

KMYI
San Diego, CA
Quarterly Issues/Programs List
Fourth Quarter, 2014
01/02/2015

KMYI
Quarterly Issues/Programs List

KMYI provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN FOUNDATION OF SUICIDE PREVENTION/SAN DIEGO CHAPTER:** The number of suicides has increased in San Diego County by 20% in the past 6 years. This is from a recent report from the San Diego County Suicide Prevention Council. This rate is higher than the average for California. 441 people took their life in the county, as compared to 366 in 2008. The County's public health campaign is to focus on mental illness, as any other illness, without stigma. Reasons for suicide? - Depression/mental illness - Psychosis - Impulsiveness - Crying out for help - A desire to die Warning signs: If a person talks about killing themselves, having no reason to live, being a burden, seeking revenge, feeling trapped, unbearable pain. Behavior signs to watch for: - increase in use of alcohol and drugs - looking for a way to kill themselves, such as buying a gun - acting recklessly - withdrawing from activities - sleeping too much or too little - calling people to say goodbye - giving away possessions - panic attacks If you suspect someone is at risk for suicide: - take it seriously, don't leave them alone. - remove firearms or drugs. - call or escort them to an Emergency Room, counseling service or psychiatrist. "Safetalk" training to prevent suicides offered by American Foundation for Suicide Prevention. It's "CPR" for suicide. For more information: - www.afsp.org - San Diego County's website for suicide prevention - www.up2SD.org - County crisis hotline - 888-724-7240 - National hotline - 1-800-273-TALK
- **BREAST CANCER / GENOME RESEARCH:** SEGMENT 1 - We're in the middle of breast cancer awareness month. You've no doubt seen a lot of pink the past couple of weeks. It's all to draw awareness about a disease that The American Cancer Society estimates will kill about 40,000 women in the United States this year alone. Every year there's renewed hope that we're getting closer to finding a cure or developing new and better treatments. I'm Cliff Albert. Joining me is Dr. Anne Wallace, Director of the Comprehensive Breast Health Center, UC San Diego Health System. Questions: - Are we any closer to finding a cure? - Are the prospects of a woman who develops breast cancer today better than just 10 years ago? - What is the best advice you can give women, know your medical history? Be sure to self-check? Mammograms? SEGMENT 2 - I'm Cliff Albert. In the first segment, we spoke with Dr. Anne Wallace from the UC San Diego Health System, just one of the many health agencies that, along with private companies, are doing research into various aspects

of breast cancer. One local company, Pathway Genomics, focuses its work on DNA genetic testing. Here to talk about the work his company is doing is Ardy Arianpour, Chief Strategy Office with Pathway Genomics. Discussion included: 1. Angelina Jolie and impact on Genetic Testing awareness (especially BRCA testing) 2. Pathway Genomics and Breast Cancer testing options 3. Pathway's commitment to affordable testing 4. Partnerships around education (Susan G. Komen) 5. Obesity and its relationship to cancer

- **CEA / AMERICAN RED CROSS / CAL OES:** Tom Romano is joined by Glen Pomeroy, Chief Executive Officer of the California Earthquake Authority. The CEA is a non-profit insurance company formed by the State of California about 20 years ago. They discussed how the CEA insurance works, and why everyone should consider getting insurance if you own your home in California. Website: www.californiarocks.com _____ Second guest: Kathleen Weis, CEO Capital Region of the American Red Cross. They talked about: - the services of the American Red Cross when an emergency occurs - what should be contained in an Emergency Kit, and where it should be kept - family contacts, both local and out of state - locating shelters in the event of an emergency - fundraising events Website: www.getpreparedcalifornia.org _____ Third guest: Mark Gillarducci, Director of California Governor's Office of Emergency Services. They talked about what the CAL OES department is and does. They also talked about how the CAL OES and CEA work together. Websites: www.caloes.ca.gov www.earthquakebracebolt.com
- **DOMESTIC VIOLENCE:** Domestic violence happens year round, but the added stress of the holidays can make a tough domestic situation even more tense. Joining Cliff Albert on Community Connection are Casey Gwinn, President of the National Family Justice Center Alliance, and San Diego Police Lt. Misty Cedrun, Director of the San Diego Family Justice Center. They had a discussion of domestic violence in general. Casey Gwinn discussed: - Camp Hope - Voices Lt. Cedrun discussed: - Law enforcement angle and the difficulty with domestic cases - Victims? Perpetrators? Young? Old? Men? Women? - Services available at the Center Websites: www.familyjusticecenter.org www.sandiego.gov/sandiegofamilyjusticecenter Phone Contacts: Alliance: 888-511-3522 or 866-933-4673 Hotline: 888-385-4657
- **FISHER HOUSE FOUNDATION:** Cliff Albert talked with Brian Gawne, VP of Operations and Kerri Childress, VP of Communications, Fisher House Foundation. They discussed who the Fisher House Foundation helps, what services the Fisher House Foundation offers, and locations of the Fisher Houses throughout the world. Website: www.fisherhouse.org
- **HELP FOR VETS:** The scars of battle are both physical and emotional for the men and women who serve our country, and transition to civilian life is not easy. But it does help that there are a number of groups who work to support our Vets. The DAV is one of the nation's oldest groups. It helps in everything from accessing the benefits available to them, to employment, to advocating for them on Capitol Hill. I'm Cliff Albert with Brian Cowart, Chief Development Officer, DAV, and Dan Contreras, CEO/Adjutant, DAV California (retired Army). Discussion included: - History of DAV - How it has changed in its response to match the current needs of service men and women - What the men and women face today that is different than in the past - Various services

