

ADDENDUM

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BULLY PREVENTION	COMMUNITY CONNECTION SHOW 1 JAN '14 - BULLYING	<p>We have heard the term "bullying" so much today, and the issue seems worse than ever. We do know that bullying means a form of aggressive behavior that is intentional, hurtful, threatening, and persistent. It's in the classroom. It's in the workplace. It's in the locker room. It's in cyberspace. Bullying seems to be everywhere. Some statistics: every 7 minutes a child is bullied. This year, some 13 million American children will be bullied. I'm not including adult bullying in these statistics. Bonny Forrest, Psychologist and Attorney, is here to hopefully help make some sense of this. Bonny is also a published author, dynamic speaker, and a thoughtful blogger. Bonny is working on her first major book: <i>Is That Normal?: A guide to understanding your child's behavior. More on that later ...</i> Where and when does this type of bullying take place? www.bullyfree.com Why is this kept a secret by the person who is bullied? Are there different types of victims? What are the warning signs? And now, cyber bullying ... it's on the rise. www.huffingtonpost.com (Cyberbullying apps) Anonymous - easy to be cruel? Social combat is on the rise. Local example from 2012: Katie Uffens/Westview High School, Torrey Highlands. She was 16 at the time, the KKK (Kill Katie Klub) taunted her and she had to leave the school. Comments on Facebook, twitter, and threatening phone calls. Even after she left this continued. Two bullies were arrested. www.abcnews.com/US/taunted-san-diego-teen-dropped-alleged-bullying-continued/print</p>	BONNY FORREST	01/04/2014 10:29 PM	029:51
YMCA MARTIN LUTHER KING	COMMUNITY CONNECTION	I'm Mark Evans. The YMCA of San Diego County serves hundreds of thousands of	MICHAEL BRUNKER	01/12/2014 10:29 PM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BREAKFAST	SHOW 2 JAN '14 - YMCA MLK DAY	<p>people and also employs a lot of people. It's the second largest in the nation. The Jackie Robinson branch of the Y has a special role as Martin Luther King, Jr. Day approaches. There's a weekend of activities that kick-off Friday with the 29th Annual YMCA of San Diego County, Dr. Martin Luther King, Jr. Human Dignity Awards Breakfast. Joining us on Community Connection is Michael Bruner, Executive Director of the Jackie Robinson Family Y. Before we go into the upcoming events to honor Dr. Martin Luther King Jr., let's talk about the role of the Y in our community. 1. The Y ... what it does, who it serves, its mission. 2. What is unique about the Jackie Robinson YMCA? 3. Tell us about the various programs offered. 4. How can people help keep the good work going? The film 42 came out last year - a lot more younger people got to learn about Jackie Robinson. A signature event put on each year by the Jackie Robinson Y is the 29th Annual YMCA of San Diego County, Dr. Martin Luther King, Jr. Human Dignity Award Breakfast. - Tell us about the event. 29 years, how did it begin? - Keynote speaker is Cindy Marten, Superintendent of the San Diego Unified School District. Tell us why she was chosen? What will her message be? - Dr. Martin Luther King, Jr. Human Dignity Award. What does this person exemplify? How is that person selected? - Youth Poetry and Art contest, gets the kids involved in their own voice. The details of the breakfast: Friday, January 17, 2014 Town & Country Resort, Atlas Ballroom 500 Hotel Circle North, San Diego, CA 92108 6:00am Registration/Breakfast 7:00am - 9:00am Program/Award Presented by the Jackie Robinson Family YMCA Website: www.jackierobinson.ymca.org www.jackierobinson.ymca.org/events/mlk-breakfast.html</p>			
SAN DIEGO BICYCLE COALITION	COMMUNITY CONNECTION SHOW 3 JAN '14 - BIKING IN SD	In December, the San Diego City Council approved the San Diego Bicycle Master Plan Update, which will add nearly 600 miles of bikeways to make biking a more mainstream mode of transportation in San	ANDY HANSHAW, ELYSE LOWE	01/18/2014 10:29 PM	029:51

