

|                |  |                           |              |                          |                             |
|----------------|--|---------------------------|--------------|--------------------------|-----------------------------|
| STATION:       | WKII-FM  | ORDER#:                   | 3185301      | DATE:                    | 05/20/2021                  |
| MARKET:        | Bangor, ME   | AMOUNT:                   | \$1,440.00   | AGENCY:                  | MEDIA FINANCIAL SERVICES    |
| REP:           | Regional Reps GMP  | SPOTS:                    | 16           |                          | Invoices@MediaFinancial.com |
| MOD:           | Stn Ver: 1 Last:   |                           |              |                          |                             |
| SALES OFFICE:  | PHILADELPHIA   | SLS PH:                   | 216 535 3967 |                          |                             |
| SALESPERSON:   | Linley Grande  | SLS FAX:                  | N/A          |                          |                             |
| SLS EMAIL:     | Linley.Grande@GenMediaPartners.com   |                           |              |                          |                             |
| AGENCY:        | MEDIA FINANCIAL SERVICES   | AGY CLI:                  |              | CONTRACT # FOR INVOICING | 4405999                     |
| ADVERTISER:    | NECSEMA  | AGY PRD:                  |              | INVOICE:                 | MEDIA FINANCIAL SERVICES    |
| PRODUCT:       | Issue 5.21-5.28 NEW ENGLAND CONVENIENCE STORE AND ENERGY MARKETING ASSOCIATION | AGY EST:                  |              |                          | Invoices@MediaFinancial.com |
| FLIGHT:        | 05-21-2021 TO 5/28/2021  | [X]Unwired [ ]Spot [ ]Mod |              |                          |                             |
| TOT # OF DAYS: | 8  |                           |              |                          |                             |
| PRIM. DEMO:    | Adults 18+   | [X]Cash [ ]Trade          |              |                          |                             |
| SEC. DEMO:     |  | SPOT TYPE:                |              | LAST SENT:               | 05/20/2021 09:59            |

**COMMENTS**

05/20/2021:

05/20/2021: New URGENT order. Continue current copy UFN. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

Invoices/Proof of Performance REQUIRED; even for schedules paid for in advance.

Media Financial Services, 1655 Palm Beach Lakes Blvd, FL9, Ste 903, West Palm Beach, FL 33041.

(NEW ENGLAND CONVENIENCE STORE AND ENERGY MARKETING ASSOCIATION)

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

| DAY#1 |    | 5/21/2021 To 5/21/2021 |         |        |          |     | TOT \$90.00 |           | TOTAL SPOTS 1 |      |       |
|-------|----|------------------------|---------|--------|----------|-----|-------------|-----------|---------------|------|-------|
| MC    | LN | SPT TYP                | DAYS    | START  | END TIME | LEN | START       | STOP      | SP/DY         | RATE | TOTAL |
|       | 3  |                        | ....F.. | 3:00PM | 7:00PM   | 60  | 5/21/2021   | 5/21/2021 | 1             | \$90 | \$90  |

| DAY#4 |    | 5/24/2021 To 5/24/2021 |        |         |          |     | TOT \$270.00 |           | TOTAL SPOTS 3 |      |       |
|-------|----|------------------------|--------|---------|----------|-----|--------------|-----------|---------------|------|-------|
| MC    | LN | SPT TYP                | DAYS   | START   | END TIME | LEN | START        | STOP      | SP/DY         | RATE | TOTAL |
|       | 1  |                        | M..... | 6:00AM  | 10:00AM  | 60  | 5/24/2021    | 5/24/2021 | 1             | \$90 | \$90  |
|       | 2  |                        | M..... | 10:00AM | 3:00PM   | 60  | 5/24/2021    | 5/24/2021 | 1             | \$90 | \$90  |
|       | 3  |                        | M..... | 3:00PM  | 7:00PM   | 60  | 5/24/2021    | 5/24/2021 | 1             | \$90 | \$90  |