it provides (mobile service office, homeless veterans) - How people can help (donate, volunteer) - VA issues and impact on cutting through the delays - Upcoming 5K at NTC Also mentioned: The Us4Warriors Veteran's Support Foundation and American Legion present the Veteran's Benefit Book Fair on November 8, 2014 aboard the USS Midway museum in San Diego, CA. Proceeds benefit veterans and a book is sent to the troops for every book sold. The Book Fair features Hank Steinberg, Creator and Producer of the TV Shows, The Last Ship and Without a Trace, plus 40+ bestselling authors including Iris Johansen (#1), Catherine Coulter (#1), James Rollins, Dale Brown, Ted Bell, Grant Blackwood, Andrew Kaplan, W. Craig Reed, and T. Jefferson Parker. Also attending is U.S. Navy SEAL CDR (Ret) Rorke Denver, star of the movie, Act of Valor, and U.S. Navy SEAL sniper LTCDR (Ret) Shane Reilly, former XO of the Navy SEAL Training Command. Event details at www.veteransbookfair.org.

- **HOLIDAY GIVING: BODHI TREE CONCERTS/SD GRANTMAKERS:** SEGMENT #1: Bodhi Tree Concerts performs random acts of kindness by presenting music events, donating all profits to local charitable causes. Jeremy Pfouts talks with Walter DuMelle and Diana DuMelle of Bodhi Tree Concerts, a non-profit that uses local and national musicians to raise money for local charities. The music genre ranges from different cultures and traditions, like jazz, bluegrass, opera, etc., and at various venues throughout San Diego County. The 2015 schedule so far: - Bluegrass kicks off the 2015 season in March - Latin Jazz in May - Golden Voice on the Silver Screen (music from the movies) - Gilbert and Sullivan's Princess Ida Website: www.bodhitreeconcerts.org _____ SEGMENT #2: LaDona Harvey talks with Nancy Jamison, Executive Director with San Diego Grant Makers, a membership association/network of philanthropic organizations that give money away (corporate giving/institutional philanthropy). The members want their dollars to have the most impact possible. San Diego Grant Makers offers help through education through conferences and workshops. There are over 9,000 non-profits in San Diego County. The challenge is to funnel non-profit dollars to the charity that will make the most difference. Website: sdgrantmakers.org
- **HUMAN TRAFFICKING:** You may have spotted some billboards around the county with some very strong messages on the subject of human trafficking. It's a public awareness campaign to educate people on the issue of human trafficking and the sexual exploitation of children. A lot of people may be surprised to find out that this is even a problem in San Diego. We've seen stories in other countries but in addition to being a worldwide problem, it's happening in cities throughout the United States and it's on the rise here locally. I'm Cliff Albert, and joining us to talk about the steps being taken to fight this crime are San Diego County Supervisor Chairwoman Diane Jacob, San Diego District Attorney Bonnie Dumanis, Dr. Susan Tschirn, Vice Chair of the City of San Diego's Human Relations Commission, and Tiffany Mester, who was a victim who was able to escape her ordeal and is going to tell us her story. Discussion included: - What exactly is human trafficking? - How do victims get caught up in it? - Who are the typical victims? - Resources, help for victims - Law enforcement angle - Prosecution angle - Billboards, with iHeartMedia's involvement/messages The Victims ... Tiffany talked about her story and Hidden Treasures. She is the Survivor Voice. She is soon to graduate from San Diego State University and is involved with Hidden Treasures, an organization that helps

