

**ADDENDUM**

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
URBAN CORPS SAN DIEGO	COMMUNITY CONNECTION SHOW 1 APR '14 - URBAN CORPS- SD	The Urban Corps of San Diego provides a high school education and green job training to young adults, ages 18-24. The majority of the youth employed at Urban Corps did not succeed in a traditional high school setting and they have little or no job training. At Urban Corps, they get a second chance to go back to school and develop new skills, while contributing to the overall quality of life in the San Diego area. The Urban Corps is proud to have served more than 10,000 San Diegans since 1989. From the Urban Corps San Diego are Klara Arter, Communications Manager and two Corp members, Shakendra Belisle and Ernesto Ramirez. They discussed the mission of the Urban Corps, and how it benefits the community. The two Corps members gave their stories, which were a tale of rising up from adversity and life in gangs. They discussed the definitive moment when they both decided to change their lives and join the Urban Corps. They recommended the Corps and are always relating their stories to help others. Website: <a href="http://www.urbancorpssd.org">www.urbancorpssd.org</a> They also discussed: Urban Corps' Charter School and Recycling Eco Center.	KLARA ARTER, SHAKENDRA BELISLE, ERNESTO RAMIREZ	04/05/2014 10:33 PM	029:55
ENVIRONMENT	COMMUNITY CONNECTION SHOW 2 APR '14 - I LOVE A CLEAN	I Love A Clean San Diego celebrates its 60th Anniversary, and is about to undertake its annual county "clean-up." The	PAULINE MARTINSON, BILL HAINES	04/12/2014 10:32 PM	029:49

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	SAN DIEGO	organization's history was discussed, as were recycling resources and the various programs that can be found at <a href="http://www.cleanSD.org">www.cleanSD.org</a> . The annual Creek To Bay Clean Up is April 26. Register online at <a href="http://www.CreekToBay.org">www.CreekToBay.org</a> . I Love A Clean San Diego's Anniversary Gala is at Sea World on May 29th. Tickets are on the organization's website at <a href="http://www.cleanSD.org">www.cleanSD.org</a> .			
SKIN CANCER AWARENESS	COMMUNITY CONNECTION SHOW 3 APR '14 - SKIN CANCER AWARENESS	May is Melanoma Awareness Month. Skin Cancer is the most common form of cancer in the United States. 3.5 million cases are diagnosed annually. Dr. Melanie Palm, a board-certified dermatologist with a practice in Solana Beach, discussed screening for skin cancer and the best ways to avoid it. Sunscreen 35 SPF is the best - stay away from tanning booths. Research shows that indoor tanning is a contributor to skin cancer. Moles should be examined for changes. Dr. Palm's patient, Joel Moody related his personal battle with melanoma. Free Cancer screenings at Dr. Palm's practice April 26. The website is <a href="http://www.artofskin.com">www.artofskin.com</a> . The 4th annual SolSearch Event on May 1 will raise money for the Skin Cancer Foundation. The website is <a href="http://www.skincancer.org">www.skincancer.org</a> .	DR. MELANIE PALM, JOEL MOODY	04/19/2014 10:34 PM	029:50
GIVE BIG/MIRACLE BABIES	COMMUNITY CONNECTION SHOW 4 APR '14 - GIVE BIG/MIRACLE BABIES	The San Diego Foundation hosts "giveBIG", an online networking and giving event where nonprofits can gain exposure and find new donors. The website is <a href="http://www.sdfoundation.org/giveBIG">www.sdfoundation.org/giveBIG</a> . Keely Bamburg says the event takes place online May 6. Jacob James from the Waitt Foundation says they will match every dollar from the public up	KEELY BAMBERG, JACOB JAMES, KEVIN ROBERTSON	04/26/2014 10:31 PM	029:50

