

STATION:	WKIT-FM	ORDER#:	3192025	DATE:	12/16/2021
MARKET:	Bangor, ME	AMOUNT:	\$2,510.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	32		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4416375
ADVERTISER:	National Wildlife Federation	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 10679 - 12/19-12/25 - Issue	AGY EST:	10679		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	12-20-2021 TO 12/25/2021		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	6				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	12/16/2021 11:26

COMMENTS

12/16/2021: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.****

Invoices/Proof of Performance required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

DAY#1	12/20/2021 To 12/20/2021						TOT \$480.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	30	12/20/2021	12/20/2021	2	\$80	\$160
	2		M.....	10:00AM	3:00PM	30	12/20/2021	12/20/2021	2	\$80	\$160
	3		M.....	3:00PM	7:00PM	30	12/20/2021	12/20/2021	2	\$80	\$160

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TOT # OF DAYS:	6				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 12/16/2021 11:26	

DAY#2		12/21/2021 To 12/21/2021					TOT \$480.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	30	12/21/2021	12/21/2021	2	\$80	\$160
	2		.T.....	10:00AM	3:00PM	30	12/21/2021	12/21/2021	2	\$80	\$160
	3		.T.....	3:00PM	7:00PM	30	12/21/2021	12/21/2021	2	\$80	\$160

DAY#3		12/22/2021 To 12/22/2021					TOT \$480.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	30	12/22/2021	12/22/2021	2	\$80	\$160
	2		..W....	10:00AM	3:00PM	30	12/22/2021	12/22/2021	2	\$80	\$160
	3		..W....	3:00PM	7:00PM	30	12/22/2021	12/22/2021	2	\$80	\$160

DAY#4		12/23/2021 To 12/23/2021					TOT \$480.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	30	12/23/2021	12/23/2021	2	\$80	\$160
	2		...T...	10:00AM	3:00PM	30	12/23/2021	12/23/2021	2	\$80	\$160
	3		...T...	3:00PM	7:00PM	30	12/23/2021	12/23/2021	2	\$80	\$160

THE ZONE CORP WKIT/WZON/WZLO
 Contract Confirmation
 12/17/21

Advertiser: NATIONAL WILDLIFE FEDERAT

User Code:

Contract Number: 29467 - Monthly

Page: 1

Note: EST 10679

Salesrep: 9 REGIONAL REPS

Billing: Standard Broadcast

RRC172 REGIONAL REPS
 6505 ROCKSIDE ROAD
 SUITE 200
 CLEVELAND, OH 44131

Affidavit: Dates & Times

Customer Type: REGIONAL

Contact:

Item No.	Begin Date	End Date	Rate	Len	AM FM	Cart	--Spots/Day--							Schedule Range	Total Spots
							M	T	W	T	F	S	S		
1	12/20/21	12/25/21	80.00	30		*	2	2	2	2	2		6:00a 10:00a	10	
2	12/20/21	12/25/21	80.00	30		*	2	2	2	2	2		10:00a 3:00p	10	
3	12/20/21	12/25/21	80.00	30		*	2	2	2	2	2		3:00p 7:00p	10	
4	12/20/21	12/25/21	55.00	30		*					2		6:00a 7:00p	2	

								Gross	Net
Total Spots and Programs :	32							2,510.00	2,133.50
Total of Monthly Billing :								0.00	0.00
Total Charges for Contract:								2,510.00	2,133.50

		Gross	Net
December 21		2,510.00	2,133.50

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Chong + Koster, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Chong + Koster

Address: 1322 G St SE, Washington, DC 20003

Contact: Sydney Petersen

Phone number: 202-675-6936

Email: sydney@sagemediaplanning.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: National Wildlife Federation

Address: PO Box 1583, Merrifield, VA 22116-1583

Contact: Meg Morris

Phone number: 800.822.9919

Email: morrisma@nwf.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

See attached

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Protecting wildlife, oil and gas development on public lands

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Josh Koster/dp</i>	Signature: <i>Ben Wood</i>
Name: Josh Koster	Name: <i>Ben Wood</i>
Date of Request to Purchase Ad Time: 3/2/2021	Date of Station Agreement to Sell Time: <i>12/16/21</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>29467</i>	Station Call Letters: <i>WKIT</i>	Date Received/Requested: <i>12/16/21</i>
Est. #: <i>10679</i>	Station Location: <i>BANGOR, ME</i>	Run Start and End Dates: <i>12/20 - 12/25/21</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.