victims. Website: www.protecsandiegokids.org

- **RAISING SOUND KIDS:** Whenever there's a story in the news of a school shooting or some other crime committed by a young person, it's always: Who's to blame?; How could someone so young feel so angry, depressed, lost?; Where are the parents?; Could someone have noticed something was wrong? Joining me, Cliff Albert, on Community Connection is Dr. Bonny Forrest, a local psychologist who has authored a book called, Will My Kid Grow Out Of It; A child Psychologist's guide to understanding worrisome behavior. Discussion included: - At what age does a child show what sort of person they will be or is that a misconception? - Young kids and crimes: what's going on? - Factors: depression, isolation, distractions: - Social media? Video games? - Screening: project SKIP - What will kids grow out of? What won't they? - Best practices for parenting
- **SAN DIEGO CHARGERS BLOOD DRIVE 36:** The San Diego Chargers and San Diego Blood Bank are gearing up for the annual drive. It started off as a blood drive but has evolved into so much more. It's now in its 36th year! Cliff Albert is joined by David Wellis, CEO San Diego Blood Bank, and Stephanie Sacknoff who has benefited from the Blood Bank as a recipient. They discussed: - What to expect at the Blood Drive - Blood Bank services - Stephanie's story Website: www.sandiegobloodbank.org Phone: 1.800.469.7322
- **SAN DIEGO FIRE RESCUE FOUNDATION:** Though the threat of fires is now pretty much year round in California, the month of October holds some significance for our county. It's been this month during which we experienced devastating wildfires back in 2003 and 2007. Various fire agencies started early this year spreading the word about clearing brush and creating defensible space, but now, fire prevention week is officially underway. I'm Cliff Albert, and joining us is Wendy Robinson, Executive Director of the San Diego Fire Rescue Foundation and Brian Fennessy, Assistant Chief of Fire Operations for the San Diego Fire-Rescue Department. We're going to give you some practical advice on how to protect yourself, your loved ones, and your home, and share ways you can help the men and women who risk their lives to fight fires each year. Brian Fennessy discussed: - Fire season/drought - Northern California fires - Home Preparedness for wildfire ... it's not just canyon rim homes that are threatened, there are lots of inner-city "islands" of open space in the city - small acreage areas surrounded by homes where there could be a lot of loss in a relatively small vegetation fire. - Ready, Set, Go! - an action guide to prepare yourself, your family, and your property because it's not if, it's when there will be another wildfire. Wendy Robinson discussed: - the Foundation's role vis- -vis the Fire-Rescue Department - when the City budget leaves a gap. - Donations make a difference (both Wendy and Chief Fennessy can speak to the equipment that has been purchased with Foundation money.) - Fire Prevent Week (October 5-11) ... plans for fire station open houses; fun for children; information for adults. - Theme of Fire Prevention Week is Smoke Alarms Save Lives ... new state law requires smoke alarms sold now must have a sealed 10-year battery.
- **SUICIDE PREVENTION:** The number of suicides has increased in San Diego County by 20% in the past 6 years. This is from a recent report from the San Diego County Suicide Prevention Council. This rate is higher

than the average for California. 441 people took their life in the county, as compared to 366 in 2008. The County's public health campaign is to focus on mental illness, as any other illness, without stigma. Reasons for suicide? - Depression/mental illness - Psychosis - Impulsiveness - Crying out for help - A desire to die Warning signs: If a person talks about killing themselves, having no reason to live, being a burden, seeking revenge, feeling trapped, unbearable pain. Behavior signs to watch for: - increase in use of alcohol and drugs - looking for a way to kill themselves, such as buying a gun - acting recklessly - withdrawing from activities - sleeping too much or too little - calling people to say goodbye - giving away possessions - panic attacks If you suspect someone is at risk for suicide: - take it seriously, don't leave them alone. - remove firearms or drugs. - call or escort them to an Emergency Room, counseling service or psychiatrist. "Safetalk" training to prevent suicides offered by American Foundation for Suicide Prevention. It's "CPR" for suicide. For more information: - www.afsp.org - San Diego County's website for suicide prevention - www.up2SD.org - County crisis hotline - 888-724-7240 - National hotline - 1-800-273-TALK