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		<p>to \$25,000 with the goal of raising \$50,000 for the care of stranded sea lions. One of the foundations that will benefit from giveBIG is Miracle Babies. Executive Director Kevin Robertson joined the discussion to promote the upcoming Miracle Babies 5K on Sunday, May 4 at Embarcadero Marina Park South. The website is <a href="http://www.miraclebabies5K.com">www.miraclebabies5K.com</a>. Miracle Babies promotes and supports financial care to families with critically ill newborns in the Neonatal Intensive Care Unit.</p>			
SAN DIEGO CITY ISSUES / SAN DIEGO CULTURE	COMMUNITY CONNECTION SHOW 1 MAY '14 - OLYMPIC BID/SD REP	<p>PART 1 - San Diego City issues with Vincent Mudd, Chairman of the San Diego 2024 Olympic Exploratory Committee. In April, San Diego's proposal to host the 2024 Olympics and Paralympics was submitted to the US Olympic Organizing Committee. Mr. Mudd explained we were one of 34 US cities asked to submit a bid to host the Olympics and Paralympics. San Diego is an amazing destination city. We have hosted bowl games, the Super Bowl, and the America's Cup. There are venues in place, but San Diego would need to build a stadium and an arena. We are home to the Olympic Training Center in Chula Vista. The cost could be \$4 billion. Private sector money would be a major factor. If San Diego is on the "short list" of US cities, we should know by the Summer. The USOC will pick a host city (from all the challengers worldwide) by 2015. Website: <a href="http://www.sd2024ec.org">www.sd2024ec.org</a>.</p> <p>PART 2 - San Diego Culture with Sam Woodhouse, award-winning artistic director and founder of the San Diego Rep Theater. San Diego Repertory</p>	VINCENT MUDD / SAM WOODHOUSE	05/03/2014 10:28 PM	029:50

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		Theater produces intimate, exotic, provocative presentations which promote and celebrate this area's many voices. Sam Woodhouse co-founded the Rep in 1976. He related the productions that will be coming to the Rep in the coming months, including the 21st Annual Lipinsky Family San Diego Jewish Arts Festival from May 20th to June 18th at various locations.			
VETERANS VILLAGE	COMMUNITY CONNECTION SHOW 2 MAY '14 - VETERANS VILLAGE	Veterans Village of San Diego is a nationally recognized organization that has served veterans since 1981, when a group of Vietnam Veterans organized the institution. Each year, VVSD provides drug and alcohol treatment services to more than 2,000 homeless vets in San Diego. The first Stand Down was in 1988 at San Diego High to serve homeless veterans. It's a model for other groups across the country who serve veterans. Veterans Village is currently creating: temporary housing for homeless vets who do not have addictions to drugs or alcohol; permanent housing for low-income vets; separate housing for female vets.	PHIL LANDIS	05/10/2014 10:29 PM	029:49
EDUCATION/YOUTH	COMMUNITY CONNECTION SHOW 3 MAY '14 - PROMISES 2 KIDS	Promises2Kids, founded 30 years ago as the Child Abuse Prevention Foundation of San Diego County, attends to the needs of foster children. The CEO of Promises2Kids, Tonya Torosian and Guardian Scholars were the guests. They discussed their personal stories in the Guardian Scholars Program. They are foster kids who attended college through this program. Guardian Scholars has an 80% graduation rate. Promises2Kids is launching a fundraising campaign to secure	TONYA TOROSIAN, ANTHONY LA MADRID, SANDRA RAMIREZ	05/17/2014 10:32 PM	029:50