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		<p>Diego. In late September, the San Diego Association of Governments (SANDAG), approved \$200 million for bicycle projects countywide. The initiative, called the Regional Bike Plan Early Action Program, includes 42 projects totaling about 77 miles of bikeways. DECO BIKE Share Plan - this system of bike sharing is scheduled to get underway this year. Explain how this is going to work. A 10 year deal with DECOBIKE San Diego Bike Coalition programs The Council also approved the formation of a Bicycle Advisory Committee to help implement the comprehensive plan. The new blueprint for bikeway development recommends filling gaps in the existing 510 mile network, as well as doubling the city's bicycle network over the next 20 years. 2014 goals and ambitions of SDCBC.</p>			
CHILDHOOD VACCINATIONS	COMMUNITY CONNECTION SHOW 4 JAN '14 - CHILD VACCINATIONS	<p>Vaccinations have saved the lives of millions worldwide, and have prevented diseases such as polio, tetanus, measles, mumps, and many other diseases. However, controversy has grown over the years about vaccinations, which has led to what were once unthinkable actions a few short years ago - parents deciding to prohibit their children from accepting the required vaccines. We'll discuss that and much more on how to keep your children healthy, with Dr. Mark Sawyer. Why do kids need immunizations? Are they safe? What immunizations do young children need as they go back to school? Top 5 fears: www.kansascity.com (from www.thebump.com) Side effects, Autism panic, too many shots, "stuff" in the shots, are vaccines useless? January is Cervical Health Awareness Month! HPV Vaccines prevent cervical cancer. Also discussed: some school districts are "hot spots" for lack of immunizations. These are areas (no specific places mentioned) which doctors are concerned about. Information is available online. Websites: www.cdc.org ; www.aapca3.org ; www.vaccinse.gov ; www.healthychildren.org</p>	DR. MARK SAWYER	01/25/2014 10:31 PM	029:51

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HIV/AIDS "WE ARE EMPOWERED"	COMMUNITY ISSUES NATIONAL PSA SHOW - HIV/AIDS	<p>30 minute national show focusing on HIV/AIDS through our partnership with Greater Than AIDS/Kaiser Family Foundation featuring Alicia Keys. "We Are Empowered," is an intimate and inspiring half-hour conversation that Alicia had about friendship, love and strength with five women living with HIV in the U.S. Greater Than AIDS/Kaiser Family Foundation sponsored an event with 5 women living with HIV/AIDS, living in the U.S., who talked with Alicia Keys. Eva from Atlanta - She has taken meds on a daily basis and has been undetectable for 18 years. She is a mother of 2 children, married, and her husband is HIV negative. Christina, HIV advocate & grad student - was born HIV positive and her mother kept her status from her when she was a child. She has a boyfriend who is HIV negative. Kim from Texas, working student & HIV advocate - was infected with HIV by her husband in her marriage. Her husband died from AIDS. Stephanie, graduate & artist - was infected when she was 19 and has been living with HIV for 6 years. She posted that she is an HIV advocate on her Facebook page. Jen, mother, wife, small business owner - was 19 when she found out she was HIV positive and had AIDS. She is almost 40 years old, married for 15 years and her husband is HIV negative, and she has a 6 year old daughter. They spoke about what HIV/AIDS is (education/knowledge of disease), who it affects, how it is spread and how it is not, and what it's like to live with HIV/AIDS. Info: www.greaterthan.org/empowered</p>	ALICIA KEYS, EVA, CHRISTINA, KIM, STEPHANIE, JEN	01/26/2014 10:31 PM	027:29
CONSUMER ISSUES, SCAMS/IDENTITY THEFT	COMMUNITY CONNECTION SHOW 1 FEB '14 - SD BETTER BUSINESS BUREAU	<p>Today's guest is Sheryl Reichert, CEO of the San Diego Chapter of the Better Business Bureau. The Better Business Bureau (BBB) collects and provides free business reliability reviews on more than 4 million businesses to over 100 million requests from consumers. The BBB serves as an intermediary between consumers and businesses, handling nearly 1 million consumer disputes against businesses in 2012. The BBB also alerts the public to scams, reviews advertising, and checks</p>	SHERYL REICHERT	02/01/2014 10:30 PM	029:52

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>into charities. The BBB mission, to sum it up in a few words, is to advance trust in the marketplace. How do you do that? How does a consumer file a complaint? The BBB reviews charities, programs/services, and issues BBB Accreditation. Current consumer issues ... data breaches are not changing people's habits. For example, the breach of the data from Target. An AP poll says nearly half of Americans say they are concerned; however, only 41% say they have checked their credit reports, changed passwords, or asked for replacement credit or debit cards. Strange \$9.00 charge on credit cards? This has been noted nationwide. Where is this from? (If this HAS happened, you have been hacked.)</p>			
COVERED CALIFORNIA: COVEREDCA.COM	COMMUNITY CONNECTION SHOW 2 FEB '14 - HEALTHCARE REFORM	<p>With us on Community Connection is Gary Rotto, Director of the Council of Community Clinics in San Diego County, and on the phone is Dana Howard, Deputy Director of Communications of Covered California. Explain the Council of Community Clinics. There are 16, and what type of services do you offer? What role are the clinics playing Healthcare Reform? How are the clinics getting the word out? 45,000 are covered in San Diego, half a million in California. What does one do at www.coveredca.com? Website: www.ccc-sd.org (Community Clinics of San Diego)</p>	GARY ROTTO, DANA HOWARD	02/08/2014 10:31 PM	029:51
CHILD DEVELOPMENT	COMMUNITY CONNECTION SHOW 3 FEB '14 - FIRST 5 SAN DIEGO	<p>First 5 San Diego's goal is to promote the health and well-being of children during their most critical years of development, from the prenatal stage through the age of five. First 5 San Diego provides San Diego's youngest children with healthy development screenings, dental care, high-quality preschool and parenting workshops. - Most services are available at no cost to families. - Prop 10 Tobacco Tax (50 cents) funds programs and services for children 0-5 years old, their families, and pregnant women. - There are no income requirements. - More than 85,000 children, parents, caregivers, and providers were served in the past year. - Developmental screenings were provided to more than</p>	KIMBERLY MEDEIROS	02/15/2014 10:31 PM	029:53