- **USO:** The USO has a long history of supporting the military, whether it's through one of its many support programs for servicemen and women and their families, or entertaining troops. The organization is busy year round but it's gearing up for an especially busy period - the holidays. Joining LaDona Harvey is Judy Forrester, President/CEO of the USO San Diego, and board member, Kathryn Vaughn. They discussed: - History of the organization - Availability of various programs - Holiday related programs - Public support Website: <http://usosandiego.org> Phone: 619.235.6503

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SAN DIEGO FIRE RESCUE FOUNDATION	COMMUNITY CONNECTION SHOW 1 OCT '14 - SD FIRE RESCUE FOUNDATION	Though the threat of fires is now pretty much year round in California, the month of October holds some significance for our county. It's been this month during which we experienced devastating wildfires back in 2003 and 2007. Various fire agencies started early this year spreading the word about clearing brush and creating defensible space, but now, fire prevention week is officially underway. I'm Cliff Albert, and joining us is Wendy Robinson, Executive Director of the San Diego Fire Rescue Foundation and Brian Fennessy, Assistant Chief of Fire Operations for the San	WENDY ROBINSON, BRIAN FENNESSY	10/05/2014 10:32 PM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>Diego Fire-Rescue Department. We're going to give you some practical advice on how to protect yourself, your loved ones, and your home, and share ways you can help the men and women who risk their lives to fight fires each year. Brian Fennessey discussed: - Fire season/drought - Northern California fires - Home Preparedness for wildfire ... it's not just canyon rim homes that are threatened, there are lots of inner-city "islands" of open space in the city - small acreage areas surrounded by homes where there could be a lot of loss in a relatively small vegetation fire. - Ready, Set, Go! - an action guide to prepare yourself, your family, and your property because it's not if, it's when there will be another wildfire. Wendy Robinson discussed: - the Foundation's role vis- vis the Fire-Rescue Department - when the City budget leaves a gap. - Donations make a difference (both Wendy and Chief Fennessey can speak to the equipment that has been purchased with Foundation money.) - Fire Prevent Week (October 5-11) ... plans for fire station open houses; fun for children; information for adults. - Theme of Fire Prevention Week is Smoke Alarms Save Lives ... new state law requires smoke alarms sold now must have a sealed 10-year battery.</p>			
<p>SUICIDE PREVENTION</p>	<p>COMMUNITY CONNECTION SHOW 2 OCT '14 - AMERICAN FOUNDATION OF SUICIDE PREVENTION/SAN DIEGO CHAPTER</p>	<p>The number of suicides has increased in San Diego County by 20% in the past 6 years. This is from a recent report from the San Diego County Suicide Prevention Council. This rate is higher than the average for California. 441 people took their life in the county, as compared to 366 in 2008. The County's public health campaign is to focus on mental illness, as any other illness, without stigma. Reasons for suicide? - Depression/mental illness - Psychosis - Impulsiveness - Crying out for help - A desire to die Warning signs: If a person talks about killing themselves, having no reason to live, being a burden, seeking revenge, feeling trapped, unbearable pain. Behavior signs to watch for: - increase in use of alcohol and drugs - looking for a way to kill themselves, such as buying a gun - acting recklessly - withdrawing from activities - sleeping too much or too little - calling people to say goodbye - giving away possessions - panic attacks If you suspect someone is at risk for suicide: - take it seriously, don't leave them alone. - remove firearms or drugs. - call or escort them to an Emergency Room, counseling service or psychiatrist. "Safetalk" training to prevent suicides offered by American Foundation for Suicide Prevention. It's "CPR" for suicide. For more information: -</p>	<p>JESSICA VANDER STAD, CHEHERNANDEZ</p>	<p>10/12/2014 10:32 PM</p>	<p>029:50</p>

