

# New Order

**Media:** Radio  
**Client:** Mainers for Local Power  
**Product:** Issue  
**CPE:** //11161  
**Description:** Mainers4LP.Radio.10.26-11.2  
**Rep:** Rep:  
**Version:** 1  
**Comments:**

**Market:** Bangor  
**Demo:** Adults 35+  
**Separation:** 30  
**Flight Start:** 10/26/21  
**Flight End:** 11/2/21  
**Sales Office:**

**Vendor:** WKIT-FM  
**AE:** Ken Wood  
**Phone:**  
**Fax:**

**Buying Time:**  
**Billing To:** 650 Massachusetts Avenue, NW  
 Suite 210  
 Washington, DC 20001  
**Phone:** 202-965-5060  
**Fax:** 202-965-5066

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/26	10/27	10/28	10/29	10/30	10/31	11/1	11/2	Total Spots	Adults 35+ RTG	CPP
1	TuWThF,M 6:00A-10:00A	AM	\$90.00	C 60	3	3	3	3	0	0	3	2	17		
2	TuWThF,M 10:00A-3:00P	MD	\$90.00	C 60	3	3	3	3	0	0	3	0	15		
3	TuWThF,M 3:00P-7:00P	PM	\$90.00	C 60	2	2	3	2	0	0	2	0	11		
4	Sa 6:00A-10:00A	WK	\$60.00	C 60	0	0	0	0	2	0	0	0	2		
5	Sa 10:00A-3:00P	WK	\$60.00	C 60	0	0	0	0	2	0	0	0	2		
6	Sa 3:00P-7:00P	WK	\$60.00	C 60	0	0	0	0	2	0	0	0	2		
7	Su 6:00A-10:00A	WK	\$60.00	C 60	0	0	0	0	0	2	0	0	2		
8	Su 10:00A-3:00P	WK	\$60.00	C 60	0	0	0	0	0	2	0	0	2		
9	Su 3:00P-7:00P	WK	\$60.00	C 60	0	0	0	0	0	2	0	0	2		
<b>Total Spots:</b>					8	8	9	8	6	6	8	2	55		0.0
<b>Total GRP/GIMP(000):</b>					0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
10/2021	\$3,690.00 - 45	\$0.00 - 0	\$3,690.00 - 45
11/2021	\$900.00 - 10	\$0.00 - 0	\$900.00 - 10
<b>Total Gross Cost:</b>			\$4,590.00
<b>Total Net Cost:</b>			\$3,901.50
<b>Total Gross CPP:</b>			\$0.00
<b>Total Net CPP:</b>			\$0.00

THE ZONE CORP WKIT/WZON/WZLO  
 Contract Confirmation  
 10/25/21

Advertiser:MAINERS FOR LOCAL POWER

User Code:  
 Contract Number: 29388 - Monthly

Note: EST 11161

Page: 1  
 Salesrep: 8 KEN WOOD  
 Billing: Standard Broadcast  
 Affidavit: Dates & Times  
 Customer Type: POLITICAL  
 Contact:

POL228 BUYING TIME  
 650 MASSACHUSETTS AVE NW  
 SUITE 210  
 WASHINGTON, DC 20001

Item No.	Begin Date	End Date	Rate	Len	AM FM	Cart	--Spots/Day--							Schedule Range	Total Spots
							M	T	W	T	F	S	S		
1	10/26/21	11/01/21	90.00	60		*	3	3	3	3	3			6:00a 10:00a	15
2	10/26/21	11/01/21	90.00	60		*	3	3	3	3	3			10:00a 3:00p	15
3	10/26/21	11/01/21	90.00	60		*	2	2	2	3	2			3:00p 7:00p	11
4	10/26/21	11/01/21	60.00	60		*						2	2	6:00a 10:00a	4
5	10/26/21	11/01/21	60.00	60		*						2	2	10:00a 3:00p	4
6	10/26/21	11/01/21	60.00	60		*						2	2	3:00p 7:00p	4
7	11/02/21	11/02/21	90.00	60		*	2							6:00a 10:00a	2

		Gross	Net
Total Spots and Programs :	55	4,590.00	3,901.50
Total of Monthly Billing :		0.00	0.00
Total Charges for Contract:		4,590.00	3,901.50

	Gross	Net
October 21	3,690.00	3,136.50
November 21	900.00	765.00

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Buying Time Media, LLC., hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Buying Time Media, LLC.

Address: 650 Massachusetts Avenue NW Washington D.C. 20001 Suite 210

Contact: Kate Welsh

Phone number: (202)960-5060

Email: kwelsh@buying-time.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Mainers For Local Power

Address: 84 Marginal Way Portland, ME 04101-2480

Contact: Vivian Mikhail

Phone number: (207) 253-0536

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

Vivian Mikhail  
John Flumerfelt  
Andrew Weinstein

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor: <i>Cathie Herrick</i>	Station Representative
Signature: <i>Cathie Herrick</i>	Signature: <i>Ken Wood</i>
Name: Cathie Herrick	Name: Ken Wood
Date of Request to Purchase Ad Time: 8/23/2021	Date of Station Agreement to Sell Time: 10/25/21

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 10/8/21

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

*John Flynn 10/17/21*

*Mikael 10/17/21*

Contract #: 29388	Station Call Letters: WKIT	Date Received/Requested: 10/25/21
Est. #: 11161	Station Location: Bangor, Maine	Run Start and End Dates: 10/26-11/2/21

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.