**STATION:** WKII-FM      **ORDER#:** 3183301      **DATE:** 05/20/2021  
**MARKET:** Bangor, ME      **AMOUNT:** \$1,440.00      **AGENCY:** MEDIA FINANCIAL SERVICES  
**REP:** Regional Reps GMP      **SPOTS:** 16      Invoices@MediaFinancial.com  
**MOD:** Stn Ver: 1 Last:  
**SALES OFFICE:** PHILADELPHIA      **SLS PH:** 216 535 3967  
**SALESPERSON:** Linley Grande      **SLS FAX:** N/A  
**SLS EMAIL:** Linley.Grande@GenMediaPartners.com  
**AGENCY:** MEDIA FINANCIAL SERVICES      **AGY CLI:**      **CONTRACT # FOR INVOICING 4405999**  
**ADVERTISER:** NECSEMA      **AGY PRD:**      **INVOICE:** MEDIA FINANCIAL SERVICES  
**PRODUCT:** Issue 5.21-5.28 NEW ENGLAND CONVENIENCE STORE AND ENERGY MARKETING ASSOCIATION      **AGY EST:**      Invoices@MediaFinancial.com  
**FLIGHT:** 05-21-2021 TO 5/28/2021      [X]Unwired [ ]Spot [ ]Mod  
**TOT # OF DAYS:** 8  
**PRIM. DEMO:** Adults 18+      [X]Cash [ ]Trade  
**SEC. DEMO:**      **SPOT TYPE:**      **LAST SENT:** 05/20/2021 09:59

**DAY#5**      **5/25/2021 To 5/25/2021**      **TOT \$270.00**      **TOTAL SPOTS 3**

| MC | LN | SPT TYP | DAYS    | START   | END TIME | LEN | START     | STOP      | SP/DY | RATE | TOTAL |
|----|----|---------|---------|---------|----------|-----|-----------|-----------|-------|------|-------|
|    | 1  |         | .T..... | 6:00AM  | 10:00AM  | 60  | 5/25/2021 | 5/25/2021 | 1     | \$90 | \$90  |
|    | 2  |         | .T..... | 10:00AM | 3:00PM   | 60  | 5/25/2021 | 5/25/2021 | 1     | \$90 | \$90  |
|    | 3  |         | .T..... | 3:00PM  | 7:00PM   | 60  | 5/25/2021 | 5/25/2021 | 1     | \$90 | \$90  |

**DAY#6**      **5/26/2021 To 5/26/2021**      **TOT \$270.00**      **TOTAL SPOTS 3**

| MC | LN | SPT TYP | DAYS    | START   | END TIME | LEN | START     | STOP      | SP/DY | RATE | TOTAL |
|----|----|---------|---------|---------|----------|-----|-----------|-----------|-------|------|-------|
|    | 1  |         | ..W.... | 6:00AM  | 10:00AM  | 60  | 5/26/2021 | 5/26/2021 | 1     | \$90 | \$90  |
|    | 2  |         | ..W.... | 10:00AM | 3:00PM   | 60  | 5/26/2021 | 5/26/2021 | 1     | \$90 | \$90  |
|    | 3  |         | ..W.... | 3:00PM  | 7:00PM   | 60  | 5/26/2021 | 5/26/2021 | 1     | \$90 | \$90  |

**DAY#7**      **5/27/2021 To 5/27/2021**      **TOT \$270.00**      **TOTAL SPOTS 3**

| MC | LN | SPT TYP | DAYS    | START   | END TIME | LEN | START     | STOP      | SP/DY | RATE | TOTAL |
|----|----|---------|---------|---------|----------|-----|-----------|-----------|-------|------|-------|
|    | 1  |         | ...T... | 6:00AM  | 10:00AM  | 60  | 5/27/2021 | 5/27/2021 | 1     | \$90 | \$90  |
|    | 2  |         | ...T... | 10:00AM | 3:00PM   | 60  | 5/27/2021 | 5/27/2021 | 1     | \$90 | \$90  |
|    | 3  |         | ...T... | 3:00PM  | 7:00PM   | 60  | 5/27/2021 | 5/27/2021 | 1     | \$90 | \$90  |