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>www.afsp.org - San Diego County's website for suicide prevention - www.up2SD.org - County crisis hotline - 888-724-7240 - National hotline - 1-800-273-TALK</p>			
BREAST CANCER / GENOME RESEARCH	COMMUNITY CONNECTION SHOW 3 OCT '14 - BREAST CANCER AWARENESS	<p>SEGMENT 1 - We're in the middle of breast cancer awareness month. You've no doubt seen a lot of pink the past couple of weeks. It's all to draw awareness about a disease that The American Cancer Society estimates will kill about 40,000 women in the United States this year alone. Every year there's renewed hope that we're getting closer to finding a cure or developing new and better treatments. I'm Cliff Albert. Joining me is Dr. Anne Wallace, Director of the Comprehensive Breast Health Center, UC San Diego Health System. Questions: - Are we any closer to finding a cure? - Are the prospects of a woman who develops breast cancer today better than just 10 years ago? - What is the best advice you can give women, know your medical history? Be sure to self-check? Mammograms? SEGMENT 2 - I'm Cliff Albert. In the first segment, we spoke with Dr. Anne Wallace from the UC San Diego Health System, just one of the many health agencies that, along with private companies, are doing research into various aspects of breast cancer. One local company, Pathway Genomics, focuses its work on DNA genetic testing. Here to talk about the work his company is doing is Ardy Arianpour, Chief Strategy Office with Pathway Genomics. Discussion included: 1. Angelina Jolie and impact on Genetic Testing awareness (especially BRCA testing) 2. Pathway Genomics and Breast Cancer testing options 3. Pathway's commitment to affordable testing 4. Partnerships around education (Susan G. Komen) 5. Obesity and its relationship to cancer</p>	DR. ANNE WALLACE, ARDY ARIANPOUR	10/19/2014 10:34 PM	026:50
HUMAN TRAFFICKING	COMMUNITY CONNECTION SHOW 4 OCT '14 - HUMAN TRAFFICKING IN SD	<p>You may have spotted some billboards around the county with some very strong messages on the subject of human trafficking. It's a public awareness campaign to educate people on the issue of human trafficking and the sexual exploitation of children. A lot of people may be surprised to find out that this is even a problem in San Diego. We've seen stories in other countries but in addition to being a worldwide problem, it's happening in cities throughout the United States and it's on the rise here locally. I'm Cliff Albert, and joining us to talk about the steps being taken to fight this crime are San Diego County Supervisor Chairwoman Diane Jacob, San Diego District Attorney Bonnie Dumanis, Dr. Susan Tschirn, Vice Chair of the</p>	D JACOB, B DUMANIS, DR. SUSAN TSCHIRN, T MESTER	10/26/2014 10:30 PM	029:51

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>City of San Diego's Human Relations Commission, and Tiffany Mester, who was a victim who was able to escape her ordeal and is going to tell us her story. Discussion included: - What exactly is human trafficking? - How do victims get caught up in it? - Who are the typical victims? - Resources, help for victims - Law enforcement angle - Prosecution angle - Billboards, with iHeartMedia's involvement/messages The Victims ... Tiffany talked about her story and Hidden Treasures. She is the Survivor Voice. She is soon to graduate from San Diego State University and is involved with Hidden Treasures, an organization that helps victims. Website: www.protecsandiegokids.org</p>			
HELP FOR VETS	<p>COMMUNITY CONNECTION SHOW 1 NOV '14 - DAV</p>	<p>The scars of battle are both physical and emotional for the men and women who serve our country, and transition to civilian life is not easy. But it does help that there are a number of groups who work to support our Vets. The DAV is one of the nation's oldest groups. It helps in everything from accessing the benefits available to them, to employment, to advocating for them on Capitol Hill. I'm Cliff Albert with Brian Cowart, Chief Development Officer, DAV, and Dan Contreras, CEO/Adjutant, DAV California (retired Army). Discussion included: - History of DAV - How it has changed in its response to match the current needs of service men and women - What the men and women face today that is different than in the past - Various services it provides (mobile service office, homeless veterans) - How people can help (donate, volunteer) - VA issues and impact on cutting through the delays - Upcoming 5K at NTC Also mentioned: The Us4Warriors Veteran's Support Foundation and American Legion present the Veteran's Benefit Book Fair on November 8, 2014 aboard the USS Midway museum in San Diego, CA. Proceeds benefit veterans and a book is sent to the troops for every book sold. The Book Fair features Hank Steinberg, Creator and Producer of the TV Shows, The Last Ship and Without a Trace, plus 40+ bestselling authors including Iris Johansen (#1), Catherine Coulter (#1), James Rollins, Dale Brown, Ted Bell, Grant Blackwood, Andrew Kaplan, W. Craig Reed, and T. Jefferson Parker. Also attending is U.S. Navy SEAL CDR (Ret) Rorke Denver, star of the movie, Act of Valor, and U.S. Navy SEAL sniper LTCDR (Ret) Shane Reilly, former XO of the Navy SEAL Training Command. Event details at www.veteransbookfair.org.</p>	<p>BRIAN COWART, DAN CONTRERAS</p>	<p>11/02/2014 10:29 PM</p>	<p>029:50</p>