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		<p>13,500 children, and nearly 5,000 of them were treated. To access programs and services, call 1-888-5 FIRST 5 (1888-534-7785) or visit first5sandiego.org.</p>			
<p>EDUCATION/SAN DIEGO SCHOOLS</p>	<p>COMMUNITY CONNECTION SHOW 4 FEB '14 - TEACH FOR AMERICA</p>	<p>Teach For America, a non-profit organization which trains teachers to teach in high-poverty schools, has been around for well over 20 years but has just appeared in the City of San Diego Unified School System in the past year. In those 20 plus years, Teach For America has generated a lot of research on how to improve teacher training, and has its share of successes and controversies. What was the inspiration of Teach For America? Can it be described as the "Peace Corps" for teachers? Your mission: recruiting, developing teachers, 2-year commitment. Let's talk about how you recruit, and what the training is like. You have run up against some opposition in some education communities. Teachers Unions say jobs are taken from veteran teachers, but you say that is not the case. Teach For America was considered here for years, but it took a number of years to be accepted. How does a Teach For America teacher get into a San Diego school? During the 2013-2014 school year, more than 11,000 Teach For America members are working in 35 states and D.C. 750,000 impacted nationwide by Teach For America teachers. Disparity in academic achievement is along racial lines in San Diego: 53% of middle to high income 8th grade math students scored 20% above the national average on math proficiency exams. In contrast, only 16% of their low income peers in San Diego scored above the national average.</p>	<p>DAVID LOPEZ</p>	<p>02/22/2014 10:32 PM</p>	<p>029:51</p>
<p>SAN DIEGO FESTIVAL OF SCIENCE AND ENGINEERING</p>	<p>COMMUNITY CONNECTION SHOW 1 MAR '14 - SD FEST OF SCIENCE & ENGINEERING</p>	<p>America's 8th grade students are still being out-performed by children in Asian and European nations in math and science, according to statistics released last year. Website: www.sdsciencefestival.com To help turn that trend around in San Diego, the 6th Annual Festival of Science and Engineering. Talking to us today are Sara Pagano, the director of the Festival, Jason Rogalski, a science teacher at the Julian Charter school in the College area, and 7th</p>	<p>SARA PAGANO, JASON ROGALSKI, MARIA BURRITT</p>	<p>03/01/2014 10:31 PM</p>	<p>029:52</p>

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		<p>Grader Maria Burritt. Maria is in the festival. Discussed was the inception of the Festival and how it has grown every year. The Julian School's project was explained. ("Photosynthesis Fiesta") Maria discussed that she wants to be a scientist because her brother is autistic; she wants to help find a cure. 55,000 kids, parents, educators, and scientists participate. This festival has events all through the county's school system and culminates with a major day at Petco Park. Festival dates: 3/15 to 3/21/14. 3/22 is the Expo Day at Petco Park. STEM education (Science, Engineering, Technology and Math) San Diego's Tech sector: 6,500 companies. Payroll: 5% of all companies 10% of county employment = 141,400 jobs</p>			
<p>CIVIC IMPROVEMENT / SAN DIEGANS IN ROAD RALLY</p>	<p>COMMUNITY CONNECTION SHOW 2 MAR '14 - BALBOA PARK/ROAD RALLY</p>	<p>SEGMENT 1) The Balboa Park Centennial Celebration is less than a year away. Late last year, the San Diego Chapter of the American Institute of Architects and the San Diego Museum of Art collaborated on a competition to design a new gateway to Balboa Park along Park Blvd. Three designs were chosen as finalists from the entries. To talk about these ideas and some of the others are Bastiaan Bouma, the Executive Director and CEO of the San Diego Chapter of the American Institute of Architects, and Daniel Stewart, Senior Associate of the San Diego Chapter of the American Institute of Architects and with RJC Architects. Websites: www.balboaparkcompetition.com or www.utsandiego.com/gateway.</p> <p>SEGMENT 2) Two San Diego women are ready to take part in a very unique motorsport event in Morocco! It's described as, "The toughest All-Female Sporting Event on Planet Earth," the 24th Annual Rally Eye-A-Sha des Gazelles, which gets underway March 15th in Paris, and it goes for 9 days. Here's Jo Hannah and Susanah Hoehn who will be taking part in this amazing event. I think San Diegans are pretty familiar with the connection between automobiles and the Hoehn name, but this is way different than taking a cruise down the 5 in the North</p>	<p>B BOUMA, D STEWART / JH HOEHN, S HOEHN</p>	<p>03/08/2014 10:30 PM</p>	<p>029:51</p>