|                       |   |                           |              |                                 |                             |
|-----------------------|---|---------------------------|--------------|---------------------------------|-----------------------------|
| <b>STATION:</b>       | WKII-FM   | <b>ORDER#:</b>            | 3183301      | <b>DATE:</b>                    | 05/20/2021                  |
| <b>MARKET:</b>        | Bangor, ME  | <b>AMOUNT:</b>            | \$1,440.00   | <b>AGENCY:</b>                  | MEDIA FINANCIAL SERVICES    |
| <b>REP:</b>           | Regional Reps GMP   | <b>SPOTS:</b>             | 16           |                                 | Invoices@MediaFinancial.com |
| <b>MOD:</b>           | Stn Ver: 1 Last:  |                           |              |                                 |                             |
| <b>SALES OFFICE:</b>  | PHILADELPHIA  | <b>SLS PH:</b>            | 216 535 3967 |                                 |                             |
| <b>SALESPERSON:</b>   | Linley Grande   | <b>SLS FAX:</b>           | N/A          |                                 |                             |
| <b>SLS EMAIL:</b>     | Linley.Grande@GenMediaPartners.com  |                           |              |                                 |                             |
| <b>AGENCY:</b>        | MEDIA FINANCIAL SERVICES  | <b>AGY CLI:</b>           |              | <b>CONTRACT # FOR INVOICING</b> | <b>4405999</b>              |
| <b>ADVERTISER:</b>    | NECSEMA   | <b>AGY PRD:</b>           |              | <b>INVOICE:</b>                 | MEDIA FINANCIAL SERVICES    |
| <b>PRODUCT:</b>       | Issue 5.21-5.28 NEW ENGLAND<br>CONVENIENCE STORE AND<br>ENERGY MARKETING<br>ASSOCIATION | <b>AGY EST:</b>           |              |                                 | Invoices@MediaFinancial.com |
| <b>FLIGHT:</b>        | 05-21-2021 TO 5/28/2021   | [X]Unwired [ ]Spot [ ]Mod |              |                                 |                             |
| <b>TOT # OF DAYS:</b> | 8   |                           |              |                                 |                             |
| <b>PRIM. DEMO:</b>    | Adults 18+  | [X]Cash [ ]Trade          |              |                                 |                             |
| <b>SEC. DEMO:</b>     |   | <b>SPOT TYPE:</b>         |              | <b>LAST SENT:</b>               | 05/20/2021 09:59            |

**DAY#8**                      **5/28/2021 To 5/28/2021**                      **TOT \$270.00**                      **TOTAL SPOTS 3**

| MC | LN | SPT TYP | DAYS    | START   | END TIME | LEN | START     | STOP      | SP/DY | RATE | TOTAL |
|----|----|---------|---------|---------|----------|-----|-----------|-----------|-------|------|-------|
|    | 1  |         | ....F.. | 6:00AM  | 10:00AM  | 60  | 5/28/2021 | 5/28/2021 | 1     | \$90 | \$90  |
|    | 2  |         | ....F.. | 10:00AM | 3:00PM   | 60  | 5/28/2021 | 5/28/2021 | 1     | \$90 | \$90  |
|    | 3  |         | ....F.. | 3:00PM  | 7:00PM   | 60  | 5/28/2021 | 5/28/2021 | 1     | \$90 | \$90  |

| TOTAL | May      |  |  |  |  |  |  |  |  |  | Total    |
|-------|----------|--|--|--|--|--|--|--|--|--|----------|
| SPOT  | 16       |  |  |  |  |  |  |  |  |  | 16       |
| CASH  | 1,440.00 |  |  |  |  |  |  |  |  |  | 1,440.00 |
| TOTAL | 1,440.00 |  |  |  |  |  |  |  |  |  | 1,440.00 |