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
USO	COMMUNITY CONNECTION SHOW 2 NOV '14 - USO	The USO has a long history of supporting the military, whether it's through one of its many support programs for servicemen and women and their families, or entertaining troops. The organization is busy year round but it's gearing up for an especially busy period - the holidays. Joining LaDona Harvey is Judy Forrester, President/CEO of the USO San Diego, and board member, Kathryn Vaughn. They discussed: - History of the organization - Availability of various programs - Holiday related programs - Public support Website: http://usosandiego.org Phone: 619.235.6503	JUDY FORRESTER, KATHRYN VAUGHN	11/09/2014 10:32 PM	029:50
SAN DIEGO CHARGERS BLOOD DRIVE 36	COMMUNITY CONNECTION SHOW 3 NOV '14 - CHARGERS BLOOD DRIVE	The San Diego Chargers and San Diego Blood Bank are gearing up for the annual drive. It started off as a blood drive but has evolved into so much more. It's now in its 36th year! Cliff Albert is joined by David Wellis, CEO San Diego Blood Bank, and Stephanie Sacknoff who has benefited from the Blood Bank as a recipient. They discussed: - What to expect at the Blood Drive - Blood Bank services - Stephanie's story Website: www.sandiegobloodbank.org Phone: 1.800.469.7322	DAVID WELLIS, STEPHANIE SACKNOFF	11/16/2014 10:32 PM	030:00
RAISING SOUND KIDS	COMMUNITY CONNECTION SHOW 4 NOV '14 - RAISING SOUND KIDS	Whenever there's a story in the news of a school shooting or some other crime committed by a young person, it's always: Who's to blame?; How could someone so young feel so angry, depressed, lost?; Where are the parents?; Could someone have noticed something was wrong? Joining me, Cliff Albert, on Community Connection is Dr. Bonny Forrest, a local psychologist who has authored a book called, Will My Kid Grow Out Of It; A child Psychologist's guide to understanding worrisome behavior. Discussion included: - At what age does a child show what sort of person they will be or is that a misconception? - Young kids and crimes: what's going on? - Factors: depression, isolation, distractions: - Social media? Video games? - Screening: project SKIP - What will kids grow out of? What won't they? - Best practices for parenting	DR. BONNY FORREST	11/23/2014 10:32 PM	029:50
AMERICAN FOUNDATION OF SUICIDE PREVENTION/SAN DIEGO CHAPTER	COMMUNITY CONNECTION SHOW 5 NOV '14 - SUICIDE PREVENTION	The number of suicides has increased in San Diego County by 20% in the past 6 years. This is from a recent report from the San Diego County Suicide Prevention Council. This rate is higher than the average for California. 441 people took their life in the county, as compared to 366 in 2008. The County's public health campaign is to focus on mental illness, as any other illness, without stigma. Reasons for suicide? - Depression/mental illness - Psychosis - Impulsiveness - Crying out for help	JESSICA VANDER STAD, CHE HERNANDEZ	11/30/2014 10:31 PM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>- A desire to die Warning signs: If a person talks about killing themselves, having no reason to live, being a burden, seeking revenge, feeling trapped, unbearable pain. Behavior signs to watch for: - increase in use of alcohol and drugs - looking for a way to kill themselves, such as buying a gun - acting recklessly - withdrawing from activities - sleeping too much or too little - calling people to say goodbye - giving away possessions - panic attacks If you suspect someone is at risk for suicide: - take it seriously, don't leave them alone. - remove firearms or drugs. - call or escort them to an Emergency Room, counseling service or psychiatrist. "Safetalk" training to prevent suicides offered by American Foundation for Suicide Prevention. It's "CPR" for suicide. For more information: - www.afsp.org - San Diego County's website for suicide prevention - www.up2SD.org - County crisis hotline - 888-724-7240 - National hotline - 1-800-273-TALK</p>			
DOMESTIC VIOLENCE	COMMUNITY CONNECTION SHOW 1 DEC '14 - DOMESTIC VIOLENCE	<p>Domestic violence happens year round, but the added stress of the holidays can make a tough domestic situation even more tense. Joining Cliff Albert on Community Connection are Casey Gwinn, President of the National Family Justice Center Alliance, and San Diego Police Lt. Misty Cedrun, Director of the San Diego Family Justice Center. They had a discussion of domestic violence in general. Casey Gwinn discussed: - Camp Hope - Voices Lt. Cedrun discussed: - Law enforcement angle and the difficulty with domestic cases - Victims? Perpetrators? Young? Old? Men? Women? - Services available at the Center Websites: www.familyjusticecenter.org www.sandiego.gov/sandiegofamilyjusticecenter Phone Contacts: Alliance: 888-511-3522 or 866-933-4673 Hotline: 888-385-4657</p>	CASEY GWINN, LT. CEDRUN	12/07/2014 10:32 PM	029:51
HOLIDAY GIVING: BODHI TREE CONCERTS/SD GRANTMAKERS	COMMUNITY CONNECTION SHOW 2 DEC '14 - HOLIDAY GIVING	<p>SEGMENT #1: Bodhi Tree Concerts performs random acts of kindness by presenting music events, donating all profits to local charitable causes. Jeremy Pfouts talks with Walter DuMelle and Diana DuMelle of Bodhi Tree Concerts, a non-profit that uses local and national musicians to raise money for local charities. The music genre ranges from different cultures and traditions, like jazz, bluegrass, opera, etc., and at various venues throughout San Diego County. The 2015 schedule so far: - Bluegrass kicks off the 2015 season in March - Latin Jazz in May - Golden Voice on the Silver Screen (music from the movies) - Gilbert and Sullivan's Princess Ida Website: www.bodhitreeconcerts.org</p>	WALTER DuMELLE, DIANA DuMELLE / NANCY JAMISON	12/14/2014 10:32 PM	029:50