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		sponsors for every youth. The Promises2Kids major fundraiser is the 2014 Dream On Concert Gala, starring Kenny Loggins, on Monday, June 9. Tickets are available at <a href="http://www.promises2kids.org">www.promises2kids.org</a> .			
SAN DIEGO CRIMESTOPPERS	COMMUNITY CONNECTION SHOW 4 MAY '14 - CRIMESTOPPERS	San Diego Crimestoppers celebrates 30 years of helping San Diego Law Enforcement fight crime. Over 4,700 cases have been solved due to tips to Crimestoppers. 126 Homicides have been solved. Sheriff Gore explained the relationship between the agencies and Crimestoppers. Deputy Adriana Uribe spoke of how the tip system works. Call 888-580-8477 or go to <a href="http://www.sdcrimestoppers.com">www.sdcrimestoppers.com</a> Executive Director of Crimestoppers, Donald Braun related some of the success stories from the past. The annual "Enough Is Enough" Luncheon is Thursday, May 29 at the Hilton Mission Valley. Tickets are available on the Crimestoppers website.	SHERIFF BILL GORE, MARK JONES/SDPD, DONALD BRAUN	05/24/2014 10:31 PM	029:50
INFANT/CHILD WELFARE / ELDERCARE	COMMUNITY CONNECTION SHOW 1 JUN '14 - INFANT & ELDER CARE	PART 1 - The first 5 years of a child's life are the most critical. Just over 10% of children from birth to age 5 have emotional concerns. The emotional health of infants can be tied to the emotional health of their caregivers. Dr. Pradeep Gidwani from the American Academy of Pediatrics, says parents with untreated depression, substance abuse or other problems can impair the growth of young children. Working with First 5 San Diego, his organization provides support to parents and works with infants/children that may have such traumatic issues. ( <a href="http://www.first5sandiego.org">www.first5sandiego.org</a> ) PART 2 - San Diego County has	DR. PRADEEP GIDWANI / AMANDA GOIS	05/31/2014 10:33 PM	029:50

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		330,000 adults that are 65 years of age or older, and in 25 years that number will be over 740,000. ElderCare will be prominent in the future. St. Paul's PACE (Program of All-Inclusive Care for the Elderly) may be an option. Covered completely by Medicare for low income seniors, Amanda Gois of St. Paul's PACE says this model is dedicated to helping seniors live independently, when possible. PACE provides seniors with all the healthcare services at one location - one stop shopping, to make this easy. The website is <a href="http://www.STPAULsPACE.org">www.STPAULsPACE.org</a> .			
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		live independently, when possible. PACE provides seniors with all the healthcare services at one location - one stop shopping, to make this easy. The website is <a href="http://www.STPAULsPACE.org">www.STPAULsPACE.org</a> .			
AFFORDABLE HOUSING / EL CAJON EVENTS	COMMUNITY CONNECTION SHOW 2 JUN '14 - COMMUNITY HOUSING WORKS/EL CAJON EVENTS	<p>PART 1 - San Diego is one of the least affordable housing markets in the country. However, the nonprofit organization, Community Housing Works (<a href="http://www.chworks.org">www.chworks.org</a>), says affordable housing can be found in San Diego and their organization can help. Jorge Vega (Vice President of the Realty Division) and KJ Koljonen, say that affordable housing can be found in areas such as Chula Vista, National City, Otay Mesa, Vista, Escondido and other areas. In fact, there can be properties in neighborhoods that might not be considered affordable at reasonable prices. CHW offers first time homebuyers step-by-step help on how to buy a home, home buyer classes, and affordable loans. CHW typically helps a middle-class home buyer that earns \$85K or less, and can find a home in the price range of \$200 to \$300K. CHW also has affordable rental properties. As a non-profit, their motto is "Mission before Commission," offering unbiased advice. PART 2 - The Mayor of El Cajon, Bill Wells, announced two major events coming to the city of El Cajon: "America on Main Street" Event; and six-time NASCAR Champion Jimmie Johnson returns to his hometown for a Special Tribute. On June 14, Downtown El Cajon's "America on Main Street" event will happen from</p>	J VEGA, KJ KOLJONEN / EL CAJON MAYOR B WELLS	06/07/2014 10:33 PM	029:51