THE ZONE CORP WKIT/WZON/WZLO  
 Contract Confirmation  
 5/21/21

Advertiser: NECSEMA

User Code:  
 Contract Number: 29187 - Monthly  
 Page: 1  
 Salesrep: 9 REGIONAL REPS  
 Billing: Standard Broadcast  
 Affidavit: Dates & Times  
 Customer Type: POLITICAL  
 Contact:

Note: #3185301

RRC166 REGIONAL REPS  
 6505 ROCKSIDE ROAD  
 SUITE 200  
 CLEVELAND, OH 44131

| Item No.                    | Begin Date                         | End Date | Rate     | Len | AM FM | Cart     | --Spots/Day-- |   |   |   |   |   |   | Schedule Range | Total Spots |
|-----------------------------|------------------------------------|----------|----------|-----|-------|----------|---------------|---|---|---|---|---|---|----------------|-------------|
|                             |                                    |          |          |     |       |          | M             | T | W | T | F | S | S |                |             |
| 1                           | Stations to Air WKIT FM<br>5/21/21 | 5/21/21  | 90.00    | 60  |       | *        |               |   |   |   |   |   | 1 | 3:00p 7:00p    | 1           |
| 2                           | Stations to Air WKIT FM<br>5/24/21 | 5/28/21  | 90.00    | 60  |       | *        | 1             | 1 | 1 | 1 | 1 |   |   | 6:00a 10:00a   | 5           |
| 3                           | Stations to Air WKIT FM<br>5/24/21 | 5/28/21  | 90.00    | 60  |       | *        | 1             | 1 | 1 | 1 | 1 |   |   | 10:00a 3:00p   | 5           |
| 4                           | Stations to Air WKIT FM<br>5/24/21 | 5/28/21  | 90.00    | 60  |       | *        | 1             | 1 | 1 | 1 | 1 |   |   | 3:00p 7:00p    | 5           |
|                             |                                    |          |          |     |       |          | Gross         |   |   |   |   |   |   | Net            |             |
| Total Spots and Programs :  |                                    |          |          |     |       | 16       | 1,440.00      |   |   |   |   |   |   | 1,224.00       |             |
| Total of Monthly Billing :  |                                    |          |          |     |       |          | 0.00          |   |   |   |   |   |   | 0.00           |             |
| Total Charges for Contract: |                                    |          |          |     |       |          | 1,440.00      |   |   |   |   |   |   | 1,224.00       |             |
|                             |                                    |          | Gross    |     | Net   |          |               |   |   |   |   |   |   |                |             |
| May 21                      |                                    |          | 1,440.00 |     |       | 1,224.00 |               |   |   |   |   |   |   |                |             |

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, NECSEMA, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: SRH Media Inc.

Address: PO Box 367, Spencerville, MD 20868

Contact:

Phone number: 301-879-0010

Email: info@srhmedia.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: NECSEMA (NEW ENGLAND CONVENIENCE STORE AND ENERGY MARKETING ASSOCIATION)

Address: 1044 CENTRAL STREET, SUITE 203

Contact:

Phone number: 781-297-9600

Email: <http://www.necsema.net/>

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

<http://www.necsema.net/board-of-directors.html>

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):


Date of election:

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| Advertiser/Sponsor   | Station Representative  |
|--|---|
| Signature:  | Signature: Ken Wood <span style="float: right; font-size: small;">Digitally signed by Ken Wood<br/>Date: 2021.05.17 14:24:11 -04'00'</span> |
| Name: NECSEMA  | Name: Ken Wood  |
| Date of Request to Purchase Ad Time: 5/17/21   | Date of Station Agreement to Sell Time: 5/21/21   |

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 5/17/21

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

|                      |                                    |   |
|----------------------|------------------------------------|---|
| Contract #:<br>29187 | Station Call Letters:<br>WKIT-FM   | Date Received/Requested:<br>5/21/21     |
| Est. #:<br>N/A       | Station Location:<br>Bangor, Maine | Run Start and End Dates:<br>5/21 - 5/28 |

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.