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		County. This is a non-profit event dedicated to improving the lives of Moroccans. Website: www.modernluxury.com (has article about the 2 ladies)			
WAYS TO WORK	COMMUNITY CONNECTION SHOW 3 MAR '14 - WAYS TO WORK	Public Transportation is adequate in San Diego; however, there are many areas of the city that you've just got to have a car to reach. Even if you can reach your destination by bus or trolley, it might take hours. There are times a vehicle is absolutely necessary. But if you don't have a vehicle due to low income issues, you have a real problem. How do you get to work, outside of riding a bike? This is where a national program called, "Ways To Work," now available in San Diego, may be able to help. "Ways To Work" offers working, but income-challenged San Diegans, affordable loans with no down payment to buy a car. My guests on Community Connection coordinate the "Ways To Work" program here. Veronica Villarreal is with the Community Resource Center in North County, and Ellen Broudy is from the Jewish Family Services. Websites: www.waystoworksd.org www.crcncc.org www.jfssd.org	VERONICA VILLAREAL, ELLEN BROUDY	03/15/2014 10:27 PM	029:51
9-1-1 DISPATCHER / FILM CONSORTIUM SAN DIEGO	COMMUNITY CONNECTION SHOW 4 MAR '14 - 911 DISPATCHER/FILM CONSORTIUM	SEGMENT 1) Former SDPD Dispatcher Lucia Tulumello compiled many of the 9-1-1 calls she handled into a memoir, "9-1-1, What Is Your Emergency?" The audience gets an inside look into the 1 million calls she has handled. SEGMENT 2) The Film Consortium, San Diego. Jodi Cilley, the CEO of the Consortium and local award winning William Wall were the guests. The Film Consortium, San Diego has been mobilizing the local Film community since 2012. The organization may assist the city in another mission -- that of the defunct SD TV and Film Commission, a group that lured and assisted Hollywood productions that wanted to shoot in San Diego. The Film Consortium is launching a Production/Film Database. Website: www.filmconsortiumsd.com	LUCIA TULUMELLO / JODI CILLEY, WILLIAM WALL	03/22/2014 10:30 PM	029:51
BULLY	COMMUNITY	We have heard the term "bullying" so	BONNY	03/29/2014	029:51

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PREVENTION	CONNECTION SHOW 5 MAR '14 - PREVENTING BULLYING	<p>much today, and the issue seems worse than ever. We do know that bullying means a form of aggressive behavior that is intentional, hurtful, threatening, and persistent. It's in the classroom. It's in the workplace. It's in the locker room. It's in cyberspace. Bullying seems to be everywhere. Some statistics: every 7 minutes a child is bullied. This year, some 13 million American children will be bullied. I'm not including adult bullying in these statistics. Bonny Forrest, Psychologist and Attorney, is here to hopefully help make some sense of this. Bonny is also a published author, dynamic speaker, and a thoughtful blogger. Bonny is working on her first major book: <i>Is That Normal?: A guide to understanding your child's behavior</i>. More on that later ...</p> <p>Where and when does this type of bullying take place? www.bullyfree.com Why is this kept a secret by the person who is bullied? Are there different types of victims? What are the warning signs? And now, cyber bullying ... it's on the rise. www.huffingtonpost.com (Cyberbullying apps) Anonymous - easy to be cruel? Social combat is on the rise. Local example from 2012: Katie Uffens/Westview High School, Torrey Highlands. She was 16 at the time, the KKK (Kill Katie Klub) taunted her and she had to leave the school. Comments on Facebook, twitter, and threatening phone calls. Even after she left this continued. Two bullies were arrested. www.abcnews.com/US/taunted-san-diego-teen-dropped-alleged-bullying-continued/print</p>	FORREST	10:32 PM	