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		<p>10am-10pm. El Cajon will celebrate the tradition of Ethnic Diversity with free family fun, live entertainment, a salute to Veterans, and much more! On June 17, Jimmie Johnson will be in El Cajon, weather permitting. On that day, the El Cajon City Council will hold a special celebration to recognize the El Cajon native for his racing accomplishments and philanthropic contributions to the community. The City is encouraging everyone to attend and show their support for one of NASCAR's biggest stars.</p>			
ENVIRONMENTAL: SO CAL/BAJA CAL	COMMUNITY CONNECTION SHOW 3 JUN '14 - WILDCOAST	<p>From San Diego County into Baja California, there are some of North America's most important coastal and marine Ecosystems. The group Wildcoast has helped to successfully protect these areas for over 10 years. Wildcoast has stopped illegal developments through Baja and the Sea Of Cortez. Serge Dedina, Founder and Executive Director of Wildcoast, says due to its innovative conservation campaigns, Wildcoast has brought critical attention to pressing environmental issues. In 2013, Wildcoast protected 350 miles of Baja coastline and a thousand acres of coral reefs in Mexico. The group manages over 17,000 acres of Marine protected areas in San Diego County and has helped conserve and restore over 15,000 acres at the US/Mexico border. To date, Wildcoast has conserved more than 3 million acres of coastal wildlands and wildlife habitat. The 3rd Annual Baja Bash is Saturday, June 28th at the Coronado Cays Yacht Club. There will be Baja-inspired cuisine, beer from Stone</p>	SERGE DEDINA	06/14/2014 10:31 PM	029:50



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		Brewing, and wines from Valle de Guadalupe. Tickets are at <a href="http://www.wildcoast.net">www.wildcoast.net</a> or call 619-423-8665.			
CONSUMER ISSUES, SCAMS/IDENTITY THEFT	COMMUNITY CONNECTION SHOW 4 JUN '14 - BETTER BUSINESS BUREAU	<p>Today's guest is Sheryl Reichert, CEO of the San Diego Chapter of the Better Business Bureau. The Better Business Bureau (BBB) collects and provides free business reliability reviews on more than 4 million businesses to over 100 million requests from consumers. The BBB serves as an intermediary between consumers and businesses, handling nearly 1 million consumer disputes against businesses in 2012. The BBB also alerts the public to scams, reviews advertising, and checks into charities. The BBB mission, to sum it up in a few words, is to advance trust in the marketplace. How do you do that? How does a consumer file a complaint? The BBB reviews charities, programs/services, and issues BBB Accreditation. Current consumer issues ... data breaches are not changing people's habits. For example, the breach of the data from Target. An AP poll says nearly half of Americans say they are concerned; however, only 41% say they have checked their credit reports, changed passwords, or asked for replacement credit or debit cards. Strange \$9.00 charge on credit cards? This has been noted nationwide. Where is this from? (If this HAS happened, you have been hacked.)</p>	SHERYL REICHERT	06/21/2014 10:33 PM	029:50
MAMA'S KITCHEN	COMMUNITY CONNECTION SHOW 5 JUN '14 - MAMA'S KITCHEN	Mama's Kitchen was founded in 1990 when volunteers from the AIDS Assistance Fund realized that many of their clients were becoming too ill to take care of themselves. So, a reliable home	DR. LEE, ALBERTO CORTEZ	06/28/2014 10:27 PM	029:50

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delivery system of meals was created. In 2004, Mama's Pantry was founded to provide individuals with HIV/AIDS to prepare meals for themselves. HIV is no longer a death sentence, people are living longer and now only need to take one med to hold off the infection. However, growing old with HIV creates new problems. HIV can have problems on the brain, making such patients at a higher risk for depression, dementia, and Alzheimer's disease. Dr. Lee theorizes that the HIV virus accelerates the aging process. Alberto Cortes promoted the Mama's Kitchen Annual Food Drive. The "Independence From Hunger" drive, which anyone can participate in, runs in the month of July. Mama's Kitchen can assist organizations to set it up. For more info, go to [www.mamaskitchen.org](http://www.mamaskitchen.org).

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