0.00 | 0.0 |
| 37 | Th 7p-8p | | Big Bang Theory/Young Sheldon-CBS | \$850.00 | 30 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | \$850.00 | \$0.00 | 0.0 |
| 38 | Tu 7p-8p | | NCIS-CBS | \$600.00 | 30 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | \$600.00 | \$0.00 | 0.0 |
| 39 | W 8p-9p | | Seal Team-CBS | \$525.00 | 30 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | \$525.00 | \$0.00 | 0.0 |
| 40 | Th 8p-9p | | Mom/Murphy Brown | \$625.00 | 30 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | \$625.00 | \$0.00 | 0.0 |
| 41 | F 7p-8p | | MacGyver-CBS | \$500.00 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | \$500.00 | \$0.00 | 0.0 |
| 42 | Su 7p-8p | | God Friended Me-CBS | \$550.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$550.00 | \$0.00 | 0.0 |



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| Agency Order #: 7840360 | Service: Nielsen | Con Type: POLITICAL/VOTE |
| Buyer: Murray, Krista | Primary Demo: | Total \$: \$41,550.00 |
| Salesperson: SAMUEL LITTLE 202-955-5342 | Assistant: SAMUEL LITTLE 202-955-5342 | Total Spots: 165 |
| Separation: | | Total CPP: \$0.00 |
| | | Total GRP: |

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|---------|-------------------|----|-------------------------|----------|-----|---------------|-------|-------|-------|-------|-------|-------|-------------|-------------|--------|------|
| | | | | | | 10/23 | 10/24 | 10/25 | 10/26 | 10/27 | 10/28 | 10/29 | | | | |
| 43 | Tu 9p-10p | | NCIS: New Orleans-CBS | \$600.00 | 30 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | \$600.00 | \$0.00 | 0.0 |
| 44 | W 7p-8p | | Survivor-CBS | \$850.00 | 30 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | \$850.00 | \$0.00 | 0.0 |
| 45 | Tu 8p-9p | | FBI-CBS | \$700.00 | 30 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | \$700.00 | \$0.00 | 0.0 |
| 46 | Tu-F,M 10p-10:35p | | KELOLAND News at Ten | \$600.00 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$3,000.00 | \$0.00 | 0.0 |
| 47 | Sa 10p-10:30p | | KELOLAND News at Ten | \$500.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$500.00 | \$0.00 | 0.0 |
| 48 | Su 10p-10:35p | | KELOLAND News at Ten | \$700.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$700.00 | \$0.00 | 0.0 |
| 49 | Su 10:35p-11p | | Inside KELOLAND | \$150.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$150.00 | \$0.00 | 0.0 |
| 50 | Sa 2:30p-6p | | SEC on CBS | \$75.00 | 30 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 2 | \$150.00 | \$0.00 | 0.0 |
| 51 | Su 3:05p-6p | | NFL Sunday Late: Week 8 | \$700.00 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$700.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | | 29 | 31 | 28 | 30 | 9 | 11 | 27 | 165 | \$41,550.00 | \$0.00 | 0.0 |

| Makegood Comments | | | |
|-------------------|--------|---------------|----------------|
| Date/Time | Action | Added by | Comment |
| 10/10/18 3:10 PM | New | SAMUEL LITTLE | Separation: 30 |