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		<p>_____ SEGMENT #2: LaDona Harvey talks with Nancy Jamison, Executive Director with San Diego Grant Makers, a membership association/network of philanthropic organizations that give money away (corporate giving/institutional philanthropy). The members want their dollars to have the most impact possible. San Diego Grant Makers offers help through education through conferences and workshops. There are over 9,000 non-profits in San Diego County. The challenge is to funnel non-profit dollars to the charity that will make the most difference. Website: sdgrantmakers.org</p>			
<p>CEA / AMERICAN RED CROSS / CAL OES</p>	<p>COMMUNITY CONNECTION SHOW 3 DEC '14 - CA EARTHQUAKE AUTH</p>	<p>Tom Romano is joined by Glen Pomeroy, Chief Executive Officer of the California Earthquake Authority. The CEA is a non-profit insurance company formed by the State of California about 20 years ago. They discussed how the CEA insurance works, and why everyone should consider getting insurance if you own your home in California. Website: www.californiarocks.com _____ Second guest: Kathleen Weis, CEO Capital Region of the American Red Cross. They talked about: - the services of the American Red Cross when an emergency occurs - what should be contained in an Emergency Kit, and where it should be kept - family contacts, both local and out of state - locating shelters in the event of an emergency - fundraising events Website: www.getpreparedcalifornia.org _____ Third guest: Mark Gillarducci, Director of California Governor's Office of Emergency Services. They talked about what the CAL OES department is and does. They also talked about how the CAL OES and CEA work together. Websites: www.caloes.ca.gov www.earthquakebracebolt.com</p>	<p>GLEN POMEROY , KATHLEEN WEIS , MARK GILLARDUCCI</p>	<p>12/21/2014 10:34 PM</p>	<p>026:47</p>
<p>FISHER HOUSE FOUNDATION</p>	<p>COMMUNITY CONNECTION SHOW 4 DEC '14 - FISHER HOUSE</p>	<p>Cliff Albert talked with Brian Gawne, VP of Operations and Kerri Childress, VP of Communications, Fisher House Foundation. They discussed who the Fisher House Foundation helps, what services the Fisher House Foundation offers, and locations of the Fisher Houses throughout the world. Website: www.fisherhouse.org</p>	<p>BRIAN GAWNE, KERRI CHILDRESS</p>	<p>12/28/2014 10:32 PM</p>	<p>029:50</p>

