

**WSYD RADIO STATION  
Mount Airy, NC  
Quarterly Issues/Programs  
1<sup>st</sup> Quarter 2012  
Submitted April 9, 2012**

**Programs**

News:

National news updates once per hour 6:00 am – 6:00pm Monday through Friday. Sixty seconds in duration.

Local, NC, & VA Regional news updates at 6:00am, 7:00am, 7:30am, 8:00am, 12:00pm, and 5:30pm Monday through Friday. Duration of 6-7 minutes.

Weather:

Updates 2 times per hour, Monday through Friday, 6:00 am – 6:00pm. One minute in duration.

Community Affairs:

A 15 minute block of time within the hour, addressing issues of interest ranging from political to health. Monday through Friday 9:00 – 10:00am

**Quarterly Issues**

WSYD has determined that the following issues are important to the Mount Airy, Surry County, North Carolina community: Topics relating to Local and State Government, Tax Filing, Health, Adoption, Veterans, Families in Need, Displaced Children, Education, and Special Needs Children.

Local and State Government - "Report to the People" airing on January 8, 2012 from 8:15 to 8:45 a.m. for 30 minutes. Local and State Representatives discuss issues pertaining to our voters.

Tax Filing - WSYD ran produced public service announcements 30 seconds in length from January 3, 2012 until March 30, 2012. The source of these PSAs were [www.freefile.irs.gov](http://www.freefile.irs.gov) and they dealt with how to file taxes through the IRS website.

Health - WSYD ran 30 second produced public service announcements from [www.heart.org](http://www.heart.org) on heart-healthy oils from January 3, 2012 to March 30, 2012.

Adoption - WSYD ran public service announcements 30 seconds in length produced by [www.adoptuskids.org](http://www.adoptuskids.org) on Adoption and Foster Care from January 3, 2012 to March 30, 2012.

Veterans - WSYD ran 30 second public service announcements from [www.pva.org](http://www.pva.org) regarding the Paralyzed Veterans of America from January 3, 2012 to March 30, 2012.

Families in Need - WSYD conducted interviews with Mount Airy City Commissioners on their efforts to collect K1 kerosene for the needy in our area. This program aired on January 13, 2012 from 9:30 to 9:45 am. 15 minutes in duration.

Displaced Children - WSYD ran public service announcements regarding the Joy Ranch Home for Children, which is a Christian Home for Children giving a safe haven and providing residential programs for children in crisis. These public service announcements ran from January 13, 2012 to March 30, 2012.

WSYD also ran public service announcements for Joy Ranch Home for Children for their 50th Anniversary Fundraiser March 12, 2012 to March 30, 2012.

Education - WSYD rebroadcasted the Surry County Schools spelling bee on February 2, 2012 from 5:00 – 6:00 pm. One hour in duration.

WSYD also rebroadcasted the Mount Airy City Schools spelling bee on February 4, 2012 from 5:00 – 6:00 pm. Duration of one hour.

Special Needs Children – WSYD ran public service announcements 30 seconds in length produced by Gentry Middle School regarding the Gentry Derby where proceeds benefit the Victory Junction Gang This ran from February 25, 2012 to March 30, 2012.