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(No network and/or syndicator-provided programs aired on this station.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ALZHEIMER'S DISEASE	US DEPT OF HEALTH AND HUMAN SERVICES	000:30	006
AMERICAN RED CROSS	AMERICAN RED CROSS	000:30	002
AMERICAN RED CROSS	AMERICAN RED CROSS	000:30	007
CHARGERS FOOD DRIVE	SAN DIEGO FOOD BANK	000:31	004
CONSERVATION CORP.	URBAN CORP OF SAN DIEGO	000:30	004
DIABETIC BLINDNESS PREVENTION	STOP DIABETIC BLINDNESS	000:31	002
DIABETIC VISION CLINICS	STOP DIABETIC BLINDNESS	000:31	005
DOMESTIC VIOLENCE	BREAK THE SILENCE	000:31	007
DRUNK DRIVING	OFFICE OF TRAFFIC SAFETY	000:29	005
DVD'S FOR WOUNDED VETS	DVD'S 4 VETS	000:28	010
EMERGENCY PREPAREDNESS	FEMA-AD COUNCIL	000:30	005
FIRE PREPAREDNESS	US FOREST SERVICE	000:30	015
FLU VACCINATION	NATIONAL COUNCIL ON AGING	000:30	011
FOOD BANK	SAN DIEGO FOOD BANK	000:30	002
FOSTER KIDS	SLEEP TRAIN	000:30	006
FUNDRAISER	EMBRACE	000:30	004
HEALTH INSURANCE	211 SAN DIEGO	000:31	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HIGH BLOOD PRESSURE	AMERICAN STROKE ASSOCIATION/AD COUNCIL	000:30	006
HOMES FOR FAMILIES IN NEED	HABITAT FOR HUMANITY	000:30	014
HUMAN TRAFFICKING	SAN DIEGO COUNTY COMMISSION ON HUMAN TRAFFICKING	000:30	004
HUMANE SOCIETY	SAN DIEGO HUMANE SOCIETY	000:29	001
INTERNET FOR LOW INCOME CHILDREN	COX MEDIA	000:30	002
JR. LEAGUE OF SAN DIEGO	JR. LEAGUE OF SAN DIEGO	000:31	002
LUNG CANCER IN WOMEN	AMERICAN LUNG ASSOCIATION	000:30	009
LUNG CANCER WALK	LUNGEVITY FOUNDATION	000:31	009
MENTORSHIP FOR YOUNG MOTHERLESS GIRLS	CHULA'S MISSION	000:31	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	016
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	020
MILITARY JOB FAIR	CIVILIAN JOB.COM	000:30	001
MULTIPLE SCLEROSIS	MULTIPLE SCLEROSIS FUNDRAISER	000:30	001
MULTIPLE SCLEROSIS FUNDRAISER	MULTIPLE SCLEROSIS SOCIETY	000:30	001
PESTS	NATIONAL PEST MANAGEMENT	000:30	005
PROSTATE CANCER	MEN'S HEALTH NETWORK/PROSTATE CANCER	000:30	005
RESOURCES FOR SPECIAL NEEDS CHILDREN	SPECIAL NEEDS RESOURCE/SAN DIEGO	000:30	008
RESOURCES FOR SPECIAL NEEDS CHILDREN	SPECIAL NEEDS RESOURCE/SAN DIEGO	000:31	003
SAFE DRIVING	CASH FREE FRIDAY	000:30	001
SEXUAL ASSAULT	IT'S ON US	000:30	004
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION/AD COUNCIL	000:30	011
SUICIDE PREVENTION WALK	AMERICAN FOUNDATION ON SUICIDE PREVENTION	000:31	005
TIRE MAINTENANCE	RUBBER MANUFACTURERS ASSOCIATION	000:30	005
UNDER SERVED YOUTH	OUTDOOR OUTREACH	000:30	010

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
US AIRFORCE AUXILIARY	CIVILIAN JOB.COM	000:30	006
US POLICE & FIRE CHAMPIONSHIP	CALIFORNIA POLICE FOUNDATION	000:30	006
VACCINATIONS	HEALTHY WOMEN/MERCK	000:30	006
VETERANS DENTAL RESOURCES	SAN DIEGO DENTAL HEALTH FOUNDATION	000:31	005
WOUNDED MILITARY	CERTAPRO PAINTERS	000:30	007
WOUNDED WARRIORS	WOUNDED WARRIOR PROJECT	000:30	009